


<p style="text-align: center;"><b>EUROPEAN CURRICULUM VITAE FORMAT</b></p> 	
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	<p><a href="https://unicusano.academia.edu/MarxianoMelotti">https://unicusano.academia.edu/MarxianoMelotti</a></p>
<p>Present Position</p>	<p><i>Associate Professor (SPS/10)</i></p> <p><i>Professor of Urban Sociology «Cities, Culture, Tourism»; Sociology of Tourism ; Sociology of Education and Cultural Processes «Heritage, Tourism and Museums».</i></p> <p><i>Coordinator of the Master Programme «Museums, Society and Enhancement of Cultural Heritage».</i></p> <p><i>Niccolò Cusano University, Rome</i></p>
<p>Main Research Areas</p>	<p><i>Tourism, Museums and Heritage Studies; Cultural Heritage, Society and Globalization; Cities and Urban culture; Archaeological Tourism and Post-Modern Society; New trends in Tourism, Marketing and Urban éolicies; Living History, Re-enatcment, Edutainment ; Uses of Archaeology, Myth and Past in Present Societies; Heritage, Museums and Migration.</i></p>
<p>Teaching in BA and MA University Programmes</p>	<p><i>Urban Sociology – Cities, Culture, Tourism – online and face-to-face BA programme, Niccolò Cusano University, Degree in Social Sciences, Rome (2020-).</i></p> <p><i>Sociology of Cultural Processes – Sociology of Cultural Heritage, online and face-to-face MA programme, Niccolò Cusano University, Department of Social and Education Studies, Rome (2018-).</i></p> <p><i>Sociology of Tourism and Territory, online and face-to-face BA programme, Niccolò Cusano University, Department of Social and Education Studies, Rome (2017-).</i></p> <p><i>Sociology of Education – Museums and Cultural Heritage, online and face-to-face BA programme, Niccolò Cusano University, Department of Social and Education Studies, Rome (2017-).</i></p> <p><i>Sociology of Cultural Processes, online and face-to-face BA programme, Niccolò Cusano University, Department of Social and Education Studies, Rome (2016-2017).</i></p> <p><i>Sociology of Environment and Social Change, online and face-to-face BA programme, Niccolò Cusano University, Department of Social and Education Studies, Rome (2016-2017).</i></p> <p><i>Sociology of Territory – Urban Culture, BA programme in “Sciences of Tourism and Local Community”, University of Milano-Bicocca, Department of Sociology and Sociological Research, Milan (2016-2017).</i></p> <p><i>Cultural Events, BA programme in “Sciences of Tourism and Local Community”, University of Milano-Bicocca, Department of Sociology and Sociological Research, Milan (2015-2017).</i></p> <p><i>Tourism, Urban Marketing and Museums, lessons and seminars for the course of “Urban Sociology and Urban Marketing” (professor Ezio Marra), MA programme in “Tourism, Territory, Local Development”, University of Milano-Bicocca, Department of Sociology and Sociological Research, Milan (2015-2016).</i></p>

	<p><i>History of Educational Processes - Heritage, Archaeology and Tourism</i>, online and face-to-face BA programme, Niccolò Cusano University, Department of Social and Education Studies, Rome (2009-2014).</p> <p><i>Archaeological Tourism</i>, BA programme in “Sciences of Tourism and Local Community”, University of Milano-Bicocca, Department of Sociology and Sociological Research, Milan (2006-2011).</p> <p><i>Methodology of Archaeological Research – Ancient Greek Culture</i>, BA programme in “Sciences of Tourism and Local Community”, University of Milano-Bicocca, Department of Sociology and Sociological Research, Milan (2002-2006).</p> <p><i>Ancient Mediterranean Civilizations</i>, online and classroom BA programme, Nettuno International University Network, Rome (2002-2010).</p>
Teaching in Post-graduate University Programmes	<p><i>Sociology of Culture – Museum and Heritage Studies</i>, online Master programme in “Museologia e valorizzazione del patrimonio culturale”, Niccolò Cusano University, Department of Social and Education Studies, Rome (2017-).</p> <p><i>Sociology of Tourism and Territory</i>, Summer School, Italian Sociological Association (AIS) – section of Sociology of Territory, Lampedusa (2017). Lessons on “Tourism, Cultural Heritage, Museums and Migration”.</p> <p><i>Sociology of Migration</i>, Master programme in “Migration and Development”. Lessons on “Lampedusa between Tourism, Cultural Heritage and Migration”, University of Rome “La Sapienza”, Rome (2017).</p> <p><i>Sociology of Education - Heritage, Tourism and Museums</i>, online Master programme, Niccolò Cusano University, Department of Social and Education Studies, Rome (2012-2018).</p> <p><i>Sociology of Heritage and Tourism</i>, Marine Research and Higher Education Centre (MaRHE), Master and post-graduate programmes, University of Milano-Bicocca, Department of Sociology and Marine Sciences Area, outpost in Magoodhoo, Maldives (2011; 2012; 2014).</p> <p><i>Heritage and Tourism in Marine Protected Areas</i>, Master programme in “Eccellenze ambientali marine, gestione, tutela e fruizione sostenibile” [“Management, Conservation and Sustainable Use of Excellent Marine Environments”], Genoa University, Department of Environment and Marine Sciences, Genoa (2010).</p> <p><i>Italian and European Cultural Heritage</i>, Istituto Italiano di Scienze Umane (SUM), Florence. Post-graduate programme for Iraqi citizens “La Porta d’Occidente” [“Gateway to the West”], (2007-2009).</p> <p><i>Cultural Heritage Management</i>, international Master programme in “Economics and Administration of Cultural Heritage” (MEACH), Scuola Superiore di Catania and University of Catania, Syracuse (2007-2009).</p> <p><i>Heritage and Local Traditions</i>, Master programme in “Promozione e divulgazione del mondo classico” [“Promotion and Popularization of the Culture of the Classical World”], Italian Institute of the Ancient Drama (INDA) and Consorzio Universitario Archimede, Syracuse (2007-2009).</p> <p><i>Cultural Heritage</i>, Master programme in “Storia e analisi del territorio” [“History and Analysis of Territory”], University of Catania, Syracuse (2007-2009).</p>

	<p><i>Underwater Archaeology, Heritage and Tourism</i>, Master programme in "Informatore scientifico del Mare" ["Marine studies"], Marine Sciences, University of Milano-Bicocca, Milan (2003-2008).</p> <p><i>Anthropology of the Ancient World</i>, Master programme in "Teorie e dinamiche del teatro classico" ["Theories and dynamics of the classical theatre"], University of Turin, Ispica (2003-2004).</p>
Teaching in Vocational Courses	<p><i>Social Media and Cultural Heritage – Cultural Tourism and Urban Culture</i>, post-graduate SEF programme (IFTS) in "Social Media Marketing of Territory and Cultural Heritage", organised by Istituto Rizzoli and University of Milano-Bicocca (2017).</p> <p><i>Heritage, Tourism and Festivals</i>, Master programme in "Tourism and Show Business", Scuola d'Arte Drammatica Paolo Grassi, Milan (2016).</p> <p><i>Heritage, Tourism and Society</i>, post-graduate programme for Directors and Educators of Prison Administration, EPOS – International Mediating and Negotiating Operational Agency, Rome (2014).</p> <p><i>Heritage and History</i>, post-graduate SEF programme (IFTS) in "Tourism and Local Development", organised by Regione Lombardia and University of Milano-Bicocca, Breno (2003-2004).</p>
Visiting Professorships	<p>University of Tampere, Department of History, Finland [Erasmus Plus programme] (2006; 2008; 2017; 2018; 2019).</p> <p>Izmir University of Economics, Izmir, Turkey [Erasmus Plus programme] (2019).</p> <p>Cardinal Stefan Wyszyński University, Departments of Humanities and History and Social Sciences, Poland [Erasmus Plus programme] (2018).</p> <p>UCLA Center for Medieval and Renaissance Studies, University of California, Los Angeles, USA (2017).</p> <p>Northwestern University of Illinois, Evanston, Ill., USA (2007 and 2011).</p> <p>Universitat Politècnica de València - UPV – Gandia, Spain [Erasmus programme] (2006).</p> <p>Universidade Católica Portuguesa, Viseu, Portugal [Erasmus programme] (2006).</p>
Research Activities	<p><i>Frankreich, Italien und Deutschland als Themenräume: immersive emische und etische Darstellungen im historischen und kulturellen Kontext - France, Italie et Allemagne comme espaces thématiques: représentations immersives émiques et étiques dans leur contexte historique et culturel - Francia, Italia e Germania come spazi tematici: Rappresentazioni immersive emiche ed etiche nel loro contesto storico e culturale.</i> Research activity with Universität Potsdam (Germany) e Sorbonne Université (France). (2021-).</p> <p><i>Carnival in Terceira, Azores Islands. Local community, active citizenship, cultural heritage and tourism development.</i> Research activity with Universidade dos Açores (2021-).</p> <p><i>Carnivals and Feasts. Cultural Heritage, Tourism and Urban Policies. Local Development and Cultural Industry.</i> Post-Modern Society and Heritage Festivals. Centro Internazionale di Studi su Carnevale, Maschera e Satira, Putignano. Research activities with Universities of Bari, Basilicata, Palermo, Valladolid (Spain) and Albert-Ludwigs - Freiburg (Germany). (2017-2021).</p> <p><i>Urban Dynamics and Cultural Identity in Ostia.</i> Research activity for the research project « Segregated or integrated? Living and dying in</p>

