

Curriculum Vitae
Marco VALERI
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ORCID: <https://orcid.org/0000-0002-9744-506X>



Current Academic Positions:

- ✓ Senior Lecturer in "Knowledge Management", BA (Hons) in Global Management and International Business – NCIUL - London,
- ✓ Lecturer in "Organizational Behaviour" (Master Degree), Faculty of Economics, Niccolò Cusano University, Rome (Italy),
- ✓ Lecturer in "Organizational Behaviour" (Doctoral Course title: "Governance and Management for business innovation"), Niccolò Cusano University, Rome, Italy,
- ✓ Lecturer in "Knowledge Management" Faculty of Economics, Niccolò Cusano University, Rome (Italy).

Previous Academic Position:

- ✓ Lecturer in "Business Administration" (Master Degree), Faculty of Economics, Niccolò Cusano University, Rome (Italy),
- ✓ Senior Lecturer in "Corporate social responsibility", BA (Hons) in Global Management and International Business – NCIUL - London

A. Education

2004

Graduated in *Business Administration and Management*, University of Rome "Tor Vergata" (Italy);

2008

PhD in "Management and Organizational Behaviour", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

From October 2008 to October 2009

Master's degree in "*Property Management*", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

From October 2009 to October 2010

Master's degree in *Tourism Management* (MEMATIC), Faculty of Economics, University of Rome "Tor Vergata" (Italy);

From October 2010 to October 2011

Master's Degree in *Design of Community programs and international cooperation* (PRJ), University of Rome "Tor Vergata" (Italy);

From October 2011 to October 2012

Master's Degree in *Tax Law*, University of Rome "Tor Vergata" (Italy);

Since September 2018

Student of Philosophy – Pontifical Gregorian University

B. Professional Certifications

Since May 2011

Chartered accountant
Statutory Auditor

C. Academic experiences / Teaching experiences

Since 2014

Research Fellow in Organizational Behaviour, Faculty of Economics, Niccolò Cusano University in Rome (Italy). Main areas of teaching:

- ✓ corporate social responsibility,
- ✓ Business ethics and stakeholder analysis,
- ✓ problem solving

From October 2005 to October 2012

Teaching assistant in "*General Management*", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

From October 2007 to October 2012

Teaching assistant in "*Tourism Management*", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

From October 2009 to October 2012

Teaching assistant in "*Knowledge Management*", Faculty of Economics, University of Rome "Tor Vergata" (Italy);

From February 2010 to December 2011

Post-Doc Researcher about "Governance and Management of tourism enterprise", Faculty of Economic at University of Rome "Tor Vergata" (Italy);

From October 2011 to June 2013

Professor of Business Administration, Faculty of Economics at Niccolò Cusano University in Rome (Italy);

From April to June 2011

Visiting student, Faculty of Economics at the Catholic University of Eichstätt –Ingolstadt (Germany).

From November 2013 to December 2014

Post-Doc Researcher about "Innovation adoption and exploitation in SMEs", Faculty in Economic at University of Rome "La Sapienza" (Italy);

Since 2014

Coordinator for the Quality System, Faculty of Psychology at Niccolò Cusano University in Rome (Italy);

Since 2014

Senior Lecturer of Knowledge Management, Faculty of Psychology at Niccolò Cusano University in Rome (Italy);

Since 2015

Senior Lecturer of Organizational Behaviour, Master in *Project Management*, Faculty of Economics at Niccolò Cusano University in Rome (Italy);

Since 2015

Senior Lecturer of Organizational Behaviour, Master in *Gestione delle Risorse Umane*, Faculty of Economics at Niccolò Cusano University in Rome (Italy);

Since 2015

Senior Lecturer of Organizational Behaviour nel master in *Management Sanitario*, Faculty of Economics at Niccolò Cusano University in Rome (Italy);

D. Research fields

1. Tourism and hospitality management
2. Women in business
3. Knowledge management and business innovation
4. Network analysis
5. Creating conditions and development of SMEs

