

MARCO VALERI



Biography

Marco Valeri received his PhD in Strategic Management and Organizational Behavior from "Tor Vergata" University (Italy). He is a Senior Lecturer in Organizational Behavior (Master Degree and Doctoral Course), Faculty of Economics, Niccolò Cusano University, Rome (Italy). He's teaching and consultancy areas include strategic management, leadership development, hotel/lodging management, cross-cultural management, international hospitality management. His research areas include competitive advantage, sustainability and green practices, strategy implementation, knowledge management, hotel/lodging management, crisis management, destination marketing, information technology and developing countries, network analysis. He chaired/co-chaired and served on numerous PhD dissertation and master thesis committees. He was a visiting professor in several Universities: *University of Eichstaett – Ingolstadt* (Germany), *Université Jean Moulin*, School of Management – Lyon, *Holy Spirit University of Kaslik* (USEK), Faculty of Economics – Lebanon, *University of Pannonia*, Faculty of Business and Economics – Hungary, *University of West Attica*, Faculty of Business and Economics – Greece, *TBS Business School*, Faculty of Business and Economics – Toulouse. He is member of several editorial board of international tourism journals and co-editor of several handbooks on entrepreneurship and tourism and hospitality management (Emerald Publishing). He is Research Notes Editor of *Journal of Tourism, Heritage & Services Marketing* (ISSN is: 2529-1947). Project experience: "Sustainable, intelligent and inclusive regional and city models" (project nr. EFOP-3.6.2-16-2017-00017) - the consortia of University of Pannonia, Veszprém, HU, University of Pécs, Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU.

Contact Details:

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Google Scholar: <https://scholar.google.it/citations?user=3m1BekAAAAJ&hl=it>

Scopus: <https://www.scopus.com/authid/detail.uri?authorId=57210985333>

Curriculum Vitae

Current Academic Positions:

- ✓ Lecturer in "Organizational Behavior" (Master Degree), Faculty of Economics, Niccolò Cusano University, (Italy)
- ✓ Lecturer in "Organizational Behavior" (Doctoral Course title: "*Governance and Management for business innovation*"), Niccolò Cusano University (Italy)
- ✓ Lecturer in "Knowledge Management" Faculty of Economics, Niccolò Cusano University (Italy).

Previous Academic Position:

- ✓ Lecturer in "Business Administration" (Master Degree), Faculty of Economics, Niccolò Cusano University Rome (Italy)
- ✓ Senior Lecturer in "Knowledge Management", BA (Hons) in Global Management and International Business – NCIUL - London
- ✓ Senior Lecturer in "Corporate social responsibility", BA (Hons) in Global Management and International Business – NCIUL - London

A. Education

2004

Graduated in *Business Administration and Management*, "Tor Vergata" University (Italy)

2008

PhD in "Management and Organizational Behavior", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2008 to October 2009

Master's degree in "*Property Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2009 to October 2010

Master's degree in *Tourism Management* (MEMATIC), Faculty of Economics, "Tor Vergata" University (Italy)

From October 2010 to October 2011

Master's Degree in *Design of Community programs and international cooperation* (PRJ), "Tor Vergata" University (Italy)

From October 2011 to October 2012

Master's Degree in *Tax Law*, "Tor Vergata" University (Italy)

Since September 2018

Student of Philosophy – Pontifical Gregorian University (Italy)

B. Professional Certifications

Since May 2011

Chartered accountant
Statutory Auditor

C. Academic experiences / Teaching experiences

Since 2014

Research Fellow in Organizational Behavior, Faculty of Economics, Niccolò Cusano University (Italy). Main areas of teaching:

- ✓ corporate social responsibility,
- ✓ Business ethics and stakeholder analysis,
- ✓ problem solving

From October 2005 to October 2012

Teaching assistant in "General Management", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2007 to October 2012

Teaching assistant in "Tourism Management", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2009 to October 2012

Teaching assistant in "Knowledge Management", Faculty of Economics, "Tor Vergata" University (Italy)

From February 2010 to December 2011

Post-Doc Researcher about "Governance and Management of tourism enterprise", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2011 to June 2013

Professor of Business Administration, Faculty of Economics, Niccolò Cusano University (Italy)

From November 2013 to December 2014

Post-Doc Researcher about "Innovation adoption and exploitation in SMEs", Faculty in Economic, University of Rome "La Sapienza" (Italy)

Since 2014

Coordinator for the Quality System, Faculty of Psychology, Niccolò Cusano University (Italy)

Since 2014

Senior Lecturer of Knowledge Management, Faculty of Psychology, Niccolò Cusano University (Italy)

