

Curriculum Vitae  
Marco VALERI  
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Marco VALERI was born in Frosinone (Italy) 6<sup>th</sup> February, 1978

## A. Education

### 2004

Graduated in *Business Administration and Management*, University of Rome "Tor Vergata" (Italy)

### 2008

PhD in "Management and Organizational Behavior", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

### From October 2008 to October 2009

Master's degree in "*Property Management*", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

### From October 2009 to October 2010

Master's degree in *Tourism Management (MEMATIC)*, Faculty of Economics, University of Rome "Tor Vergata" (Italy);

### From October 2010 to October 2011

Master's Degree in *Design of Community programs and international cooperation (PRJ)*, University of Rome "Tor Vergata" (Italy);

### From October 2011 to October 2012

Master's Degree in *Tax Law*, University of Rome "Tor Vergata" (Italy);

### Since May 2011

Doctor Accountant, *Expert in Tax Law & Tax Litigation*, Expert in *Business Evaluation*

## B. Academic experiences / Teaching experiences

### Since 2014

Research Fellow in Organizational Behavior, Faculty of Psychology at Niccolò Cusano University in Rome (Italy);

### From October 2005 to October 2012

Teaching assistant in "*General Management*", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

### From October 2007 to October 2012

Teaching assistant in "*Tourism Management*", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

#### **From October 2009 to October 2012**

Teaching assistant in "Knowledge Management", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

#### **From February 2010 to December 2011**

Post-Doc Researcher about "Governance and Management of tourism enterprise", Faculty of Economic at University of Rome "Tor Vergata" (Italy);

#### **From October 2011 to June 2013**

Professor of Business Administration, Faculty of Economics at Niccolò Cusano University in Rome (Italy);

#### **From April to June 2011**

Visiting student, Faculty of Economics at the Catholic University of Eichstätt –Ingolstadt (Germany).

#### **From November 2013 to December 2014**

Post-Doc Researcher about "Innovation adoption and exploitation in SMEs", Faculty in Economic at University of Rome "La Sapienza" (Italy);

#### **Since 2014**

Coordinator for the Quality System, Faculty of Psychology at Niccolò Cusano University in Rome (Italy);

#### **Since 2014**

Professor of Knowledge Management, Faculty of Psychology at Niccolò Cusano University in Rome (Italy);

### **C. Research field**

1. Entrepreneurship
2. Women in business
3. Knowledge management and business innovation
4. Creating conditions and development of SMEs
5. Governance and Management of tourism firms

### **D. Journals publications**

1. PANICCIA P., VALERI M., (2008b) Relazioni e cooperazione per la competitività delle tipicità rurali: il business del nocciolo viterbese, *Esperienze di impresa*, n. 2;
2. VALERI M., BAIOTTO S. (2012), "The integration of a Swedish minority in the hotel business culture: the case study Riva del Sole", *Tourism Review*, (67), n. 1;
3. VALERI M. (2015), Sustainability development and competitiveness of Rome as a tourist destination, *Tourism and Hospitality Management*, Vol. 21, No. 2, 203 - 218;
4. VALERI M. (2016), "Networking and cooperation practices in the Italian tourism business", *Journal of Tourism, Heritage & Services Marketing*, Vol. 2, No. 1, pp. 30-35, <http://doi.org/10.5281/zenodo.376333>;
5. VALERI M. (2015), La sostenibilità turistica: dai modelli di analisi alla responsabilità delle Istituzioni, *Esperienze d'Impresa*, n. 2, pp. 111-126;