E. Journals publications

1. PANICCIA P., VALERI M., (2008b) Relazioni e cooperazione per la competitività delle tipicità rurali: il business del nocciolo viterbese, *Esperienze di impresa*, n. 2;
2. VALERI M., BAIOTTO S. (2012), "The integration of a Swedish minority in the hotel business culture: the case study Riva del Sole", *Tourism Review*, (67), n. 1. DOI <https://doi.org/10.1108/16605371211216378>
3. VALERI M. (2015), Sustainability development and competitiveness of Rome as a tourist destination, *Tourism and Hospitality Management*, Vol. 21, No. 2, 203 – 218. <https://doi.org/10.20867/thm.21.2.7>
4. VALERI M. (2016), "Networking and cooperation practices in the Italian tourism business", *Journal of Tourism, Heritage & Services Marketing*, Vol. 2, No. 1, pp. 30-35, <http://doi.org/10.5281/zenodo.376333>;
5. VALERI M. (2015), La sostenibilità turistica: dai modelli di analisi alla responsabilità delle Istituzioni, *Esperienze d'Impresa*, n. 2, pp. 111-126;

6. VALERI M., FADLON L. (2016), "Sustainability in tourism: an originality and hospitality business in Italy", *Tourismos*, Vol. 11, No. 1, pp. 1-18;
7. VALERI M. (2016), "Prospettive co-evolutive nel settore turistico: il caso dell'albergo diffuso", *Esperienze d'Impresa*, n.2, pp. 19-37;
8. PAOLONI M., VALERI M., PAOLONI P. (2017a), "Development perspectives of relational capital in women-led firms", *International Journal of Business and Management*, Vol 12, N.9, pp. 66-76. doi:10.5539/ijbm.v12n9p66;
9. PAOLONI M., VALERI M., PAOLONI P. (2017b), "Immigrant women's entrepreneurship: is there a development model in Italy?", *African Journal of Business Management*, Vol. 11, N. 15, pp. 357-366. DOI: 10.5897/AJBM2017.8342;
10. VALERI M., PAOLONI P. (2016), "Verso prospettive di consolidamento dell'imprenditoria femminile immigrata in Italia", *Esperienze d'Impresa*, n. 1, pp. 101-124;
11. VALERI M., PAOLONI P. (2017), "Competitiveness and sustainability in tourism industry: the albergo diffuso case study", *International Journal of Business and Management*, Vol. 12, N. 12, pp. 107-118. Doi:10.5539/ijbm.v12n12p107
12. VALERI M., FADLON L. (2017), "Coevoluzione tra la destinazione turistica e le imprese turistiche", *Economia e Diritto del Terziario*, n. 2, pp. 271-291;
13. VALERI M., FADLON L. (2018), "Co-evolutionary prospects in tourism", *International Journal of Business and Management*, Vol. 13, N. 9, pp. 95-105. Doi:10.5539/ijbm.v13n9p95;
14. VALERI M., BAGGIO R. (2020a), Social network analysis: organizational implications in tourism management, *International Journal of Organizational Analysis*. DOI: 10.1108/IJOA-12-2019-1971
15. VALERI M., BAGGIO R. (2020b), Italian tourism intermediaries: a social network analysis exploration, *Current Issues in Tourism*. DOI: <https://doi.org/10.1080/13683500.2020.1777950>
16. VALERI M., BAGGIO R. (2020c), A critical reflection on the adoption of blockchain in tourism, *Journal Information Technology and Tourism*. DOI: [10.1007/s40558-020-00183-1](https://doi.org/10.1007/s40558-020-00183-1)
17. ELMO G.M., ARCESE G., VALERI M., POPONI S. and PACCHERA, F. (2020), Sustainability in tourism as innovation driver: an analysis of family business reality, *Sustainability*, 12(15), 6149. Doi: <https://doi.org/10.3390/su12156149>
18. ARCESE G., VALERI M., POPONI S., ELMO G.C. (2020), Innovative drivers for Family business models in tourism, *Journal of Family business Management*, DOI: 10.1108/JFBM-05-2020-0043.