Since 2015

Senior Lecturer of Organizational Behavior, Master in *Project Management*, Faculty of Economics, Niccolò Cusano University (Italy)

Since 2015

Senior Lecturer of Organizational Behavior, Master in *HRM*, Faculty of Economics, Niccolò Cusano University (Italy)

Since 2015

Senior Lecturer of Organizational Behavior, Master in Health Management, Faculty of Economics, Niccolò Cusano University (Italy)

D. Research fields

1. Tourism and hospitality management
2. Women in business
3. Knowledge management and business innovation
4. Network analysis
5. Creating conditions and development of SMEs

E. Publications

Books

VALERI M. (2021), *Tourism risk, crisis and recovery management*, Emerald Publishing

VALERI M., KATSONI V. (2021), *Gender and tourism: challenges and entrepreneurial opportunities*, Emerald Publishing

VALERI M., PECHLANER H., SCUTTARI A. (2021), *Resilienza e sostenibilità: interfacce tra dinamiche globali e azioni locali*, Giappichelli, Torino

VALERI M., PECHLANER H., GON M. (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino

VALERI M. (2013), *Evoluzioni dell'impresa turistica. Agriturismi e alberghi diffusi*, Aracne, Roma

VALERI M. (2011), *The Role of Time for the Competitiveness of SMEs in the Service Sector*, DSI Essays Series, No. 17, McGraw-Hill

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2012), *Destination governance*, Giappichelli, Torino

PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

Journals

TOANOGLU, M., CHEMLI S., VALERI M. (2021), "The organizational impact of COVID-19 crisis on travel perceived risk across four continents", *Journal of Organizational Change Management*, DOI 10.1108/JOCM-12-2020-0369

SARKAR A., CHAKRABORTY P., VALERI M. (2021), "People's perception on dark tourism: a quantitative", *Current Issues in Tourism*, <http://dx.doi.org/10.1080/13683500.2021.1889483>

SANTOS V., RAMOS P., SOUSA B., VALERI M. (2021), "Towards a framework for the global wine tourism system", *Journal of Organizational Change Management*, <https://doi.org/10.1108/JOCM-11-2020-0362>

KUMAR S., VALERI M., SHEKHAR (2021), "Understanding the relationship among factors influencing rural tourism: A hierarchical approach", *Journal of Organizational Change Management*, DOI 10.1108/JOCM-01-2021-0006

CHEMLI S., TOANOGLU M., VALERI M. (2020), "The impact of Covid-19 media coverage on tourist's awareness for future traveling", *Current Issues in Tourism*, DOI 10.1080/13683500.2020.1846502

- BAGGIO R., VALERI M. (2020), "Network science and sustainable performance of family businesses in tourism", *Journal of Family Business Management*, DOI 10.1108/JFBM-06-2020-0048
- AHMAD, A., JAMALUDIN, A., ZURAIMI, N.S.M., VALERI, M. (2020), "Visit Intention and Destination Image in Post-Covid-19 Crisis Recovery", *Current Issues in Tourism*, <https://doi.org/10.1080/13683500.2020.1842342>
- VALERI M., FONDACARO R., DE ANGELIS C., BARELLA P. (2020), "The use of cryptocurrencies for hawala in the Islamic finance", *European Journal of Islamic Finance*, DOI: <http://www.ojs.unito.it/index.php/EJIF>
- ARCESE G., VALERI M., POPONI S., ELMO G.C. (2020), Innovative drivers for Family business models in tourism, *Journal of Family business Management*, DOI: 10.1108/JFBM-05-2020-0043
- ELMO G.M., ARCESE G., VALERI M., POPONI S., PACCHERA, F. (2020), Sustainability in tourism as innovation driver: an analysis of family business reality, *Sustainability*, 12(15), 6149. Doi: <https://doi.org/10.3390/su12156149>
- VALERI M., BAGGIO R. (2020c), A critical reflection on the adoption of blockchain in tourism, *Journal Information Technology and Tourism*, DOI: 10.1007/s40558-020-00183-1
- VALERI M., BAGGIO R. (2020b), Italian tourism intermediaries: a social network analysis exploration, *Current Issues in Tourism*, <https://doi.org/10.1080/13683500.2020.1777950>
- VALERI M., BAGGIO R. (2020a), Social network analysis: organizational implications in tourism management, *International Journal of Organizational Analysis*, DOI: 10.1108/IJOA-12-2019-1971
- VALERI M., FADLON L. (2018), "Co-evolutionary prospects in tourism", *International Journal of Business and Management*, Vol. 13, N. 9, pp. 95-105. doi:10.5539/ijbm.v13n9p95
- VALERI M., FADLON L. (2017), "Coevoluzione tra la destinazione turistica e le imprese turistiche", *Economia e Diritto del Terziario*, n. 2, pp. 271-291;
- VALERI M., PAOLONI P. (2017), "Competitiveness and sustainability in tourism industry: the albergo diffuso case study", *International Journal of Business and Management*, Vol. 12, N. 12, pp. 107-118. doi:10.5539/ijbm.v12n12p107
- PAOLONI M., VALERI M., PAOLONI P. (2017b), "Immigrant women's entrepreneurship: is there a development model in Italy?", *African Journal of Business Management*, Vol. 11, N. 15, pp. 357-366. DOI: 10.5897/AJBM2017.8342
- PAOLONI M., VALERI M., PAOLONI P. (2017a), "Development perspectives of relational capital in women-led firms", *International Journal of Business and Management*, Vol 12, N.9, pp. 66-76. doi:10.5539/ijbm.v12n9p66
- VALERI M. (2016), "Prospettive co-evolutive nel settore turistico: il caso dell'albergo diffuso", *Esperienze d'Impresa*, n.2, pp. 19-37
- VALERI M., PAOLONI P. (2016), "Verso prospettive di consolidamento dell'imprenditoria femminile immigrata in Italia", *Esperienze d'Impresa*, n. 1, pp. 101-124
- VALERI M., FADLON L. (2016), "Sustainability in tourism: an originality and hospitality business in Italy", *Tourismos*, Vol. 11, No. 1, pp. 1-18