6. VALERI M., FADLON L. (2016), "Sustainability in tourism: an originality and hospitality business in Italy", *Tourismos*, Vol. 11, No. 1, pp. 1-18;
7. VALERI M. (2016), "Prospettive co-evolutive nel settore turistico: il caso dell'albergo diffuso", *Esperienze d'Impresa*, n.2, pp. 19-37;
8. PAOLONI M., VALERI M., PAOLONI P. (2017a), "Development perspectives of relational capital in women-led firms", *International Journal of Business and Management*, Vol 12, N.9, pp. 66-76. doi:10.5539/ijbm.v12n9p66;
9. PAOLONI M., VALERI M., PAOLONI P. (2017b), "Immigrant women's entrepreneurship: is there a development model in Italy?", *African Journal of Business Management*, Vol. 11, N. 15, pp. 357-366. DOI: 10.5897/AJBM2017.8342;
10. VALERI M., PAOLONI P. (2016), "Verso prospettive di consolidamento dell'imprenditoria femminile immigrata in Italia", *Esperienze d'Impresa*, n. 1, pp. 101-124;
11. VALERI M., PAOLONI P. (2017), "Competitiveness and sustainability in tourism industry: the albergo diffuso case study", *International Journal of Business and Management*, Vol. 12, N. 12, pp. 107-118;
12. VALERI M., FADLON L. (2017), "Coevoluzione tra la destinazione turistica e le imprese turistiche", *Economia e Diritto del Terziario*, n. 2, pp. 271-291;
13. VALERI M., FADLON L. (2018), "Co-evolutionary prospects in tourism", *International Journal of Business and Management*, Vol. 13, N. 9, pp. 95-105;
14. VALERI M. (2019), "Destination management and destination governance: co-evolutionary prospects", *Tourism and Hospitality Management*, (in press).

#### **E. Books**

1. PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino;
2. PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2012), *Destination governance*, Giappichelli, Torino;
3. VALERI M. (2011), *The Role of Time for the Competitiveness of SMEs in the Service Sector*, DSI Essays Series, No. 17, McGraw-Hill;
4. VALERI M. (2013), *Evoluzioni dell'impresa turistica. Agriturismi e alberghi diffusi*, Aracne, Roma;
5. VALERI M., PECHLANER H., GON M. (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino.

#### **F. Book chapters**

1. VALERI M. (2006) "Un approccio di filiera sistemico-imprenditoriale per l'analisi della competitività delle imprese rurali" (parag.6); "La struttura della filiera corilicola viterbese: fasi di lavorazione e relativi output" (parag. 6.1); "Gli attori della filiera e i comportamenti strategici delle imprese leader" (parag. 6.2), in C. CIAPPEI, (a cura di) *La valorizzazione economica delle tipicità locali tra localismo e globalizzazione*, Firenze University Press, Firenze;

2. VALERI M., (2006) "Una evidenza empirica sull'apprendimento organizzativo: il caso del Gruppo Acea", in PANICCIA P., (a cura di), *Creazione e valorizzazione della conoscenza in impresa*, Aracne, Roma;
3. PANICCIA P., PECHLANER H., VALERI M., (2007) "Il Tempo dell'esperienza nell'innovazione dell'impresa turistica. L'albergo diffuso Sextantio", in Tavoletti E., (a cura di), *Il settore immobiliare visto attraverso la case study research*, Giappichelli, Torino;
4. PANICCIA P., PECHLANER H., VALERI M., (2007) "Da borgo ad albergo. Il caso Sextantio", in *La Rivista del Turismo*, n. 4, Touring Club;
5. PANICCIA P., SILVESTRELLI P., VALERI M. (2010B), "Innovazioni made in Italy nel management alberghiero. La realtà degli "alberghi diffusi", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino;
6. PANICCIA P., VALERI M., (2008a) "Destinazione turistica e impresa immobiliare: nuove prospettive di ricerca", *Annuario del Turismo e della Cultura*, Touring Club Italiano, Milano;
7. PANICCIA P., VALERI M. (2010a) "Innovazioni made in Italy: da borgo ad albergo", in *Il turismo culturale: nuovi orientamenti di sviluppo economico-sociale*, in occasione del BIT - Borsa Internazionale del Turismo, Milano, 18-21 Febbraio;
8. PANICCIA P., VALERI M. (2010b), "Enhancing knowledge in tourist firms: between maintenance and change", in P. Keller, T. Bieger (eds), *"Managing Change in Tourism: creating opportunities - overcoming obstacles"*, Erich Schmidt Verlag, Berlin;
9. PANICCIA P., PECHLANER H., VALERI M., (2010) "The Importance of the Time of Experience in the Innovation of Tourism Business. The Sextantio Albergo Diffuso" in Weiermair, K., Go, F., Keller, P., PECHLANER H.(eds.) *Entrepreneurship and Innovation in Tourism*, Erich Schmidt Verlag, Berlin;
10. VALERI M. (2009), L'esperienza di Brembo nella misurazione degli intangible assets, in AA.VV. (a cura di), *Evoluzioni tecniche ed organizzative nel settore dei servizi. Casi aziendali*, Giappichelli, Torino;
11. VALERI M., LUCARELLI F. (2010), "L'offerta turistica di qualità. Il caso Gartour", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino;
12. VALERI M. (2012), "La destinazione turistica e il ruolo delle relazioni intersistemiche", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino;
13. PECHLANER H., PANICCIA P., VALERI M., RAICH F. (2012), "Dal Destination management alla destination governance: problemi e prospettive", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino;
14. PANICCIA P., MINGUZZI, A., VALERI, M. (2012), "Coevoluzione tra impresa e destinazione turistica. L'esperienza innovativa dell' "albergo diffuso" in PILOTTI L. (a cura di), *Creatività, innovazione e territorio. Ecosistemi del valore per la competizione globale*, Il Mulino, Bologna;
15. PANICCIA P., SILVESTRELLI P., MONTELLA M., ROZERA C., VALERI M. (2013), "Innovare nell'ottica della sostenibilità. L'esempio dell'"albergo diffuso": un progetto di valorizzazione per il territorio", in FRANCHI M., MARTINI M. (a cura di), *Management per la sostenibilità dello sviluppo turistico e la competitività delle destinazioni*, Il Mulino, Bologna;