E. Books

1. PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino;
2. PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2012), *Destination governance*, Giappichelli, Torino;

3. VALERI M. (2011), *The Role of Time for the Competitiveness of SMEs in the Service Sector*, DSI Essays Series, No. 17, McGraw-Hill;
4. VALERI M. (2013), *Evoluzioni dell'impresa turistica. Agriturismi e alberghi diffusi*, Aracne, Roma;
5. VALERI M., PECHLANER H., GON M. (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino;
6. VALERI M., PECHLANER H., SCUTTARI A. (2020), *Resilienza e sostenibilità: interfacce tra dinamiche globali e azioni locali*, Giappichelli, Roma;
7. VALERI M., KATSONI V. (2020) (Eds), *Gender and tourism: challenges and opportunities*, Routledge (working in progress).

F. Guest Editors experiences

1. PANICCIA P., SILVESTRELLI P., VALERI M., (Eds.) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino;
2. PECHLANER H., PANICCIA P., VALERI M., RAICH F. (Eds.) (a cura di) (2012), *Destination governance*, Giappichelli, Torino;
3. VALERI M., PECHLANER H., GON M. (Eds.) (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino;
4. VALERI M., PECHLANER H., SCUTTARI A. (Eds.) (2019), *Resilienza e sostenibilità: interfacce tra dinamiche globali e azioni locali*, Giappichelli, Roma;
5. VALERI M., KATSONI V. (Eds.) (2020), *Gender and tourism: challenges and opportunities*, Routledge (working in progress);
6. VALERI M. (2020), "Strategic approaches to crisis management in tourism", *Routledge* (work in progress);
7. VALERI M. (2021), "Touristic destination: new approaches to governance and management" *Routledge* (work in progress);
8. VALERI M., DIGOUT J., SALLOUM C. (2020), "Entrepreneurship and Co-Evolution in Hospitality", *Sustainability*, (Editor-in-Chief: Marc. A. Rosen, University of Ontario Institute of Technology, Oshawa, Canada);
9. VALERI M., DIGOUT J., SALLOUM C. (2020), "Gender Diversity Across Entrepreneurial Leadership in Hospitality", *Sustainability* (Editor-in-Chief: Marc. A. Rosen, University of Ontario Institute of Technology, Oshawa, Canada);
10. VALERI M., DIGOUT J., SALLOUM C. (2021), "Evolution in hospitality: digital transformation and artificial intelligence", *International Journal of Organizational Analysis* (Editor-in-Chief: Peter Stokes, De Montfort University, UK);

11. Valeri M., Salloum C., Suissa C.M. (2020) "*Corporate Social Responsibility across Entrepreneurial Perception*", *World Review of Entrepreneurship, Management and Sustainable Development* (Editor-in-Chief: Leo Paul Dana, Montpellier Business School, France);
12. Valeri M., Baggio R. (2020), "*Knowledge management: paradigms, approaches and methods*", *Journal of Organizational Change Management* (Editor-in-Chief: Slawomir Magala, Rotterdam School of Management, Erasmus University, Netherlands)