harbour city of Ostia ». Finlandia Academy. Universities of Aarhus (Denmark), Gothenburg (Sweden), Helsinki (Finland), Kent (UK), Odense (Sweden), Oslo (Norway), Unicussano (Italy), Tor Vergata (Italy), Stockholm (Sweden). Coordinator : Professor Arja Karivieri (2015-2019) ; Niccolò Cusano University and Institutum Romanum Finlandiae (2020-2021).

*Lampedusa. Heritage, Tourism and Migration.* Research activities with International Laboratory of Tourism Sciences (LIST) – University of Milan-Bicocca (with Ezio Marra and Elisabetta Ruspini); Research Committee 54 – International Sociological Association (ISA); Sociology of Territory - Italian Sociological Association (AIS) ; Niccolò Cusano University (2016-2021).

*Florence, Venice and Rome. Italian Cities and Tourism. Local Communities, Governance and Tourism.* Contract by Niccolò Cusano University [ricercatore t.d.]. (2016-2020).

*Milan as a Blue-green city. Metropolitan Area, Urban Policies and Tourism.* Research activities with International Laboratory of Tourism Sciences (LIST). Coordinator : Professor Ezio Marra. (2016-2018).

*Living History, Historical Re-enactment and Cultural Tourism. Festivals, Tourism and Urban Policies.* Contract by Niccolò Cusano University [ricercatore t.d.]. (2012-2014).

*Maldives. Tourism and Heritage. Local Community and International Tourism.* Research activities at the Marine Higher Research and Education Center (MaHRE Center), Magoodhoo (Maldives) – University of Milan-Bicocca. (2011-2014).

*Cultural Heritage and Enhancement of Territory.* « Una rete lombarda tra beni culturali e sistema produttivo: un progetto innovativo di valorizzazione del territorio ». Research group: University of Milan-Bicocca and IULM. Supported by Regione Lombardia. Coordinator : Professor Ezio Marra. (2010-2012).

*Idee Italiane. Osservatorio della Cultura Italiana.* Istituto Italiano di Scienze Umane (SUM). Supported by Fondazione Corriere della Sera, Fondazione Pirelli, Cariplo. (2010).

*Uses and Reinvention of the Past in Contemporary Society. Museums, Tourism and Urban Policies. Cultural Tourism and Post-Modern Society.* Contract by Niccolò Cusano University [ricercatore t.d.]. (2009-2012).

*Museums and Information Society. New Technologies and Enhancement of Cultural Heritage.* University of Milan-Bicocca - Centro Interdipartimentale per la Qualità della Vita nella Società dell'Informazione (Qua\_Si). Coordinator Professor Guido Martinotti. (2006-2008).

*Marine Protected Areas. Tourism and Socio-Economic Analysis.* « MATTM ASPIM II ». Socio-Economic and Socio-Cultural Analysis. Research group. Research contract by Consorzio Interuniversitario Scienze del Mare (CONISMA). Supported by Italian Ministry of Environment, Territory and Sea. Research group: Universities of Genoa, Catania, Lecce, Milan-Bicocca, Naples Parthenope, Pisa, Teramo. (2005-2007)

*Marine Protected Areas. Tourism and Socio-Economic Analysis.* « MATTM ASPIM ». Research contract by Consorzio Interuniversitario Scienze del Mare (CONISMA). Supported by Italian Ministry of Environment, Territory and Sea. Research group: Universities of Genoa, Catania, Lecce, Milan-Bicocca, Naples Parthenope, Pisa, Teramo. (2005-2007).

*New Technologies, Tourism and Enhancement of Territory.* University of Milan Bicocca- Centro Interdipartimentale per la Qualità della Vita

	<p>nella Società dell'Informazione (Qua_Si). Coordinator Professor Guido Martinotti. (2005-2006).</p> <p><i>Ancient Law, Cities and Theater</i>. PRIN. Research group : University of Milan, University of Milan-Bicocca, University of Naples Federico II ; University of Foggia. Coordinator Professor Eva Cantarella. (2004-2006).</p> <p><i>Religious Tourism. Pilgrimage and Religious Tourism in Sicily. Syracuse and Santa Lucia</i>. Research contract by University of Milan Bicocca. Research group: Osservatorio Nazionale sul Turismo Religioso – University of Milan Bicocca and Conferenza Episcopale Italiana (CEI) – Pastorale del tempo libero, turismo e sport. Coordinators : Professor Nicolò Costa, Mons. Carlo Mazza. (2003-2004).</p> <p><i>Archaeological Tourism and Heritage Management</i>. « Lifeplus – Virtual and Augmented Reality in Pompeii » - Fifth Framework Research Project - Information Society Technology, IST-2001-34545. Research contract [assegnista di ricerca] by University of Milan. Research group: University of Milan (coordinator Professor Eva Cantarella), Archaeological Superintendence of Pompeii, AEC2000, Rome (Italy); MiraLab – Université de Genève and École Polytechnique Fédérale di Losanna (Switzerland); Fraunhofer-Institut, FHG/IGD, Darmstadt and noDNA, Berlin (Germany); Intracom, Athens and Foundation for Research and Technology Hellas, Heraklion (Greece); Vicon Motion Systems, Oxford (UK); Bionatics, Montpellier (France). (2002-2005).</p> <p><i>Anthropology of the Ancient World – Magic, Society and Kingship – Mythology and Rites of Passages</i>. PhD Doctoral Programme in « Anthropology of the Ancient World and History of the Classical Tradition ». Coordinator : Professor Maurizio Bettini. University of Siena (1998-2001)</p>
PhD Management Experience	<p>Scientific Board Member for the Institution of the European Doctoral Programme « Europe in the Global Context », Istituto Italiano di Scienze Umane (SUM), Florence; École des Hautes Études en Sciences Sociales, Paris; École Pratique des Hautes Études (EPHE), Paris; Central European University (CEU), Budapest; Humboldt Universität, Berlin. (2010-2012).</p> <p>Scientific Board Member, European Doctoral Programme « Europe and the Invention of Modernity », Istituto Italiano di Scienze Umane (SUM), Florence; École des Hautes Études en Sciences Sociales, Paris; École Pratique des Hautes Études (EPHE), Paris; Central European University (CEU), Budapest; Humboldt Universität, Berlin. Coordinator : Professor Jacques Revel. (2009-2012).</p> <p>Scientific Board Member, « European Doctoral Programme for the Human and Social Sciences », Istituto Italiano di Scienze Umane (SUM), Florence; École des Hautes Études en Sciences Sociales, Paris; École Pratique des Hautes Études (EPHE), Paris; Central European University (CEU), Budapest; Humboldt Universität, Berlin. President : Professor Aldo Schiavone. (2008-2012).</p>
Management and Coordination Experience	<p>Director of the Master programme in « Museums, Society and Enhancement of Cultural Heritage » [« Museologia e Valorizzazione del Patrimonio culturale »], Niccolò Cusano University, Department of Social and Education Studies, Rome (2017-).</p> <p>Project Manager of « Scriptorum iuris Romani » (SIR) – ERC Advanced Grant n. 670436 – Principal Investigator: Professor Aldo Schiavone (2019-); Project Manager of “La certezza del diritto” - PRIN, “Sapienza” University of Rome” (2021-).</p> <p>Coordinator of the post-graduate programme « La Porta d’Occidente</p>