16. VALERI M. (2016), "Governance e sviluppo sostenibile delle imprese turistiche", in VALERI M., PECHLANER H., GON M. (a cura di), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli editore, Torino;
17. VALERI M., PAOLONI P. (2016), "Capitale relazionale e sviluppo sostenibile nelle micro e piccole imprese di servizi", in PAOLONI P. (a cura di), *Studi di genere: il mondo femminile in un percorso interdisciplinare*, Edicusano editore, Roma;
18. VALERI M. (2017), "Sviluppo dell'imprenditoria immigrata: tra dinamismo e prospettive di consolidamento", in PAGANO A. (a cura di), *Migrazioni internazionali: uno studio interdisciplinare*, Edicusano editore, Roma;
19. VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland September 27-29;
20. PAOLONI P, VALERI M (2017), An overview on immigrant women's entrepreneurship in the Italian context. In PAOLONI P, LOMBARDI R. (eds), *Gender Issues in Business and Economics*. Springer, ISBN: 978-3-319-65193-4;
21. PAOLONI P, VALERI M (2018), Female entrepreneurship and management in the immigrant reception sector in Italy. In PAOLONI P, LOMBARDI R. (eds), *Advances in Gender and Cultural Research in Business and Economics*. Springer, ISBN: 978-3-030-00334-0;
22. PAOLONI P., VALERI M. (2018), "Competitiveness and Relational Capital: Women in Management in the sector of Immigrants Reception", in AZEVEDO A., MESQUITA A. (eds), *Proceedings of the International Conference on Gender Research*, ISCAP Porto, Portugal, 12-13 April 2018 (ISBN: 978-1-911218-77-7);
23. VALERI M., PAOLONI P. (2018), Quale modello di governance per la destinazione turistica Italia? in PECHLANER H., ANGELINI P., SCUTTARI A. (a cura di), *Destination Greenitaly. Modelli di governance turistica dalle Alpi al Mediterraneo*, Aracne, Roma;
24. SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53<sup>rd</sup> Croatian and 13<sup>th</sup> International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek, 18 – 23 February 2018 (ISSN: 2459-5543);
25. VALERI M., FADLON L. (2019), Entrepreneurship and co-evolution in tourism, In Vicky Katsoni, Marival Segarra-Oña (eds), *Smart Tourism as a Driver for Culture and Sustainability - Fifth International Conference IACuDiT*, Athens 2018, Springer (ISBN 978-3-030-03909-7);