VALERI M. (2016), "Networking and cooperation practices in the Italian tourism business", *Journal of Tourism, Heritage & Services Marketing*, Vol. 2, No. 1, pp. 30-35, <http://doi.org/10.5281/zenodo.376333>

VALERI M. (2015), La sostenibilità turistica: dai modelli di analisi alla responsabilità delle Istituzioni, *Esperienze d'Impresa*, n. 2, pp. 111-126;

VALERI M. (2015), Sustainability development and competitiveness of Rome as a tourist destination, *Tourism and Hospitality Management*, Vol. 21, No. 2, 203 – 218. <https://doi.org/10.20867/thm.21.2.7>

VALERI M., BAIOTTO S. (2012), "The integration of a Swedish minority in the hotel business culture: the case study Riva del Sole", *Tourism Review*, (67), n. 1. DOI <https://doi.org/10.1108/16605371211216378>

PANICCIA P., VALERI M., (2008b) Relazioni e cooperazione per la competitività delle tipicità rurali: il business del nocciolo viterbese, *Esperienze di impresa*, n. 2

Book chapters

PILKINGTON M., VALERI M. (2021), "Is the Moldovan tourism sector well-equipped to overcome the 2020 coronavirus pandemic?", In VALERI M. (Eds), *Tourism risk, crisis and recovery management*, Emerald Publishing

BALOMENOU C., POULAKI P., LAGOU M., VALERI M. (2021), "Regional tourism disparities in Greece", In VALERI M. (Eds), *Tourism risk, crisis and recovery management*, Emerald Publishing

KOLIOPOULOS T.K., VALERI M. (2021), "Environmental Health Sustainable Ecological Tourism in Crisis: Perspectives and Solutions in the Age of Austerity and Risk Assessment", In VALERI M. (Eds), *Tourism risk, crisis and recovery management*, Emerald Publishing

VALERI, M., KATSONI, V. (2021), "Female entrepreneurship in tourism", in (eds), VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

POULAKI, P., LAGOU M., VALERI, M. (2021), "The role of female entrepreneurship to the development of agritourism in Greece", in (eds), VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

HASANAT, O., ALHELALAT, J.A., VALERI M. (2021), "Women leadership in the Jordanian hospitality sector: obstacles and future opportunities", in (eds), VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

VALERI M., FADLON L. (2021), Co-evolution in tourism, In D. BUHALIS (Ed.), *Encyclopedia of Tourism Management and Marketing*, Cheltenham UK: Edward Elgar Publishing

VALERI M. (2020), Blockchain technology: adoption perspectives in tourism, in (Ed), RATTEN V., *Entrepreneurship and organizational change: Managing innovation and creative capabilities*, Springer (ISBN: 978-3-030-35414-5)

VALERI M. (2019), Co-evolutionary prospects and sustainability, in (eds), RATTEN, V., RAMIREZ PASILLAS, M., and LUNDBERG, M., *Managing Sustainable Innovation*, Routledge (ISBN: 9780367210311)