	<p>» [“Gateway to the West”] – [European, Mediterranean and Italian Cultural Heritage], Istituto Italiano di Scienze Umane (SUM), Florence (Scientific Coordinator: Professor Franco Cardini), organised in cooperation with the Italian Ministry of Foreign Affairs (2007-2009).</p> <p>Board Member, « Network of Italian Scholars Abroad (NISA) », Casa Italiana Zerilli-Marimò – New York University (NYU) – Istituto Italiano di Scienze Umane (SUM), Milan and New York. President : Professor Giulia Sissa (2010-2014).</p> <p>Secretary General, « Fondazione per l’Istituto Italiano di Scienze Umane » – SUM, Milan and Florence. Presidents: Architect Gae Aulenti; Professor Ernesto Galli Della Loggia (2007-2015).</p> <p>Secretary, « Associazione Internazionale Antropologia e Mondo Antico », Milan. President Professor Eva Cantarella (1997-2007).</p>
Main Consultancies	<p>MIBACT - Italian Ministry for Cultural Heritage [Ministero dei Beni e delle Attività Culturali e del Turismo] – member of the committee for the evaluation and funding of tourism projects (2017-).</p> <p>Roma Capitale – Municipality of Rome – Department for Heritage and Culture (2014) – member of the committee for Teatro Valle.</p> <p>Zétema – Cultural Agency of the Municipality of Rome (2013-2014) – member of the committee for the evaluation of theatre companies in residence.</p> <p>Biennale Internazionale di Architettura, Venice (2006).</p> <p>Piccolo Teatro di Milano – Teatro d’Europa, Milan (2004).</p> <p>Teatro alla Scala, Milan (1995).</p>
Organization of Exhibitions	<p>Cooperation to the organization of the archaeological exhibition “Ostia Porti Roomaan” [Ostia Gateway to Rome], Museokeskus Vapriikki, Tampere (2019-2021)</p> <p>Cooperation to the organization of the Multimedia and Digital Exhibition “Uffizi Virtual Experience” (produced by Virtuality and Centrica, Florence, in cooperation with Uffizi Gallery, Florence), La Fabbrica del Vapore, Milan (2015-2016).</p>
Training	<p>EU post-doc research fellow [assegno di ricerca], Archaeological Heritage and Enhancement of Archaeological Sites – IST Project Lifeplus, coordinator Professor Eva Cantarella, University of Milan (2002-2005).</p> <p>PhD [dottorato di ricerca], Anthropology of the Ancient World and History of Classical Tradition, coordinator Professor Maurizio Bettini, University of Siena (2001).</p> <p>post-graduate specialization [corso di specializzazione], Applied Cultural Anthropology, University of Milano-Bicocca (2001).</p> <p>University Degree [laurea in Lettere], Classics (Ancient Greek Culture), supervisor Professor Giulio Guidorizzi, University of Milan (1997).</p>
<b>Publications</b>	
Books	<ol style="list-style-type: none"> <li>1. <i>Carnevalizzazione e società postmoderna. Maschere, linguaggi, paure</i>, Progedit, Bari, 2019.</li> <li>2. <i>Le Sirene. Incanto e seduzione</i>, RCS - Corriere della Sera, Milano, 2018 (Mondadori, Milano 2020).</li> <li>3. E. Marra and M. Melotti, eds., <i>Mobilities and Hospitable cities</i>, Cambridge Scholars Publishing, Newcastle, 2018.</li> <li>4. <i>The Plastic Venuses. Archaeological Tourism in Post-Modern Society</i>, Cambridge Scholars Publishing, Newcastle, 2011.</li> </ol>

	<ol style="list-style-type: none"> <li>5. <i>Turismo archeologico. Dalle piramidi alle veneri di plastica</i>, Bruno Mondadori, Milano, 2008.</li> <li>6. <i>Il Mediterraneo tra miti e turismo</i>, Cuem and University of Milan, Milano, 2007.</li> <li>7. G. Guidorizzi and M. Melotti, eds, <i>Orfeo e le sue metamorfosi. Mito, arte, poesia</i>, Carocci, Roma 2005.</li> <li>8. E. Cantarella, L. Gagliardi and M. Melotti, <i>Diritto e sessualità in Grecia e a Roma</i>, Cuem – Università degli Studi di Milano, 2003.</li> </ol>
Essays in Edited Books	<ol style="list-style-type: none"> <li>1. <i>La spettacolarizzazione della storia tra turismo e tematizzazione: rievocazioni storiche, festival e parchi a tema</i>, in M. Friel, <i>Spettacolo dal vivo e turismo</i>, FrancoAngeli, Milano, 2021, pp. 60-64.</li> <li>2. <i>Il viaggio di Aretusa. Mito, politica e sessualità</i>, in A. Beta, S. Romani (eds.), <i>Tirsi per Dioniso. A Giulio Guidorizzi</i>, Edizioni dell'Orso, Alessandria, 2021, pp. 219-226.</li> <li>3. <i>St Hippolytus and the Martyrs of Ostia. The Sea and the Construction of a New Christian Landscape</i>, in A. Karivieri (ed.), <i>Life and Death in a Multicultural Harbour City: Ostia antica from the Republic through Late Antiquity</i>, Acta Instituti Romani Finlandiae, vol. 47, Roma, 2020, pp. 387-397.</li> <li>4. <i>Between Past and Present. Ostia and Its Difficult Liminality</i>, in A. Karivieri (ed.), <i>Life and Death in a Multicultural Harbour City: Ostia antica from the Republic through Late Antiquity</i>, Acta Instituti Romani Finlandiae, vol. 47, Roma, 2020, pp. 437-448.</li> <li>5. <i>Pyhä Hippolytos ja Ostian marttyyrit: veden merkkitys ja uuden kristillisen maiseman rakentaminen</i>, in A. Karivieri and M. Meriluoto, <i>Ostia Portti Rooman</i>, Premedia, Helsinki, 2019, pp. 348-357.</li> <li>6. <i>The Goddess and the Town. Memory, Feast and Identity between Demeter and Saint Lucy</i>, in J. Rantala, ed., <i>Gender, Memory and Identity in the Roman World</i>, Amsterdam University Press, Amsterdam, 2019, pp. 239-281.</li> <li>7. <i>Florence. Tourism, Heritage and Consumption</i>, in M. Kozak and N. Kozak, eds., <i>Tourist Behavior – An Experiential Perspective</i>, "Anatolia", special issue, Springer, Berlin, 2018, pp. 97-109.</li> <li>8. <i>Beyond Venice. Heritage and Tourism in the New Global World</i>, in E. Marra and M. Melotti, eds., <i>Mobilities and Hospitable cities</i>, Cambridge Scholars Publishing, Newcastle, 2018, pp. 101-140.</li> <li>9. <i>Le maschere dell'altro: paure, migrazioni e patrimonio culturale</i>, in P. Sisto e P. Totaro, eds., <i>Maschera e alterità</i>, Progedit. Bari, 2017, pp. 249-283.</li> <li>10. <i>Piazza, festa e terrore. Il Carnevale della paura</i>, in S. Mannia, ed., <i>Oltre Carnevale: maschere, travestimenti, inversioni</i>, Fondazione Buttitta, Palermo, 2017, pp. 41-65.</li> <li>11. <i>Beyond Lampedusa. Heritage, Tourism and Migration</i>, in E.C. del Re and R.R. Larémont, eds., <i>Pursuing stability and a shared development in Euro-Mediterranean migrations</i>, Aracne, Roma, 2017, pp. 323-371.</li> <li>12. <i>Vino, archeologia e turismo culturale</i>, in R. Garibaldi, ed., <i>In viaggio alla scoperta di cibo e vino. Esperienze creative a confronto</i>, vol. 2, Aracne, Roma, 2017, pp. 87-127.</li> <li>13. <i>Gladiator for a day. Tourism, archaeology and themed parks in Rome</i>, in F. Carlà, F. Freitag, S. Mittermeier and A. Schwarz, eds., <i>Time and Temporality in Theme Parks</i>, Wehrhahn, Hannover, 2016, pp. 131-153.</li> </ol>