G. Book chapters

1. VALERI M. (2006) "Un approccio di filiera sistemico-imprenditoriale per l'analisi della competitività delle imprese rurali" (parag.6); "La struttura della filiera corilicola viterbese: fasi di lavorazione e relativi output" (parag. 6.1); "Gli attori della filiera e i comportamenti strategici delle imprese leader" (parag. 6.2), in C. CIAPPEI, (a cura di) *La valorizzazione economica delle tipicità locali tra localismo e globalizzazione*, Firenze University Press, Firenze;
2. VALERI M., (2006) "Una evidenza empirica sull'apprendimento organizzativo: il caso del Gruppo Acea", in PANICCIA P., (a cura di), *Creazione e valorizzazione della conoscenza in impresa*, Aracne, Roma;
3. PANICCIA P., PECHLANER H., VALERI M., (2007) "Il Tempo dell'esperienza nell'innovazione dell'impresa turistica. L'albergo diffuso Sextantio", in Tavoletti E., (a cura di), *Il settore immobiliare visto attraverso la case study research*, Giappichelli, Torino;
4. PANICCIA P., PECHLANER H., VALERI M., (2007) "Da borgo ad albergo. Il caso Sextantio", in *La Rivista del Turismo*, n. 4, Touring Club;
5. PANICCIA P., SILVESTRELLI P., VALERI M. (2010B), ""Innovazioni made in Italy nel management alberghiero. La realtà degli "alberghi diffusi", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino;
6. PANICCIA P., VALERI M., (2008a) "Destinazione turistica e impresa immobiliare: nuove prospettive di ricerca", *Annuario del Turismo e della Cultura*, Touring Club Italiano, Milano;
7. PANICCIA P., VALERI M. (2010a) "Innovazioni made in Italy: da borgo ad albergo", in *Il turismo culturale: nuovi orientamenti di sviluppo economico-sociale*, in occasione del BIT - Borsa Internazionale del Turismo, Milano, 18-21 Febbraio;
8. PANICCIA P., VALERI M. (2010b), "Enhancing knowledge in tourist firms: between maintenance and change", in P. Keller, T. Bieger (eds), "*Managing Change in Tourism: creating opportunities - overcoming obstacles*", Erich Schmidt Verlag, Berlin;
9. PANICCIA P., PECHLANER H., VALERI M., (2010) "The Importance of the Time of Experience in the Innovation of Tourism Business. The Sextantio Albergo Diffuso" in Weiermair, K., Go, F., Keller, P., PECHLANER H.(eds.) *Entrepreneurship and Innovation in Tourism*, Erich Schmidt Verlag, Berlin;
10. VALERI M. (2009), L'esperienza di Brembo nella misurazione degli intangible assets, in AA.VV. (a cura di), *Evoluzioni tecniche ed organizzative nel settore dei servizi. Casi aziendali*, Giappichelli, Torino;

11. VALERI M., LUCARELLI F. (2010), "L'offerta turistica di qualità. Il caso Gartour", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino;
12. VALERI M. (2012), "La destinazione turistica e il ruolo delle relazioni intersistemiche", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino;
13. PECHLANER H., PANICCIA P., VALERI M., RAICH F. (2012), "Dal Destination management alla destination governance: problemi e prospettive", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino;
14. PANICCIA P., MINGUZZI, A., VALERI, M. (2012), "Coevoluzione tra impresa e destinazione turistica. L'esperienza innovativa dell' "albergo diffuso" in PILOTTI L. (a cura di), *Creatività, innovazione e territorio. Ecosistemi del valore per la competizione globale*, Il Mulino, Bologna;
15. PANICCIA P., SILVESTRELLI P., MONTELLA M., ROZERA C., VALERI M. (2013), "Innovare nell'ottica della sostenibilità. L'esempio dell'"albergo diffuso": un progetto di valorizzazione per il territorio", in FRANCHI M., MARTINI M. (a cura di), *Management per la sostenibilità dello sviluppo turistico e la competitività delle destinazioni*, Il Mulino, Bologna;
16. VALERI M. (2016), "Governance e sviluppo sostenibile delle imprese turistiche", in VALERI M., PECHLANER H., GON M. (a cura di), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli editore, Torino;
17. VALERI M., PAOLONI P. (2016), "Capitale relazionale e sviluppo sostenibile nelle micro e piccole imprese di servizi", in PAOLONI P. (a cura di), *Studi di genere: il mondo femminile in un percorso interdisciplinare*, Edicusano editore, Roma;
18. VALERI M. (2017), "Sviluppo dell'imprenditoria immigrata: tra dinamismo e prospettive di consolidamento", in PAGANO A. (a cura di), *Migrazioni internazionali: uno studio interdisciplinare*, Edicusano editore, Roma;
19. VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland September 27-29;
20. PAOLONI P, VALERI M (2017), An overview on immigrant women's entrepreneurship in the Italian context. In PAOLONI P, LOMBARDI R. (eds), *Gender Issues in Business and Economics*. Springer, ISBN: 978-3-319-65193-4;
21. PAOLONI P, VALERI M (2018), Female entrepreneurship and management in the immigrant reception sector in Italy. In PAOLONI P, LOMBARDI R. (eds), *Advances in Gender and Cultural Research in Business and Economics*. Springer, ISBN: 978-3-030-00334-0;
22. PAOLONI P., VALERI M. (2018), "Competitiveness and Relational Capital: Women in Management in the sector of Immigrants Reception", in AZEVEDO A., MESQUITA A. (eds), *Proceedings of the International Conference on Gender Research*, ISCAP Porto, Portugal, 12-13 April 2018 (ISBN: 978-1-911218-77-7);
23. VALERI M. (2018), Quale modello di governance per la destinazione turistica Italia? in PECHLANER H., ANGELINI P., SCUTTARI A. (a cura di), *Destination GreenItaly. Modelli di governance turistica dalle Alpi al Mediterraneo*, Aracne, Roma;

24. SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53rd Croatian and 13th International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek, 18 – 23 February 2018 (ISSN: 2459-5543);
25. VALERI M., FADLON L. (2019), Entrepreneurship and co-evolution in tourism, In Vicky Katsoni, Marival Segarra-Oña (eds), *Smart Tourism as a Driver for Culture and Sustainability* - Fifth International Conference IACuDiT, Athens 2018, Springer (ISBN 978-3-030-03909-7);
26. VALERI M., DE ANGELIS C., ELMO G.M., FONDACARO R. (2019), Organizational impact on the adoption of new technologies in tourism, In Vicky Katsoni, Thanasis Spyriadis (eds), *Cultural and Tourism Innovation in the Digital Era*, Springer (ISBN: 978-3-030-36341-3);
27. VALERI M. (2019), Co-evolutionary prospects and sustainability, in (eds), RATTEN, V., RAMIREZ PASILLAS, M., and LUNDBERG, M., *Managing Sustainable Innovation*, Routledge (ISBN: 9780367210311);
28. VALERI M (2020), Blockchain technology: adoption perspectives in tourism, in (Ed), RATTEN V., *Entrepreneurship and organizational change: Managing innovation and creative capabilities*, Springer (ISBN: 978-3-030-35414-5);

H. Conference proceedings publications

1. VALERI M., DE ANGELIS C., FONDACARO R. (2019), "The use of cryptocurrencies for hawala in the Islamic finance", Turin Islamic Economic Forum (TIEF), *Islamic Finance, Social Impact Finance, and Blockchain: Applications and Opportunities for Generating Impact*, 28th - 29th of October 2019, University of Turin;
2. VALERI M., DE ANGELIS C., ELMO G.M., FONDACARO R. (2019), Organizational impact about adoption of new technologies in tourism, IACUDIT 2019, 6th International conference "Cultural and tourism innovation: integration and digital transition", 12-15 June Athens;
3. VALERI M. (2019), Strategies for SMEs Growth in Italy, IFKAD 2019, "Knowledge Ecosystems and Growth", Track title (ST21): *Knowledge Strategies and Practices for Sustainable SMEs Growth, Italy*, University of Basilicata, Matera, 5-7 June;
4. VALERI M. (2018), "Cooperation practices in tourism: the Italy case study", TOURMAN 2018 - 2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality- Rhodes island, Greece, 25-28 October;
5. VALERI M. (2018), "Destination management and destination governance: co-evolutionary prospects", 6th Interdisciplinary Tourism Research Conference, Avanos, Turkey, 2-7 October
6. VALERI M (2018), "Entrepreneurship and coevolution in tourism sector", IACUDIT 2018, 5th International conference "Exploring smart tourism: the cultural and sustainability synergies, 28-30 June Athens;
7. PAOLONI P., VALERI M. (2018), "Women in management in the sector of immigrants: Italian case studies", 4nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma;
8. SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53rd Croatian and 13th International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek, 18 – 23 February 2018;