VALERI M., DE ANGELIS C., ELMO G.M., FONDACARO R. (2019), Organizational impact on the adoption of new technologies in tourism, In Vicky Katsoni, Thanasis Spyriadis (eds), *Cultural and Tourism Innovation in the Digital Era*, Springer (ISBN: 978-3-030-36341-3)

VALERI M., FADLON L. (2019), Entrepreneurship and co-evolution in tourism, In Vicky Katsoni, Marival Segarra-Oña (eds), *Smart Tourism as a Driver for Culture and Sustainability - Fifth International Conference IACuDiT*, Athens 2018, Springer (ISBN 978-3-030-03909-7)

SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53rd Croatian and 13th International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek, 18 – 23 February 2018 (ISSN: 2459-5543)

VALERI M. (2018), Quale modello di governance per la destinazione turistica Italia? in PECHLANER H., ANGELINI P., SCUTTARI A. (a cura di), *Destination Greenitaly. Modelli di governance turistica dalle Alpi al Mediterraneo*, Aracne, Roma

PAOLONI P., VALERI M. (2018), "Competitiveness and Relational Capital: Women in Management in the sector of Immigrants Reception", in AZEVEDO A., MESQUITA A. (eds), *Proceedings of the International Conference on Gender Research*, ISCAP Porto, Portugal, 12-13 April 2018 (ISBN: 978-1-911218-77-7)

PAOLONI P., VALERI M. (2018), Female entrepreneurship and management in the immigrant reception sector in Italy. In PAOLONI P., LOMBARDI R. (eds), *Advances in Gender and Cultural Research in Business and Economics*. Springer, ISBN: 978-3-030-00334-0

PAOLONI P., VALERI M. (2017), "An overview on immigrant women's entrepreneurship in the Italian context". In PAOLONI P., LOMBARDI R. (eds), *Gender Issues in Business and Economics*. Springer, ISBN: 978-3-319-65193-4

VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland September 27-29

VALERI M. (2017), "Sviluppo dell'imprenditoria immigrata: tra dinamismo e prospettive di consolidamento", in PAGANO A. (a cura di), *Migrazioni internazionali: uno studio interdisciplinare*, Edicusano editore, Roma

VALERI M., PAOLONI P. (2016), "Capitale relazionale e sviluppo sostenibile nelle micro e piccole imprese di servizi", in PAOLONI P. (a cura di), *Studi di genere: il mondo femminile in un percorso interdisciplinare*, Edicusano editore, Roma

VALERI M. (2016), "Governance e sviluppo sostenibile delle imprese turistiche", in VALERI M., PECHLANER H., GON M. (a cura di), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli editore, Torino

PANICCIA P., SILVESTRELLI P., MONTELLA M., ROZERA C., VALERI M. (2013), "Innovare nell'ottica della sostenibilità. L'esempio dell'"albergo diffuso": un progetto di valorizzazione per il territorio", in FRANCH M., MARTINI M. (a cura di), *Management per la sostenibilità dello sviluppo turistico e la competitività delle destinazioni*, Il Mulino, Bologna

PANICCIA, P., MINGUZZI, A., VALERI, M. (2012), "Coevoluzione tra impresa e destinazione turistica. L'esperienza innovativa dell' "albergo diffuso" in PILOTTI L. (a cura di), *Creatività, innovazione e territorio. Ecosistemi del valore per la competizione globale*, Il Mulino, Bologna;

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (2012), "Dal Destination management alla destination governance: problemi e prospettive", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino

VALERI M. (2012), "La destinazione turistica e il ruolo delle relazioni intersistemiche", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino

VALERI M., LUCARELLI F. (2010), "L'offerta turistica di qualità. Il caso Gartour", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

VALERI M. (2009), L'esperienza di Brembo nella misurazione degli intangible assets, in AA.VV. (a cura di), *Evoluzioni tecniche ed organizzative nel settore dei servizi. Casi aziendali*, Giappichelli, Torino

PANICCIA P., PECHLANER H., VALERI M. (2010), "The Importance of the Time of Experience in the Innovation of Tourism Business. The Sextantio Albergo Diffuso" in Weiermair, K., Go, F., Keller, P., PECHLANER H.(eds.) *Entrepreneurship and Innovation in Tourism*, Erich Schmidt Verlag, Berlin

PANICCIA P., VALERI M. (2010b), "Enhancing knowledge in tourist firms: between maintenance and change", in P. Keller, T. Bieger (eds), *Managing Change in Tourism: creating opportunities - overcoming obstacles*, Erich Schmidt Verlag, Berlin