14. *The Carnival of Fears: the 2016 Violence in Cologne*, in B.M. Pirani and Th. Spence Smith, eds., *Embodiment and Cultural Differences*, Cambridge Scholars Publishing, Newcastle, 2016, pp. 132-146.
15. *Il Paese della bellezza. Patrimonio culturale, maschere linguistiche e retorica politica*, in P. Sisto and P. Totaro, eds., *Maschera e linguaggi*, Progedit, Bari, 2016, pp. 281-312.
16. *When a gondola crosses the Ocean... Heritage, history and the new global world*, in M. Robinson, ed., *Transatlantic Dialogues. Heritage and Tourism in the New Global World*, conference proceedings, Ironbridge International Institute for Cultural Heritage, University of Birmingham, Birmingham, 2016.
17. *Tourism and Peace in the Mediterranean Area: The Museums of Lanzarote and Lampedusa* (co-author with Elisabetta Ruspini and Ezio Marra), in "4th Interdisciplinary Tourism Research Conference", conference proceedings, 24-29 May 2016, Bodrum, Bizim, Ankara, 2016, pp. 277-279.
18. *Rome, Florence and Venice. Post-modernization, Heritage and Tourism in Italy* (co-author with Ezio Marra and Elisabetta Ruspini), in "4th Interdisciplinary Tourism Research Conference", conference proceedings, 24-29 May 2016, Bodrum, Bizim, Ankara, 2016, pp. 359-362.
19. *Vino e archeologia: reinvenzioni tra turismo e cultura*, in T. Romita, A. Perri, G. Tocci, eds., *Turismo e qualità della Vita. Buone e Cattive Pratiche*, Aracne, Roma, 2016, pp. 27-49.
20. *Cultural Heritage and Tourism. Maldives and the Challenge of Future in Tourism and the Shifting Values of Cultural Heritage: Visiting Pasts, Developing Futures*, Proceedings of the International Conference, Ironbridge International Institute for Cultural Heritage, University of Birmingham, Birmingham 2014 (DVD); University of Taipei, Taipei 2015 (print).
21. *Maschere, potere e rievocazioni storiche: gli ultimi gladiatori*, in P. Sisto e P. Totaro, eds., *La maschera e il potere*, Progedit, Bari, 2014, pp. 159-195.
22. *Turismo culturale e festival di rievocazione storica. Il re-enactment come strategia identitaria e di marketing urbano*, in R. Deriu, ed., *Contesti mediterranei in transizione. Mobilità turistica tra crisi e mutamento*, FrancoAngeli, Milano, 2013, pp. 144-154.
23. *Fantasie ibride. Il corpo e la maschera nella rete globale*, in P. Sisto and P. Totaro, eds., *La maschera e il corpo*, Progedit, Bari, 2012, pp. 252-273.
24. *Oltre il Carnevale. Maschere e post-modernità*, in P. Sisto and P. Totaro, eds., *Il Carnevale e il Mediterraneo*, Progedit, Bari, 2010, pp. 57-88.
25. *Il turismo archeologico e culturale nel Mediterraneo. Problemi e prospettive*, in C. S. Fioriello, ed., *Paesaggi e Rotte Mediterranee della Cultura*, Gelsorosso, Bari, 2009, pp. 17-32.
26. *Aree Marine Protette tra retorica e realtà. Il turismo e la nuova identità iconica e metropolitana delle AMP italiane*, in E. Ercole, E. Nocifora, M. Palombo, O. Pieroni, T. Romita, C. Ruzza and A. Savelli, eds., *Turismo sostenibile: ieri, oggi, domani*. Atti del III Convegno Nazionale, Pronovis, Cosenza, 2009, pp. 166-181.
27. *Nascita di un mito. Il turismo a Pompei tra amore e morte*, in L. Jacobelli, ed., *Pompei, la costruzione di un mito. Arte, letteratura e aneddotica nell'immagine turistica di Pompei*, Bardi, Roma, 2008, pp. 95-116.



	<p>28. <i>Amore e morte a Pompei. L'immaginario collettivo e la formazione di un mito</i>, in <i>I misteri di Pompei. Antichità pompeiane nell'immaginario della modernità</i>, Università di Pavia, Marius, Pompei, 2008, pp. 9-32.</p> <p>29. <i>Il mare e gli abissi: fascino e paura tra mito, cinema e letteratura</i>, in G. Revelli, ed., <i>Da Ulisse a... Il viaggio negli abissi marini tra immaginazione e realtà</i>, Ets, Pisa, 2007, pp. 579-603.</p> <p>30. <i>Nuove tecnologie per il turismo archeologico</i>, in R. Bisiani and D. Diamantini, eds., <i>Mobilità e società dell'informazione</i>, Guerini, Milano, 2006, pp. 129-152.</p> <p>31. <i>Lo sguardo di Orfeo: l'amore, il viaggio, la morte</i> in G. Guidorizzi and M. Melotti, eds., <i>Orfeo e le sue metamorfosi. Mito, arte, poesia</i>, Carocci, Roma, 2005, pp. 86-99.</p> <p>32. <i>Viaggi e turismo nel mondo antico</i>, introduction to L. Casson, <i>Viaggi e viaggiatori dell'antichità</i>, edited by M. Melotti, Mursia, Milano, 2005, pp. v-xxvi.</p> <p>33. <i>Un jour à Pompéi avec Lifeplus: réalité virtuelle entre archéologie et tourisme</i>, in Association Monégasque pour la Connaissance des Arts, <i>Nouvelles technologies au service de la protection du patrimoine méditerranéen et de la diffusion de sa culture</i>, Monaco, 2003 [Paillart, Abbeville 2004], pp. 139-151.</p> <p>34. <i>Crossing worlds: space, myths and passage rites in ancient Greek culture</i>, in K. Mustakallio, J. Hanska, H.-L. Sainio and V. Vuolanto, eds., <i>Hoping for Continuity. Childhood, Education and Death in Antiquity and the Middle Ages</i>, Acta Instituti Romani Finlandiae 33, Roma, 2005, pp. 203-214.</p> <p>35. <i>Il mito di Fineo. Immagini di marginalità in Tracia tra regalità e divinazione</i> in P. Schirripa, ed., <i>I Traci tra l'Egeo e il Mar Nero</i>, Cuem and University of Milan, Milano, 2004, pp. 85-111.</p> <p>36. <i>Orpheus, a Lover or a Killer? Eros, Myth and Initiation Rites in Ancient Greece</i>, revised version, in <i>O EROTAS STHEN ARXAI A ELLADA</i>, Andrea Lentakis Foundation, Athens, 2004, pp. 41-48.</p> <p>37. <i>Un jour à Pompéi avec Lifeplus: réalité virtuelle entre archéologie et tourisme</i>, in Association Monégasque pour la Connaissance des Arts, <i>Nouvelles technologies au service de la protection du patrimoine méditerranéen et de la diffusion de sa culture</i>, Monaco, 2003 [Paillart, Abbeville 2004], pp. 139-151.</p> <p>38. <i>Orpheus, a Lover or a Killer? Eros, Myth and Initiation Rites in Ancient Greece</i>, in E. Cantarella, L. Gagliardi and M. Melotti, <i>Diritto e sessualità in Grecia e a Roma</i>, Cuem and University of Milan, Milano, 2003, pp. 63-80.</p> <p>39. <i>Lo scettro di Zeus. Sull'immaginario greco del potere</i>, in S. Simonetta, ed., <i>Potere sovrano: simboli, limiti, abusi</i>, Il Mulino, Bologna, 2003, pp. 19-39.</p> <p>40. <i>Il racconto del mito. Jean-Pierre Vernant e la memoria del passato</i> (introduction), in J.-P. Vernant, <i>L'Universo, gli dei, gli uomini</i>, edited by M. Melotti, Einaudi Scuola, Milano, 2003, pp. vi-xi (with texts and comments by M. Melotti).</p> <p>41. <i>Cadmo e la fonte magica: strategie mitiche per la costruzione dello spazio sociale</i>, in F. Cordano, ed., <i>Giornata tebana</i>, Cuem and University of Milan, Milano, 2002, pp. 19-41.</p>
Articles in Journals	<p>1. <i>Tra passato e presente. Ostia e la sua problematica liminalità</i>, "Sociologia urbana e rurale", 124, 2021, pp. 100-118.</p> <p>2. <i>The Mediterranean Refugee Crisis: Heritage, Tourism, and Migration</i>, "New England Journal of Public Policy", John W.</p>