9. VALERI M., FADLON L. (2018), "Co-evolution between tourist destinations and tourist enterprises", 24th Biennial International Congress THI 2018, Opatjia 26-27 April;
10. PAOLONI P., VALERI M. (2018), "Competitiveness and relational capital: women in management in the sector of immigrants reception in Italy", International Conference on Gender Research (IGR), 12-13 April 2018, ISCAP – Polytechnic of Porto – Portugal;
11. PAOLONI P., VALERI M. (2017), "Relations and Sustainability in Italian Tourism SMEs", SOItmC & Riga Technical Univ. 2017 Conference, June 15 - June 18, 2017
12. VALERI M. (2017), "Entrepreneurship and cooperation practices in the Italian tourism business", ATLAS Annual Conference 2017, "Destinations past, present and future", Viana do Castelo, Portugal 12-16 September, 2017;
13. VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland September 27-29;
14. VALERI M., PAOLONI P. (2017), "Women in business: development perspectives of relational capital", IFKAD 2017, "Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation" St. Petersburg, Russia 7-9 June;
15. VALERI M., PAOLONI P., FADLON L. (2017), "Quale modello di sviluppo dell'imprenditoria femminile immigrata in Italia", 3rd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma;
16. PAOLONI P., VALERI M. (2016), "Relational capital and sustainable development in women tourism SMEs", 2nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma;
17. PAOLONI P., FORTUNA F., VALERI M. (2014), *Corporate Governance and Competitiveness of Tourism SMEs*, Proceedings of the 17th IAMB Conference, São Paulo, Brazil, Spring 2014;
18. VALERI M., PAOLONI P., FORTUNA F. (2014), *Governance and sustainability of the tourist destination*, Proceedings of the 9th International Conference IFKAD - Matera, Italy - June 11-13, 2014;
19. VALERI M., PAOLONI P., FORTUNA F. (2014), Destination governance and competitive advantage of the tourist destination, Proceedings of 18th IAMB Conference – Rome - September 17-19, 2014.
20. VALERI M. (2014), *L'Organizzazione quale sistema competitivo imperfetto*, nell'ambito del convegno "Soggetti e Organizzazioni, Seminario di studi ispirato al volume "Organizzazioni. Culture, Modelli e Governance, 24 novembre, Università Niccolò Cusano;
21. PANICCIA P., SILVESTRELLI P., VALERI M. (2013), «Hotel innovation and coevolution toward sustainability: the Albergo diffuso» (XXXVI AIDEA Conference "The firm's role in the economy: Does a growth oriented business model exist?", 19 - 20- 21 Settembre 2013, Lecce, Cacucci;
22. Volpe L, Ricotta F, Vagnani G, Valeri M (2013). Innovation adoption and exploitation in SMEs: a systematic literature review. In: (a cura di): AA.VV., Does a growth-oriented business model exist? p. 1-26, BARI: Cacucci Editore, ISBN: 978-88-661-1294-5;
23. Paniccia P., Minguzzi A., Valeri M. (2011), "L'albergo diffuso as innovation driver of value creation for destinations", ATLAS Conference, Riga, Lettonia, 21/23 settembre;