PANICCIA P., VALERI M. (2010a) "Innovazioni made in Italy: da borgo ad albergo", in *Il turismo culturale: nuovi orientamenti di sviluppo economico-sociale*, in occasione del BIT - Borsa Internazionale del Turismo, Milano, 18-21 Febbraio

PANICCIA P., VALERI M. (2008a), "Destinazione turistica e impresa immobiliare: nuove prospettive di ricerca", *Annuario del Turismo e della Cultura*, Touring Club Italiano, Milano

PANICCIA P., SILVESTRELLI P., VALERI M. (2010B), "Innovazioni made in Italy nel management alberghiero. La realtà degli "alberghi diffusi", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

PANICCIA P., PECHLANER H., VALERI M. (2007), "Da borgo ad albergo. Il caso Sextantio", in *La Rivista del Turismo*, n. 4, Touring Club

PANICCIA P., PECHLANER H., VALERI M. (2007), "Il Tempo dell'esperienza nell'innovazione dell'impresa turistica. L'albergo diffuso Sextantio", in Tavoletti E., (a cura di), *Il settore immobiliare visto attraverso la case study research*, Giappichelli, Torino

VALERI M. (2006), "Una evidenza empirica sull'apprendimento organizzativo: il caso del Gruppo Acea", in PANICCIA P., (a cura di), *Creazione e valorizzazione della conoscenza in impresa*, Aracne, Roma

VALERI M. (2006), "Un approccio di filiera sistemico-imprenditoriale per l'analisi della competitività delle imprese rurali" (parag.6); "La struttura della filiera corilicola viterbese: fasi di lavorazione e relativi output" (parag. 6.1); "Gli attori della filiera e i comportamenti strategici delle imprese leader" (parag. 6.2), in C. CIAPPEI, (a cura di) *La valorizzazione economica delle tipicità locali tra localismo e globalizzazione*, Firenze University Press, Firenze

F. Guest Editors experiences

Guest Editor Book chapters

VALERI M. (2021), *Touristic destination: new approaches to governance and management* Emerald Publishing (work in progress)

VALERI M. (2021) (Eds), *Tourism risk, crisis and recovery management*, Emerald Publishing

VALERI M., KATSONI V. (Eds.) (2021), *Gender and tourism: challenges and entrepreneurial opportunities*, Emerald Publishing

VALERI M., PECHLANER H., SCUTTARI A. (Eds.) (2021), *Resilienza e sostenibilità: interfacce tra dinamiche globali e azioni locali*, Giappichelli, Roma

VALERI M., PECHLANER H., GON M. (Eds.) (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (Eds.) (a cura di) (2012), *Destination governance*, Giappichelli, Torino

PANICCIA P., SILVESTRELLI P., VALERI M., (Eds.) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

Guest Editor journals

VALERI M., DIGOUT J., SALLOUM C. (2020), "Entrepreneurship and Co-Evolution in Hospitality", *Sustainability*, (Editor-in-Chief: Marc. A. Rosen, University of Ontario Institute of Technology, Oshawa, Canada)

VALERI M., DIGOUT J., SALLOUM C. (2020), "Gender Diversity Across Entrepreneurial Leadership in Hospitality", *Sustainability* (Editor-in-Chief: Marc. A. Rosen, University of Ontario Institute of Technology, Oshawa, Canada)

VALERI M., DIGOUT J., SALLOUM C. (2021), "Digital Transformation in Tourism", *Sustainability*, (Editor-in-Chief: Marc. A. Rosen, University of Ontario Institute of Technology, Oshawa, Canada)

VALERI M., DIGOUT J., SALLOUM C. (2021), "Evolution in hospitality: digital transformation and artificial intelligence", *International Journal of Organizational Analysis* (Editor-in-Chief: Peter Stokes, De Montfort University, UK)

VALERI M., SALLOUM C., SUISSA C.M. (2021) "Corporate Social Responsibility across Entrepreneurial Perception", *World Review of Entrepreneurship, Management and Sustainable Development* (Editor-in-Chief: Leo Paul Dana, Montpellier Business School, France)

VALERI M., BAGGIO R. (2021), "Knowledge management: paradigms, approaches and methods", *Journal of Organizational Change Management* (Editor-in-Chief: Slawomir Magala, Rotterdam School of Management, Erasmus University, Netherlands)

VALERI M. (2021), Family business in tourism and hospitality, *Journal of Family Business Management* (Editor-in-Chief: Claire Seaman, Queen Margaret University, UK)

G. International and National Conferences

VALERI M., AHMAD, A. (2021), Visit Intention and Destination Image in Post- Covid- 19 Crisis Recovery, International Crisis Communication Conference, University of Central Florida (8th-10th March, 2021)