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3. *Migration, Tourism and Peace. Lampedusa as a Social Laboratory* (with E. Ruspini and E. Marra), "Anatolia. An International Journal of Tourism and Hospitality Research", special issue "Culture and Cultures in Tourism: new Trends, Products and Interactions", Routledge, December 19, 2017.
4. *Le maschere della paura. Colonia e il Carnevale nell'età del terrore*, "Quaderni di Sociologia", 72, January, 2017, pp. 149-163.
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15. *Il turismo archeologico subacqueo in Italia: opportunità e rischi*, "Annali del Turismo internazionale" 1, 2007, pp. 4-27.
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Research Reports	<ol style="list-style-type: none"> <li>1. <i>Rapporto sul futuro del Teatro Valle (with F. Faccioli, M. Gallina, C. Iaione and A. Leon). Report for Assessorato Cultura, Creatività e Promozione Artistica di Roma Capitale</i>, Rome, 2014.</li> <li>2. <i>Protocollo d'analisi della struttura e della dinamica delle variabili socio-culturali e socio-economiche delle Aree Marine Protette italiane</i>, Report for Consorzio Nazionale Interuniversitario per le Scienze del Mare (CONISMA), Ministero dell'Ambiente, Rome, 2009.</li> <li>3. <i>Lifepius. Revival of Life in Ancient Pompeii</i>, Report for the European Union – IST program, Lifepius Consortium (University of Milan, et al.), Bruxelles, 2005.</li> <li>4. <i>Religious Tourism and Hospitality</i>, Report for the Authority for Religious Tourism and Pilgrimage and the National Observatory on Religious Tourism, University of Milano-Bicocca, Milan, 2004.</li> </ol>
Dissertations	<p><i>Tra scettro e bastone: l'immaginario greco del potere</i>, University of Siena, Siena, 2001.</p> <p><i>Le Metamorfosi di Antonino Liberale</i>, University of Milano, Milano, 2007.</p>
Encyclopaedia Entries	<p><i>Enciclopedia dell'Antichità classica</i>, Garzanti, Milano, 2000 (and subsequent editions):</p> <ol style="list-style-type: none"> <li>1. <i>Demetra e i misteri eleusini</i>;</li> <li>2. <i>I riti di passaggio nel mondo classico</i>;</li> <li>3. <i>I poteri magici delle pietre</i>;</li> <li>4. <i>Interrogare il futuro: l'arte della divinazione</i>;</li> <li>5. <i>Natura e sacro nell'immaginario greco: le piante magiche</i>.</li> </ol>
Textbooks	<ol style="list-style-type: none"> <li>1. Texts on Ancient Greek culture, society and mythology in <i>L'Universo, gli dei, gli uomini</i>, by J.-P. Vernant, Einaudi Scuola, Milano, 2003.</li> <li>2. <i>Percorsi di Storia antica e Medievale</i>, distributed together with History of Ancient World by E. Cantarella and G. Guidorizzi, Einaudi Scuola, Milano, 2000 (reprints 2002 and following years).</li> <li>3. Volume <i>Percorsi tematici e pluridisciplinari dall'età arcaica all'età cristiana</i> (pp. 56) in <i>Il mondo letterario greco</i>, by G. Guidorizzi, Einaudi Scuola, Milano, 2000 (reprints 2002 and following years).</li> <li>4. <i>Termini base</i> (pp. 25) in <i>Il mondo letterario greco</i>, by G. Guidorizzi, Einaudi Scuola, Milano, 2000 (reprints 2002 and following years).</li> <li>5. Section of <i>History of Art of the Ancient World</i> in the Cd-rom <i>Storia antica</i>, Einaudi Scuola, Milano, 2000.</li> <li>6. Iconographic section of <i>Letteratura e storia di Roma antica</i>, by E. Cantarella and G. Guidorizzi, Einaudi Scuola, Milano, 1999 (reprints 2002 and following years).</li> </ol>
Lectures	
Lectures in Conferences	<ol style="list-style-type: none"> <li>1. <i>Musei archeologici e cultura digitale. La sfida della pandemia</i>, rounde table, TourismA – Salone Archeologia e Turismo culturale, Florence (Italy), December 19, 2021.</li> </ol>

2. *Turisti a teatro. Ripensare percorsi e destinazioni*, round table, Book City Milano – BCM, Teatro alla Scala di Milano, Milan (Italy), November 21, 2021.
3. *EXPO Dubai: cibo e turismo tra globalizzazione e sostenibilità*, international conference “Il Turismo tra innovazione green e digitale. Cultura dei territori e beni comuni, XIII Riunione Scientifica Società Italiana Scienze del Turismo” - SISTUR, Università degli Studi di Bergamo, Bergamo (Italy), November 18-20, 2021.
4. *Circular food economy: the road to sustainable eating*, round table, Gulfood Manufacturing 2021, Dubai World Trade Center, Dubai (UAE), November 7, 2021.
5. *Distanti e vicini. Turismo urbano, musei e comunità locale*, conference “Distanze. Luoghi, pratiche, saperi”, Associazione Italiana di Sociologia (AIS) – Sezione Territorio, University of Naples – Federico II, Naples (Italy), July 8-9, 2021.
6. *Ostia tra passato e presente*, Seminario “Ostia antica. Cultura e vita quotidiana nel grande porto di Roma”, sessione “Ostia antica. Miti, cultura e immaginario collettivo”, Accademia di Finlandia, Museo Vapriikki, Università di Tampere e Parco Archeologico di Ostia Antica, TourismA – Salone del Turismo archeologico, Florence (Italy), February 21, 2020.
7. *Ostia antica: archeologia pubblica e cultura della legalità*, tavola rotonda, TourismA – Salone del Turismo archeologico, Florence (Italy), February 21, 2020.
8. *Verso una “società vischiosa”. Migrazioni, spazi urbani e turismo culturale tra pratiche inclusive e sfruttamento della diversità*, “Il ruolo della cultura nel governo del territorio”, panel “Cultura e multietnicità”, Associazione Italiana di Sociologia (AIS) – Sezione Territorio, University of Sassari, Sassari (Italy), December 9-10, 2019.
9. *Ostia: un’identità liminale tra passato e presente*, conference “Il ruolo della cultura nel governo del territorio”, panel “Cultura e processi di riurbanizzazione”, Associazione Italiana di Sociologia (AIS) – Sezione Territorio, University of Sassari, Sassari (Italy), December 9-10, 2019.
10. Keynote, *Travelling the Otherness: sea, monsters and people*, international workshop “Ports, Cities, People. Mediterranean world from 300 BCE to 700 CE, University of Tampere, Tampere (Finland), August 21-22, 2019.
11. *Patrimonio culturale, musei e feste religiose: cooperazione, integrazione e dialogo interculturale*, Convegno “Religione e cooperazione allo sviluppo. Attori ed esperienze locali ed internazionali”, Associazione Italiana di Sociologia (AIS), sezioni Sociologia della Religione e Teorie sociologiche e trasformazioni sociali, Ex Ospedale di San Rocco – Chiesa di Cristo Flagellato, Matera (Italy), July 1-2, 2019
12. *Turismo, migrazioni e dialogo interculturale: buone e cattive pratiche*, international conference “Il Forum del Gran Sasso – La prevenzione, via per un Nuovo sviluppo”, Sessione “Ambiente, prevenzione e sviluppo del territorio”, Università degli Studi di Teramo, ICCROM, Diocesi di Teramo. Università degli Studi di Teramo, Teramo (Italy), June 20-21, 2019.
13. *Migration, heritage and museums: best (and bad) practices of intercultural dialogue*, International conference and event “Dialogue Week - See Like a Child Project”, Izmir University of Economics, Izmir (Turkey), Mai 6-10, 2019.
14. *La festa nel carrello. Social media e spettacolarizzazione dei consumi*, international conference “Carnevale e Cibo”,