24. Paniccia P., Valeri M. (2010), "Integrazioni di culture nel management dell'ospitalità alberghiera. Customer experience, sistemicità, coevoluzione", New Minorities and Tourism, International Scientific Workshop on New Minorities and Tourism, organized by European Academy of Bolzano-Bozen (EURAC research) and The University of Queensland School of Tourism (Australia), 22–23 gennaio, Bolzano-Bozen/Italy;
25. Valeri M. (2009), "Quale ruolo delle istituzioni e degli operatori per il rilancio del turismo in Abruzzo", nell'ambito del Seminario "Tor Vergata in Abruzzo, organizzato in collaborazione con Confindustria Abruzzo, 21 dicembre;
26. Valeri M. (2009), "Una prospettiva di ricerca del valore della crisi nel management del turismo", nell'ambito del ciclo di seminari "Strumenti per superare la crisi", organizzato da Fiavet Lazio in collaborazione con l'Amministrazione Provinciale di Frosinone, 26 ottobre;
27. Paniccia P., Valeri M. (2007), "Enhancing knowledge in tourist firms: between maintenance and change", 59° Aiest Conference, "Management of Change in Tourism: creating opportunities - overcoming obstacles", Sanvolinna (Finland), 23-27 August;
28. Paniccia P., Pechlaner H., Valeri M. (2007), "Time, knowledge and innovation in the hotel firm", 9° Tourism Summits "Property: from boom to unbalance in tourist locations", Chamonix-Mont-Blanc;
29. Valeri M. (2006), "La valorizzazione economica delle tipicità locali tra localismo e globalizzazione", presentazione dei risultati di ricerca del Progetto PRIN ex 40% dal titolo "Istituzioni e mercato nella gestione e nella competitività delle imprese rurali del Lazio: le imprese corilicole della provincia di Viterbo, Facoltà di Economia, Università degli studi di Firenze.

I. PhD Supervision experiences

1. Student Name: Leslie Fadlon

Phd course: Governance and Management for Business Innovation

Title Dissertation: *Business models in Music Industry: small labels living in a freemium world*

Niccolò Cusano University – Rome (2019)

J. International Research

Project coordinator

2020 - 2021

"Sustainable, intelligent and inclusive regional and city models"- **EFOP-3.6.2-16-2017-00017** - Consortia of University of Pannonia, Veszprém, HU, University of Pécs, Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU. The main objective of the Agreement is to analyse the application of Social Network Analysis (SNA) in the tourism sector (linked to the subproject II/1: Tourism mobility around the Lake Balaton – mapping the characteristics of visitors/tourists).

2020 - 2023

Cooperation agreement between Niccolò Cusano University and Italian Golf Federation (CONI).

International Research Scholarship

2019-2020

"Sustainable, intelligent and inclusive regional and city models" (project nr. EFOP-3.6.2-16-2017-00017) - the consortia of University of Pannonia, Veszprém, HU, University of Pécs, Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU

National Research Scholarship

2012-2014

"New communication technologies and network development business options" - La Sapienza University, Rome

K. Visiting Professor Experiences

1. **University of Eichstaett – Ingolstadt**, Faculty of Management - Germany (2012),
2. **Université Jean Moulin**, School of Management - Lyon (2018, 2019, 2020),
3. **Holy Spirit University of Kaslik (USEK)**, Faculty of Economics - Lebanon (2020)
4. **University of Pannonia**, Faculty of Business and Economics – Hungary (2019, 2020),
5. **University of West Attica**, Faculty of Business and Economics – Greece (2020)
6. **TBS Business School**, Faculty of Business and Economics – Toulouse (2020)

L. PhD Board Membership

2015 - 2019

PhD in "Governance and Management for Business Innovation" – Niccolò Cusano University, Rome

2019 - 2021

PhD in "Social Sciences and Humanities" – Niccolò Cusano University, Rome

M. Board Membership

Tourism observatory at the Lazio Region, Italy (representing to Niccolò Cusano University)