VALERI M. (2021), Guest Speaker at *International Hospitality Entrepreneurship and Innovation Conference* (inHEIC) - Bali Tourism Polytechnic (8th April 2021)

VALERI M., DE ANGELIS C., FONDACARO R. (2019), "The use of cryptocurrencies for hawala in the islamic finance", Turin Islamic Economic Forum (TIEF), "*Islamic Finance, Social Impact Finance, and Blockchain: Applications and Opportunities for Generating Impact*", 28th - 29th of October 2019, University of Turin

VALERI M., DE ANGELIS C., ELMO G.M., FONDACARO R. (2019), Organizational impact about adoption of new technologies in tourism, IACUDIT 2019, 6th International conference "*Cultural and tourism innovation: integration and digital transition*", 12-15 June Athens

VALERI M. (2019), Strategies for SMEs Growth in Italy, IFKAD 2019, "Knowledge Ecosystems and Growth", Track title (ST21): *Knowledge Strategies and Practices for Sustainable SMEs Growth, Italy*, University of Basilicata, Matera, 5-7 June

VALERI M. (2018), "Cooperation practices in tourism: the Italy case study", TOURMAN 2018 - 2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality- Rhodes island, Greece, 25-28 October

VALERI M. (2018), "Destination management and destination governance: co-evolutionary prospects", 6th Interdisciplinary Tourism Research Conference, Avanos, Turkey, 2-7 October

VALERI M (2018), "Entrepreneurship and coevolution in tourism sector", IACUDIT 2018, 5th International conference "Exploring smart tourism: the cultural and sustainability synergies, 28-30 June Athens

PAOLONI P., VALERI M. (2018), "Women in management in the sector of immigrants: Italian case studies", 4nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma

SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53rd Croatian and 13th International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek, 18 – 23 February 2018;

VALERI M., FADLON L. (2018), "Co-evolution between tourist destinations and tourist enterprises", 24th Biennial International Congress THI 2018, Opatjia 26-27 April;

PAOLONI P., VALERI M. (2018), Competitiveness and relational capital: women in management in the sector of immigrants reception in Italy", International Conference on Gender Research (IGR), 12-13 April 2018, IS-CAP – Polytechnic of Porto – Portugal

PAOLONI P., VALERI M. (2017), "Relations and Sustainability in italian tourism Smes", SOItmC & Riga Technical Univ. 2017 Conference, June 15 - June 18, 2017

VALERI M. (2017), "Entrepreneurship and cooperation practices in the Italian tourism business", ATLAS Annual Conference 2017, "Destinations past, present and future", Viana do Castelo, Portugal 12-16 September, 2017

VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland September 27-29

VALERI M., PAOLONI P. (2017), "Women in business: development perspectives of relational capital", IFKAD 2017, "Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation" St. Petersburg, Russia 7-9 June

VALERI M., PAOLONI P., FADLON L. (2017), "Quale modello di sviluppo dell'imprenditoria femminile immigrata in Italia", 3rd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma

PAOLONI P., VALERI M. (2016), "Relational capital and sustainable development in women tourism SMEs", 2nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma

PAOLONI P., FORTUNA F., VALERI M. (2014), *Corporate Governance and Competitiveness of Tourism SMEs*, Proceedings of the 17th IAMB Conference, São Paulo, Brazil, Spring 2014

VALERI M., PAOLONI P., FORTUNA F. (2014), *Governance and sustainability of the tourist destination*, Proceedings of the 9th International Conference IFKAD - Matera, Italy - June 11-13, 2014

VALERI M., PAOLONI P., FORTUNA F. (2014), Destination governance and competitive advantage of the tourist destination, Proceedings of 18th IAMB Conference – Rome - September 17-19, 2014

VALERI M. (2014), *L'Organizzazione quale sistema competitivo imperfetto*, nell'ambito del convegno "Soggetti e Organizzazioni, Seminario di studi ispirato al volume "Organizzazioni. Culture, Modelli e Governance, 24 novembre, Università Niccolò Cusano

PANICCIA P., SILVESTRELLI P., VALERI M. (2013), «Hotel innovation and coevolution toward sustainability: the Albergo diffuso» (XXXVI AIDEA Conference "The firm's role in the economy: Does a growth oriented business model exist?", 19 - 20- 21 Settembre 2013, Lecce, Cacucci

VOLPE L, RICOTTA F, VAGNANI G, VALERI M (2013). Innovation adoption and exploitation in SMEs: a systematic literature review. In: (a cura di): AA.VV., Does a growth-oriented business model exist? p. 1-26, BARI:Cacucci Editore, ISBN: 978-88-661-1294-5