	<p>Centro Regione Puglia, Regione Basilicata, Comune di Melfi, Apt Basilicata, Fondazione Carnevale di Putignano, Università degli Studi di Bari, Basilicata, Università della Repubblica di San Marino, Freiburg, Heidelberger Akademie der Wissenschaften, Fondazione Ignazio Buttitta, Melfi, Putignano and Matera (Italy), February 28 – March 2, 2019.</p> <p>15. <i>Gli Acta Martyrum ad Ostia Tiberina: vite straordinarie dei martiri di Ostia</i>, conference “Ordinary and Extraordinary in Ancient Ostia”, Institutum Romanum Finlandiae, Academy of Finland, University of Tampere, Stockholm University, Villa Lante al Gianicolo - Institutum Romanum Finlandiae, Rome (Italy), December 17, 2018.</p> <p>16. <i>Luce, memoria e identità. Santa Lucia e Siracusa</i>, “Festival della Luce e della Visione”, Terra Mitica e Comune di Siracusa, Urban Center, Siracusa (Italy), December 15, 2018.</p> <p>17. <i>The Mediterranean between Tourism and Migration. Lampedusa and the refugee crisis</i>, international conference “Tourism Dynamics and Trends”, University of Sannio (Italy), Akdeniz University (Turkey), University of Seville (Spain) and Italian Society of Tourism Sciences (SISTUR), University of Sannio, Benevento (Italy), November 14-16, 2018.</p> <p>18. <i>La costruzione sociale dell'altro: identità e conflitti</i>, conference “Conflitti”, Società Geografica Italiana (SGI) e Niccolò Cusano University, Villa Celimontana, Roma (Italy), October 10-11, 2018.</p> <p>19. <i>Lampedusa tra turismo e migrazioni. Una sfida per il Mediterraneo</i>, conference “40 anni di Sociologia urbana e rurale: un laboratorio permanente della disciplina”, workshop “Tra costa ed entroterra: presente e futuro del turismo mediterraneo”, Sezione Territorio Associazione Italiana di Sociologia (AIS) e Associazione Mediterranea di Sociologia del Turismo (AMST), Università degli Studi di Bologna, Palazzo Hercolani, Bologna (Italy), September 28, 2018.</p> <p>20. <i>Realtà Virtuale, processi educativi e fruizione del patrimonio culturale</i>, Conference “Responsabilità pedagogica e ricerca educative. Intelligenza collaborativa, formazione dei talenti e tecnologie dell'artificiale”, Società Italiana di Ricerca Educativa e Formativa (SIREF), Niccolò Cusano University, Rome (Italy), September 13-15, 2018.</p> <p>21. <i>Building a new cultural landscape: Sancta Aurea and the Martyrs of Ostia between liminality and conflict</i>, International conference, “Neighbours or Strangers? Conflict, Negotiation, and Collaboration in Multicultural Communities” - Passages from Antiquity to the Middle Ages VII, University of Tampere, Tampere (Finland), August 23-25, 2018.</p> <p>22. <i>When migration becomes a tourist brand... Lampedusa and the refugee crisis</i> (with Ezio Marra), session “Tourism and Violence”, RC50 – International Tourism Research Committee, International Sociological Association – ISA XIX World Conference, Toronto (Canada), July 15-21, 2018.</p> <p>23. <i>Exploiting Migration: Tourist Gaze, Art Industry and Cultural Policies</i>, session “Cultural Production, Power, and Inequality”, RC37 - Sociology of Arts Research Committee, International Sociological Association – ISA, XIX World Conference, Toronto (Canada), July 15-21, 2018.</p> <p>24. Keynote, <i>Beyond Archaeology. Colonial Behaviour and Tourist Gaze</i>, workshop “Interdependence between Archaeological Thought and Colonialism, Colonialisation</p>
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	<p>and Decolonisation of Archaeological Thought”, Abteilung für Provinzialrömische Archäologie (IAW) – Freiburger Institut für Paläowissenschaftliche Studien, Albert-Ludwigs Universität, Freiburg (Germany), July 5-6, 2018.</p> <p>25. Keynote, <i>Museums, Archaeology and Communication</i>, conference “Archaeological museums and cultural landscapes” [“Musei archeologici e paesaggi culturali”], ICOM - International Council of Museums - Italia, National Archaeological Museum, Naples, April 10-11, 2018.</p> <p>26. <i>Lampedusa. Politiche locali tra migrazioni e turismo</i>, Conference “Territori, Mobilità e Lavoro”, Session “Territori, immigrati e richiedenti asilo: politiche di esclusione, pratiche di accoglienza, dinamiche di integrazione”, Italian Sociological Association (AIS) – Sections: Sociology of Territory and Environment (AIS), University of Padova, Padova (Italy), February 22-23, 2018.</p> <p>27. Keynote, <i>Authenticity and Cultural Heritage</i>, International workshop “Weitergabe und Wiedergabe. Authentizität und immaterielles Kulturerbe”, Römisch-Germanisches Zentralmuseum - Leibniz-Forschungsinstitut für Archäologie, Mainz (Germany), February 19-20, 2018.</p> <p>28. <i>Migration crisis, cultural industry and tourist gaze. Which ethics for a complex relationship?</i> International conference “The Ethics of Migration beyond the Immigrant-Host State Nexus”, European University Institute (EUI), Florence, January 11-12, 2018.</p> <p>29. <i>Oltre l'autenticità. Conference, A proposito di BBCC e società: archeologia, arte, architettura “pubbliche”?</i>, Scuole di Specializzazione di Archeologia, Arte e Architettura, University of Florence, Florence, June 16, 2017.</p> <p>30. Chair of the panel <i>Ricostruzioni storiche e living history: memoria, identità, territorio</i>, 4th AIPH international conference, International Fédération for Public History (IFPH) and Associazione Italiana Public History (AIPH), Ravenna, Mai 8, 2017.</p> <p>31. <i>Ostia. A liminal identity between past and present</i>, international workshop “Ostia between past and present”, Classical Association Annual Conference, University of Kent, Canterbury (UK), April 26-29, 2017.</p> <p>32. Keynote, <i>Cultural heritage: design, fashion and the arts, tourism and education – monetising heritage and developing the skills to maintain global leadership</i>, panel at the British-Italian Bilateral “the Conversazioni”, Foreign and Commonwealth Office, Ministero degli Affari Esteri, Cooperazione Internazionale, British Embassy in Rome, Italian Embassy in London, Woburn Abbey (UK), April 6-7, 2017.</p> <p>33. <i>Ostia. Urban dynamics, heritage and tourism</i>, international conference “Life and Death in Ostia”, University of Gothenburg, Gothenburg (Sweden), April 3-4, 2017.</p> <p>34. <i>Le maschere dell'altro. Paura, migrazioni e patrimonio culturale</i>, international conference, “Maschera e alterità”, Regione Puglia, Regione Basilicata, University of Bari Aldo Moro, Albert Ludwigs Universität Freiburg, Università degli Studi della Repubblica di San Marino, Teatro Pubblico Pugliese, International Study and Research Centre on Carnivals, Putignano and Melfi (Italy), February 23-25, 2017.</p> <p>35. <i>Tutankhamon. Un'icona mediatica tra mito e turismo</i>, workshop “Omaggio a Tutankhamon”, TourismA 2017 – Salone del Turismo archeologico, Florence (Italy), February 17, 2017.</p>
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36. *Beyond Lampedusa: migrant bodies between heritage, tourism and cultural policies*, international conference "The Challenge of the Global Migrant. Bodies on the Move and Cultural Differences", ISA RC54 "The Body in the Social Sciences", Italian Parliament, Ministry of Foreign Affairs, International Cooperation, Refettorio of the Chamber of Deputies, Rome (Italy), January 19-20, 2017.
37. Keynote, *Dreaming the past: archaeological tourism and liquid society*, international conference "Paradise Islands of Archaeology – Does science impede dreaming?", Fritz Thyssen Foundation, Cologne (Germany), December 1-2, 2016.
38. *A city with a view: Florence between heritage reinvention and tourism consumption*, international conference "Urban Planning and Tourism Consumption", Institute for Urban and Regional Studies (Hebrew University of Jerusalem) and Modul University Vienna, Jerusalem (Israel), November 20-23, 2016.
39. *The Metropolitan Area of Milan: a "blue-green city" from Leonardo da Vinci's planning to contemporary tourism* (with Ezio Marra), international conference "Urban Planning and Tourism Consumption", Institute for Urban and Regional Studies (Hebrew University of Jerusalem) and Modul University Vienna, Jerusalem (Israel), November 20-23, 2016.
40. *How is the Millennial Generation reshaping cities and urban tourism?* (with Elisabetta Ruspini), international conference "Urban Planning and Tourism Consumption", Institute for Urban and Regional Studies (Hebrew University of Jerusalem) and Modul University Vienna, Jerusalem (Israel), November 20-23, 2016.
41. *Rievocazioni storiche. Turismo, cultura contemporanea e spettacolarizzazione della storia*, workshop "Tra living history e rievocazioni", University of Milano Bicocca, Milan (Italy), October 27, 2016.
42. *Ostia oggi. Una difficile liminalità*, international conference "Ostia e Portus. Etnicità, identità, integrazione", Institutum Romanum Finlandiae (IRF) and Swedish Institute in Rome, Rome (Italy), October 18-19, 2016.
43. *Musei, eventi e patrimonio culturale*, workshop, Confcooperative, Florence (Italy), July 15, 2016.
44. *Rievocazioni, turismo e società liquida*, conference "La rievocazione storica. Nuova risorsa culturale, turistica ed economica. Sinergia tra istituzioni e associazioni culturali", Arteca, Apulia Regional Council and Municipality of Alberobello, Alberobello (Italy), July 8, 2016.
45. *Rome, Florence and Venice: post-modernization, heritage and tourism in Italy* (with Ezio Marra and Elisabetta Ruspini), 4<sup>th</sup> Interdisciplinary Research Tourism Conference, Bodrum (Turkey), May 25-27, 2016.
46. *Tourism and Peace. The museums of Lanzarote and Lampedusa* (with Elisabetta Ruspini and Ezio Marra), 4<sup>th</sup> Interdisciplinary Research Tourism Conference, Bodrum (Turkey), May 25-27, 2016.
47. *Consuming antiquity. Roman taverns and post-modern culture*, international workshop, "Revisiting Cauponae. Material culture and social space in Roman bars and inns", Institutum Romanum Finlandiae, Rome (Italy), May 20, 2016.
48. *Uffizi Virtual Experience – Digital Heritage and Edutainment* (with Marco Cappelini, Paolo De Rocco, Paolo Romoli and Vito Cappelini), international conference "Electronic