#### **G. Conference proceedings publications**

1. VALERI M. (2018), "Cooperation practices in tourism: the Italy case study", TOURMAN 2018 - 2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality- Rhodes island, Greece, 25-28 October;
2. VALERI M. (2018), "Destination management and destination governance: co-evolutionary prospects", 6th Interdisciplinary Tourism Research Conference, Avanos, Turkey, 2-7 October
3. VALERI M (2018), "Entrepreneurship and coevolution in tourism sector", IACUDIT 2018, 5<sup>th</sup> International conference "Exploring smart tourism: the cultural and sustainability synergies, 28-30 June Athens;

4. PAOLONI P., VALERI M. (2018), "Women in management in the sector of immigrants: Italian case studies", 4nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma;
5. SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53<sup>rd</sup> Croatian and 13<sup>th</sup> International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek, 18 – 23 February 2018;
6. VALERI M., FADLON L. (2018), "Co-evolution between tourist destinations and tourist enterprises", 24<sup>th</sup> Biennal International Congress THI 2018, Opatjia 26-27 April;
7. PAOLONI P., VALERI M. (2018), Competitiveness and relational capital: women in management in the sector of immigrants reception in Italy", International Conference on Gender Researc (IGR), 12-13 April 2018, ISCAP – Polytecnic of Porto – Portugal;
8. PAOLONI P., VALERI M. (2017), "Relations and Sustainability in italian tourism Smes", SOItmC & Riga Technical Univ. 2017 Conference, June 15 - June 18, 2017
9. VALERI M. (2017), "Entrepreneurship and cooperation practices in the Italian tourism business", ATLAS Annual Conference 2017, "Destinations past, present and future", Viana do Castelo, Portugal 12-16 September, 2017;
10. VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland September 27-29;
11. VALERI M., PAOLONI P. (2017), "Women in business: development perspectives of relational capital", IFKAD 2017, "Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation" St. Petersburg, Russia 7-9 June;
12. VALERI M., PAOLONI P., FADLON L. (2017), "Quale modello di sviluppo dell'impresitoria femminile immigrata in Italia", 3nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma;
13. PAOLONI P., VALERI M. (2016), "Relational capital and sustainable development in women tourism SMEs", 2nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma;
14. PAOLONI P., FORTUNA F., VALERI M. (2014), *Corporate Governance and Competitiveness of Tourism SMEs*, Proceedings of the 17th IAMB Conference, São Paulo, Brazil, Spring 2014;
15. VALERI M., PAOLONI P., FORTUNA F. (2014), *Governance and sustainability of the tourist destination*, Proceedings of the 9th International Conference IFKAD - Matera, Italy - June 11-13, 2014;
16. VALERI M., PAOLONI P., FORTUNA F. (2014), Destination governance and competitive advantage of the tourist destination, Proceedings of 18th IAMB Conference – Rome - September 17-19, 2014.
17. VALERI M. (2014), *L'Organizzazione quale sistema competitivo imperfetto*, nell'ambito del convegno "Soggetti e Organizzazioni, Seminario di studi ispirato al volume "Organizzazioni. Culture, Modelli e Governance, 24 novembre, Università Niccolò Cusano;
18. PANICCIA P., SILVESTRELLI P., VALERI M. (2013), «Hotel innovation and coevolution toward sustainability: the Albergo diffuso» (XXXVI AIDEA Conference "The firm's role in the economy: Does a growth oriented business model exist?", 19 - 20- 21 Settembre 2013, Lecce, Cacucci;