PANICCIA P., MINGUZZI A., VALERI M. (2011), "L'albergo diffuso as innovation driver of value creation for destinations", ATLAS Conference, Riga, Lettonia, 21/23 settembre

PANICCIA P., VALERI M. (2010), "Integrazioni di culture nel management dell'ospitalità alberghiera. Customer experience, sistematicità, coevoluzione", New Minorities and Tourism, International Scientific Workshop on New Minorities and Tourism, organized by European Academy of Bolzano-Bozen (EURAC research) and The University of Queensland School of Tourism (Australia), 22–23 gennaio, Bolzano-Bozen/Italy

VALERI M. (2009), "Quale ruolo delle istituzioni e degli operatori per il rilancio del turismo in Abruzzo", nell'ambito del Seminario "Tor Vergata in Abruzzo, organizzato in collaborazione con Confindustria Abruzzo, 21 dicembre

VALERI M. (2009), "Una prospettiva di ricerca del valore della crisi nel management del turismo", nell'ambito del ciclo di seminari "Strumenti per superare la crisi", organizzato da Fiavet Lazio in collaborazione con l'Amministrazione Provinciale di Frosinone, 26 ottobre

PANICCIA P., VALERI M. (2007), "Enhancing knowledge in tourist firms: between maintenance and change", 59° Aiest Conference, "Management of Change in Tourism: creating opportunities - overcoming obstacles", Sanvolinna (Finland), 23-27 August

PANICCIA P., PECHLANER H., VALERI M. (2007), "Time, knowledge and innovation in the hotel firm", 9° Tourism Summits "Property: from boom to unbalance in tourist locations", Chamonix-Mont-Blanc

VALERI M. (2006), "La valorizzazione economica delle tipicità locali tra localismo e globalizzazione", presentazione dei risultati di ricerca del Progetto PRIN ex 40% dal titolo "Istituzioni e mercato nella gestione e nella competitività delle imprese rurali del Lazio: le imprese corilicole della provincia di Viterbo, Facoltà di Economia, Università degli studi di Firenze

H. PhD Supervision experiences

Student Name: **Leslie Fadlon**

Phd course: Governance and Management for Business Innovation

Title Dissertation: *Business models in Music Industry: small labels living in a freemium world*

Niccolò Cusano University – Rome (2019)

External Examiner for PhD candidate

Since 2020

Graduate School of Management, Post Graduate Centre, Management and Science University, Shah Alam, Malaysia

I. International Research

Project coordinator

2020 - 2021

"Sustainable, intelligent and inclusive regional and city models"- **EFOP-3.6.2-16-2017-00017** - Consortia of University of Pannonia, Veszprém, HU, University of Pécs, Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU. The main objective of the Agreement is to analyse the application of Social Network Analysis (SNA) in the tourism sector (linked to the subproject II/1: Tourism mobility around the Lake Balaton – mapping the characteristics of visitors/tourists).

2020 - 2023

Cooperation agreement between Niccolò Cusano University and Italian Golf Federation (CONI).

Project international member

2021

"Monitoring of the projected image of Portugal as a tourist destination by the online media" - Center for Research, Development and Innovation in Tourism - CiTUR (Portugal)

International Research Scholarship

2019-2020

"Sustainable, intelligent and inclusive regional and city models" (project nr. EFOP-3.6.2-16-2017-00017) - the consortia of University of Pannonia, Veszprém, HU, University of Pécs, Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU

National Research Scholarship

2012-2014

"New communication technologies and network development business options" - La Sapienza University, Rome

J. Visiting Professor Experiences

1. **University of Eichstaett – Ingolstadt**, Faculty of Management - Germany (2012)
2. **Université Jean Moulin**, School of Management - Lyon (2018, 2019, 2020)
3. **Holy Spirit University of Kaslik (USEK)**, Faculty of Economics - Lebanon (2020)
4. **University of Pannonia**, Faculty of Business and Economics – Hungary (2019, 2020)
5. **University of West Attica**, Faculty of Business and Economics – Greece (2020)
6. **TBS Business School**, Faculty of Business and Economics – Toulouse (2020)

K. PhD Board Membership

2015 - 2019

PhD in "Governance and Management for Business Innovation" – Niccolò Cusano University, Rome

2019 - 2021

PhD in "Social Sciences and Humanities" – Niccolò Cusano University, Rome

L. Board Membership

Tourism observatory at the Lazio Region, Italy (representing to Niccolò Cusano University)