	<p>Imaging and the Visual Arts – EVA 2016”, University of Florence, Florence (Italy), May 11-12, 2016.</p> <p>49. <i>Reinventing Ostia. Heritage and post-modern consumption</i>, international workshop of the research group “Living and Dying in Ancient Ostia”, University of Kent, Canterbury (UK), May 6-7, 2016.</p> <p>50. <i>La rievocazione storica come patrimonio culturale e identitario</i>, Primo Forum Nazionale della Rievocazione Storica, Regione Toscana, Florence (Italy), April 9-10, 2016.</p> <p>51. <i>Theming and tourism. Museums and the new cultural landscape</i>, international conference “Cultural Landscapes. Museums and Cultural Tourism in Metropolitan areas”, University of Milano-Bicocca and ICOM Italia (International Committee of Museums), University of Milano-Bicocca, Milan (Italy), March 10, 2016.</p> <p>52. <i>Living history, turismo e archeologia</i>, conference “Il piacere della storia. Turismo archeologico e Living history”, TourismA – Salone del Turismo archeologico, Florence (Italy), February 21, 2016.</p> <p>53. <i>Petra e il patrimonio in pericolo</i>, international conference “Archeologia fra identità e conflitti. Petra come osservatorio internazionale”, TourismA – Salone del Turismo archeologico, Florence (Italy), February 19, 2016.</p> <p>54. <i>Le maschere della paura. Colonia e il Carnevale nell’età del terrore</i>, international conference “Oltre Carnevale: maschere, travestimenti, inversioni”, Fondazione Ignazio Buttitta, University of Palermo, Centro Internazionali di Studi su Carnevale, Maschera e Satira, Museo internazionale delle Maschere Antonio Pasqualino, Palermo (Italy), February 12-13, 2016.</p> <p>55. <i>Archeowine. Reinventare il passato tra turismo e cultura</i>, international conference “Il Turismo culturale europeo. Città d’arte e cibo ad arte. Food&amp;Wine come motivazioni di viaggio”, CESTIT, University of Bergamo, Bergamo (Italy), December 11, 2015.</p> <p>56. <i>Expo 2015. Turismo, archeologia e retorica della bellezza</i>, conference of the Italian Society of Tourism Sciences (SISTUR), Foggia (Italy), November 20-21, 2015.</p> <p>57. Introductory lecture <i>Tourism, Archaeology and liquid society: a challenge for the future</i>, international conference “Archaeological Reconstructions and Tourism”, European Network Open-air Museums (EXARC) - Mamuz Museum, Mistelbach (Austria), September 25-27, 2015.</p> <p>58. <i>History and Tourism. The emergence of a new paradigm</i>, international conference “The Uses of History in Tourism”, International Committee of Historical Sciences (ICHS) - International Commission for the History of Travel and Tourism (ICHTT), Jinan (China), August 23-29, 2015.</p> <p>59. <i>Tourism before tourism. Leisure and maritime villas in Roman times</i>, international conference “On the Road. Travels, Mobility and Social Interaction”, University of Tampere, Tampere (Finland), August 6-8, 2015.</p> <p>60. <i>When a gondola crosses the Ocean. Heritage, history and the new global world</i>, international conference “Trans-Atlantic Dialogues on Cultural heritage: Heritage, Tourism and Traditions”, Ironbridge International Institute for Cultural Heritage (University of Birmingham) and Collaborative Center for Cultural Heritage Management and Policy (University of Illinois), Liverpool (UK), July 13-16, 2015.</p>
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61. *Mito, vino e territorio: nuove pratiche turistiche tra archeologia liquida ed autenticità locale*, international conference "Alimentazione, produzioni tradizionali e cultura del territorio", Fondazione Buttitta – University of Palermo, Palermo (Italy), March 12-13, 2015.
62. *Turismo, musei archeologici e nuove tecnologie*, conference "Turisti globali. Linguaggi e nuovi paradigmi multimediali", TourismA – Salone del Turismo Archeologico, Florence (Italy), February 21, 2015.
63. *Il Paese della bellezza. Maschere linguistiche e comunicazione politica*, international conference "Maschere e linguaggi", University of Bari and Italian Ministry of Culture, Bari and Putignano (Italy), February 12-14, 2015.
64. *Quando ricostruiremo il Colosseo. Lo "sguardo asiatico" e il futuro del turismo culturale*, conference of the Italian Society of Tourism Sciences (SISTUR), Mediterranean University of Rome and SISTUR, Rome (Italy), November 20-21, 2014.
65. *Il regno di Dioniso. Turismo, archeologia e società post-moderna*, international conference "Turismo e qualità della vita. Cibo, territorio, identità, buone e cattive pratiche", Mediterranean Association of Sociology of Tourism (AMST) and University of Calabria, Arcavacata di Rende (Italy), October 3-5, 2014.
66. *Festivals and Living History. Tourism in the Age of Edutainment*, XVIII International Sociological Association - ISA World Conference, Yokohama (Japan), July 14-19, 2014.
67. *Heritage and Sensorial Tourism: the long way beyond Post-Modernity*, XVIII International Sociological Association - ISA World Conference, Yokohama (Japan), July 14-19, 2014.
68. *Between leisure and culture. Interdisciplinary skills for enhancing museums and archaeological areas*, international conference "Mobilities and Hospitable City", University of Rome Tor Vergata and Italian Geographic Society, Rome (Italy), Italian Geographic Society, January 16-17, 2014.
69. *La metropoli e il Colosseo: popolazioni urbane, consumo turistico e pratiche di governance*, conference "Conoscere e governare la città metropolitana in tempi di crisi", University of Milano-Bicocca and Italian Association of Sociology, Milan (Italy), University of Milano-Bicocca, December 5-6, 2013.
70. *Turismo archeologico in Italia. Problemi e prospettive*, conference of Italian Society of Tourism Sciences, University of Bologna and Italian Society of Tourism Sciences (SISTUR), Rimini (Italy), University of Bologna, November 29-30, 2013.
71. *The "Liquid" Past: reinventing Middle Ages and Renaissance in Post-Modern Society*, international conference "From Earthly Pleasures to Princely Glories in the Medieval and Renaissance Worlds", Center for Medieval and Renaissance Studies - University of California, Los Angeles (UCLA), Italian Embassy in Washington and Italian Institute of Culture in Los Angeles, Los Angeles (USA), UCLA, Mai 17-19, 2013.
72. *Tourism and Cultural Heritage. Shifting Values in the Maldives*. International conference "Tourism and the Shifting Values of Cultural Heritage. Visiting Pasts - Developing Futures", organised by University of Birmingham, University of Taipei, ICOMOS. Taipei (Taiwan), April 5-9, 2013.
73. *Il ruolo emergente dell'edutainment nella fruizione del patrimonio culturale*, Conference "Competenze, capacità