19. Volpe L, Ricotta F, Vagnani G, Valeri M (2013). Innovation adoption and exploitation in SMEs: a systematic literature review. In: (a cura di): AA.VV., Does a growth-oriented business model exist? p. 1-26, BARI: Cacucci Editore, ISBN: 978-88-661-1294-5;
20. Paniccchia P., Minguzzi A., Valeri M. (2011), "L'albergo diffuso as innovation driver of value creation for destinations", ATLAS Conference, Riga, Lettonia, 21/23 settembre;
21. Paniccchia P., Valeri M. (2010), "Integrazioni di culture nel management dell'ospitalità alberghiera. Customer experience, sistemicità, coevoluzione", New Minorities and Tourism, International Scientific Workshop on New Minorities and Tourism, organized by European Academy of Bolzano-Bozen (EURAC research) and The University of Queensland School of Tourism (Australia), 22–23 gennaio, Bolzano-Bozen/Italy;
22. Valeri M. (2009), "Quale ruolo delle istituzioni e degli operatori per il rilancio del turismo in Abruzzo", nell'ambito del Seminario "Tor Vergata in Abruzzo, organizzato in collaborazione con Confindustria Abruzzo, 21 dicembre;
23. Valeri M. (2009), "Una prospettiva di ricerca del valore della crisi nel management del turismo", nell'ambito del ciclo di seminari "Strumenti per superare la crisi", organizzato da Fiavet Lazio in collaborazione con l'Amministrazione Provinciale di Frosinone, 26 ottobre;
24. Paniccchia P., Valeri M. (2007), "Enhancing knowledge in tourist firms: between maintenance and change", 59° Aiest Conference, "Management of Change in Tourism: creating opportunities - overcoming obstacles", Sanvolinna (Finland), 23-27 August;
25. Paniccchia P., Pechlaner H., Valeri M. (2007), "Time, knowledge and innovation in the hotel firm", 9° Tourism Summits "Property: from boom to unbalance in tourist locations", Chamonix-Mont-Blanc;
26. Valeri M. (2006), "La valorizzazione economica delle tipicità locali tra localismo e globalizzazione", presentazione dei risultati di ricerca del Progetto PRIN ex 40% dal titolo "Istituzioni e mercato nella gestione e nella competitività delle imprese rurali del Lazio: le imprese corilicole della provincia di Viterbo, Facoltà di Economia, Università degli studi di Firenze.

## **G. Academic awards**

### **2016**

Bonifacio VIII National Award – Bonifaciana Academy (Italy).

### **2017**

"Best paper award 2017" preseting the "Relations and Sustainability in italian tourism Smes" - Journal of Open Innovation: technology, market and complexity - Springer – 15\_18 June 2017 (with Paola Paoloni).

## **H. International and National Association Membership**

### **Since 2016**

International Association of Scientific Experts in Tourism (AIEST)

Società Italiana di Management (SIMA)

Associazione Italiana di Organizzazione Aziendale (ASSIOA)

## ***I. Reviewer experiences***

### **Since 2010**

Economia e Diritto del Terziario - ISSN 1593-9464, ISSNe 1972-5256

### **Since 2011**

European Journal of Tourism Research - ISSN 1994-7658, ISSNe 1314-0817

### **Since 2015**

Tourism Review – ISSN 1660-5373

### **Since 2016**

*12th edition of the International Forum on Knowledge Asset Dynamics: Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation - IFKAD 2017*

### **Since 2015 -2018**

Workshop on gender: Culture and gender issues -IPAZIA, Niccolò Cusano University – Rome;

### **Since 2017**

Journal of Hospitality Management and Tourism - ISSN: 2141-6575

### **Since 2019**

International Business Research - ISSN: 1913-9004

## ***J. Scientific Committee and Academic Board Membership***

### **Since 2015**

PhD in “Governance and Management for Business Innovation” – Niccolò Cusano University, Rome

## ***K. Scientific Committee and Editorial Board Membership***

### **Since 2011**

Tourism and Hospitality Management – ISSN 1330 – 7533

### **Since 2016**

Journal of Tourism & Hospitality – ISSN 2167-0269

Journal of Tourism, Heritage & Services Marketing” (JTHSM) - ISSN: 2529-1947

### **Since 2018**

2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality" (TOURMAN 2018) - Greece, 25-28 October 2018;

3rd International Scientific Conference “Tourism, travel and hospitality at crossroads: The way ahead” (TOURMAN 2019) - Greece, 2019.

## ***L. Auditor Board Membership***

### **Since 2007**

FIAVET Lazio (Federazione Italiana degli Agenti di Viaggio e dei Tour Operator)



***M. Languages***

Italian (mother tongue)

English (fluent)

French (fluent)

Rome, 10<sup>th</sup> february, 2019

*Prof. Dr. Marco Valeri, PhD*