M. Academic awards

2017

"Best paper award 2017" presenting the "Relations and Sustainability in Italian tourism Smes" - Journal of Open Innovation: technology, market and complexity - Springer – 15_18 June 2017

2016

Bonifacio VIII National Award – Bonifaciana Academy (Italy)

L. International and National Association Membership

Since 2016

International Association of Scientific Experts in Tourism (AIEST)

Società Italiana di Management (SIMA)

Associazione Italiana di Organizzazione Aziendale (ASSIOA)

M. Editor experiences

International Journal Editor

Since 2020

Research Notes Editor of Journal of Tourism, Heritage & Services Marketing - ISSN: 2529-1947

N. Reviewer experiences

Since 2020

Tourism Management – ISSN: 0261-5177

International Journal of Contemporary Hospitality Management – ISSN: 0959-6119

Journal of Information Technology & Tourism (JITT) - ISSN: 1098-3058

Current Issues in Tourism – ISSN 1368 - 3500

Journal of Organizational Change Management – ISSN: 0953-4814

Journal of Hospitality and Tourism Insights - ISSN: 2514-9792

Tourism and Hospitality - ISSN 2520-2520

EURAM Annual Conference (2020), “ The Business of Now: the future starts here”, Trinity Business School Dublin, Ireland, 17th-19th June 2020

Journal of Global Hospitality and Tourism (JGHT)

International Journal of Entrepreneurship - ISSN: 1099-9264

Since 2019

International Business Research - ISSN: 1913-9004

International Journal of Business and Management - ISSN: 1833-3850; 1833-8119

Economics: Innovative and Economic Research Journal - ISSN: 2303-5013 (Faculty of Business Economics Bijeljina, University of East Sarajevo)

Management and Organizational Studies - ISSN 2330-5495 (Print) ISSN 2330-5509 (Online)

Journal of Management and Strategy - ISSN 1923-3965 E-ISSN: 1923-3973

Sustainability - ISSN 2071-1050

2019

Giudici E., Della Lucia M., Pettinao D. (2020), *Shaping a humanistic perspective for the tourism industry*, Routledge

Since 2017

Journal of Hospitality Management and Tourism - ISSN: 2141-6575

Since 2016

12th edition of the International Forum on Knowledge Asset Dynamics: Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation - IFKAD 2017

Since 2015

Tourism Review – ISSN 1660-5373

IPAZIA - Workshop on gender: Culture and gender issues, Niccolò Cusano University – Rome

Since 2011

European Journal of Tourism Research - **ISSN 1994-7658, ISSNe 1314-0817**

Since 2010

Economia e Diritto del Terziario - **ISSN 1593-9464, ISSNe 1972-5256**

O. Scientific Committee and Academic Editorial Board Membership

Since 2021

International Journal of Industrial Management - **ISSN (Print): 2289-9286**

Journal of Hospitality and Tourism Insights - **ISSN: 2514-9792**

Journal of Sustainable Marketing - **ISSN: 2766-0117**

Sustainability - **ISSN 2071-1050**

Third edition of the **Tourism and Hospitality Management Workshop (IWTHM2021)** - Research Center in Business Sciences and Tourism (CICET – FCVC) and ISAG – European Business School (May 7, 2021)

Since 2020

Journal of Information Technology & Tourism (JITT) - **ISSN: 1098-3058**

International Journal of Entrepreneurship - **ISSN: 1099-9264**

Tourism and Hospitality - **ISSN 2520-2520**

Since 2019

International Business Research - **ISSN: 1913-9004**

International Journal of Business and Management - **ISSN: 1833-3850; 1833-8119**

Economics: Innovative and Economic Research Journal - **ISSN: 2303-5013** (Faculty of Business Economics Bijeljina, University of East Sarajevo)

Management and Organizational Studies - **ISSN 2330-5495 (Print) ISSN 2330-5509 (Online)**

Journal of Management and Strategy - **ISSN 1923-3965 E-ISSN: 1923-3973**

Sustainability - **ISSN 2071-1050**

Since 2018

2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality" (TOUR-MAN 2018) - Greece, 25-28 October 2018

3rd International Scientific Conference “Tourism, travel and hospitality at crossroads: The way ahead” (TOURMAN 2019) - Greece, 2019

Since 2016

Journal of Tourism & Hospitality – ISSN 2167-0269

Journal of Tourism, Heritage & Services Marketing” (JTHSM) - **ISSN: 2529-1947**

Since 2011

Tourism and Hospitality Management – **ISSN 1330 – 7533**

Languages

Italian (mother tongue)

English (fluent)

French (fluent)

Rome, 17th March, 2021

Prof. Dr. Marco Valeri, PhD