N. Academic awards

2017

"Best paper award 2017" presenting the "Relations and Sustainability in Italian tourism Smes" - Journal of Open Innovation: technology, market and complexity - Springer – 15_18 June 2017

2016

Bonifacio VIII National Award – Bonifaciana Academy (Italy)

L. International and National Association Membership

Since 2016

International Association of Scientific Experts in Tourism (AIEST)

Società Italiana di Management (SIMA)

Associazione Italiana di Organizzazione Aziendale (ASSIOA)

M. Reviewer experiences

Since 2020

Tourism Management – **ISSN: 0261-5177**

Journal of Organizational Change Management – **ISSN: 0953-4814**

Journal of Hospitality and Tourism Insights - **ISSN: 2514-9792**

Tourism and Hospitality - **ISSN 2520-2520**

EURAM Annual Conference (2020), “ The Business of Now: the future starts here”, Trinity Business School Dublin, Ireland, 17th-19th June 2020

International Journal of Contemporary Hospitality Management – **ISSN: 0959-6119**

Journal of Information Technology & Tourism (JITT) - **ISSN: 1098-3058**

International Journal of Entrepreneurship - **ISSN: 1099-9264**

Since 2019

International Business Research - **ISSN: 1913-9004**

International Journal of Business and Management - **ISSN: 1833-3850; 1833-8119**

Economics: Innovative and Economic Research Journal - **ISSN: 2303-5013** (Faculty of Business Economics Bijeljina, University of East Sarajevo)

Management and Organizational Studies - **ISSN 2330-5495** (Print) **ISSN 2330-5509** (Online)

Journal of Management and Strategy - **ISSN 1923-3965** **E-ISSN: 1923-3973**

Sustainability - **ISSN 2071-1050**

2019

Giudici E., Della Lucia M., Pettinao D. (2020), *Shaping a humanistic perspective for the tourism industry*, Routledge

Since 2017

Journal of Hospitality Management and Tourism - **ISSN: 2141-6575**

Since 2016

12th edition of the International Forum on Knowledge Asset Dynamics: Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation - IFKAD 2017

Since 2015

Tourism Review – **ISSN 1660-5373**

IPAZIA - Workshop on gender: Culture and gender issues, Niccolò Cusano University – Rome;

Since 2011

European Journal of Tourism Research - ISSN 1994-7658, ISSNe 1314-0817

Since 2010

Economia e Diritto del Terziario - ISSN 1593-9464, ISSNe 1972-5256

N. Scientific Committee and Academic Editorial Board Membership

Since 2020

Journal of Information Technology & Tourism (JITT) - ISSN: 1098-3058

International Journal of Entrepreneurship - ISSN: 1099-9264

Tourism and Hospitality - ISSN 2520-2520

Since 2019

International Business Research - ISSN: 1913-9004

International Journal of Business and Management - ISSN: 1833-3850; 1833-8119

Economics: Innovative and Economic Research Journal - ISSN: 2303-5013 (Faculty of Business Economics Bijeljina, University of East Sarajevo)

Management and Organizational Studies - ISSN 2330-5495 (Print) ISSN 2330-5509 (Online)

Journal of Management and Strategy - ISSN 1923-3965 E-ISSN: 1923-3973

Sustainability - ISSN 2071-1050

Since 2018

2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality" (TOURMAN 2018) - Greece, 25-28 October 2018;

3rd International Scientific Conference "Tourism, travel and hospitality at crossroads: The way ahead" (TOURMAN 2019) - Greece, 2019.

Since 2016

Journal of Tourism & Hospitality – ISSN 2167-0269

Journal of Tourism, Heritage & Services Marketing" (JTHSM) - ISSN: 2529-1947

Since 2011

Tourism and Hospitality Management – ISSN 1330 – 7533

O. Languages

Italian (mother tongue)
English (fluent)
French (fluent)

Rome, 20th Luglio, 2020

Prof. Dr. Marco Valeri, PhD