e formazione permanente. Le politiche formative ed educative alla luce dei nuovi scenari”, Niccolò Cusano University and Società Italiana di Ricerca Educativa e Formativa (SIREF), Rome, March 21-23, 2013.

74. *Liquid Renaissance: reinventing the Past in Post-Modern Society*, international conference “Of Loves and Ladies, Knights and Arms: The Renaissance Effect”, University of Sydney and Italian Institute of Culture in Sydney, Sydney (Australia), University of Sydney, February 25, 2013.
75. *Luxury and Leisure: Past and Future*, international conference “The Power of Luxury. Art and Culture at the Italian Courts in Machiavelli’s Lifetime”, University of Melbourne, Embassy of Italy, Italian Institute of Culture in Melbourne, SUM Foundation and Poldi Pezzoli Museum, Melbourne (Australia), University of Melbourne, February 19-20, 2013.
76. *Reinventing Archaeological and Heritage Tourism: Global Problems and Local Perspectives*, international conference “Archaeology and Tourism in Al-Ula. Challenges and Expectations”, Taibah University and Government of Saudi Arabia, Al-Ula (Saudi Arabia), Taibah University, February 11-13, 2013.
77. *Gli ultimi gladiatori. Maschere, potere e rievocazioni storiche*, international conference “La maschera e il potere”, University of Bari and Foundation Carnival of Putignano, Putignano (Italy), February 7-9, 2013.
78. *Mito, storia e archeologia. Stabia e la sfida del turismo*, international conference “ArcheoStabiae 2012”, RAS Foundation and Pompeii Archaeological Authority, Castellamare di Stabia (Italy), Vesuvian Research Institute, November 30 - December 1, 2012.
79. *Oltre la crisi. Il futuro del turismo culturale tra riscoperta delle radici e lentezza “rappresentata”*, international conference “Cittaslow: the Value of Slowness for the Tourism of the Future”, University of Perugia, Perugia (Italy), June 13-14, 2012.
80. *Beyond Authenticity: cultural tourism in the age of edutainment*, international conference, Athens Institute for Education and Research, Athens (Greece), Mai 7-10, 2012.
81. *Turismo culturale e festival di rievocazione storica*, international conference “Mobilità turistica tra crisi e mutamenti. Città e contesti mediterranei”. VII conference of the Mediterranean Association of Sociology of Tourism (AMST), University of Sassari, Alghero (Italy), September 25-29, 2011.
82. *Humanities and Cultural Heritage in the age of edutainment*, HUMED Symposium - Spanish National Research Council - CSIC, Granada (Spain), September 12-13, 2011.
83. *Spartacus: modern and post-modern reception*, Panel discussion *Spartacus between Myth and History*, New York University, Casa Zerilli Marimò, New York (USA), June 16, 2011.
84. Introductory lecture *The Sea and the Museum. New Trends of Cultural Tourism in the Age of Edutainment*, XVII Forum – Mediterranean Maritime Heritage “Maritime Museums and Coastal Communities. Research and evaluation of the territories: museum education and cultural tourism”, Gabicce Mare – Pesaro (Italy), May 29-30, 2011
85. *Da Siracusa alla Svezia. La festa e il culto di Lucia tra mito, turismo e nuove identità globali*, international Summer School “The Baltic and Mediterranean. A cultural bridge between Northern and Southern Europe”, Università degli Studi di Bologna, Cattolica, Saludecio, San Giovanni in M.,

	<p>Gabicce Mare (Italy), Pesaro, May 25-30, 2011.</p> <p>86. <i>Fantasie ibride. Il corpo e la maschera nella rete globale</i>, international conference "Il Carnevale e il Mediterraneo. La maschera e il corpo", Università degli Studi di Bari, Fondazione Carnevale di Putignano. Putignano (Italy), March 3-5, 2011.</p> <p>87. <i>ECHIC Founding conference</i>, University of Utrecht, Utrecht (Netherlands), February 23-25, 2011.</p> <p>88. <i>L'anima dei luoghi dal Grand Tour alla post-modernità</i>, conference "Viaggio d'autore. Il racconto di Paestum e del turismo archeologico. Dal taccuino al digitale", Università degli Studi di Napoli Suor Orsola Benincasa - Società Italiana di Scienze del Turismo, XIII Borsa Mediterranea del Turismo Archeologico, Paestum (Italy), November 18, 2010.</p> <p>89. <i>Dall'archeologia militante alla fruizione: specializzazione e interdisciplinarietà per la promozione turistica e la valorizzazione del patrimonio</i>, Ministero Beni e Attività Culturali, XII Borsa Mediterranea del Turismo Archeologico, Paestum (Italy), November 21, 2009.</p> <p>90. <i>Amore e morte a Pompei. Mito, cinema e letteratura</i>, con Giuseppe Pucci, XI Festival del mondo antico, "Antico/Presente", Rimini (Italy), June, 2009.</p> <p>91. <i>La distruzione dei Buddha di Bamyian</i>, seminar "Diritti umani culturali", Università degli Studi di Milano-Bicocca, Milan (Italy), Mai 31, 2009.</p> <p>92. <i>Monument restoration, conservation science and archaeological tourism</i>, international conference "BHeST 2009 - Il restauro architettonico: tecnologie sostenibili per le analisi diagnostiche e gli interventi di conservazione, Consiglio Nazionale delle Ricerche, Dipartimento Patrimonio Culturale", XVI Salone dell'Arte del Restauro e della Conservazione dei Beni Culturali e Ambientali, Ferrara (Italy), March 26, 2009.</p> <p>93. <i>Oltre il Carnevale. Maschere e postmodernità</i>, international conference "Il Carnevale e il Mediterraneo. Tradizioni, riti e maschere del Mezzogiorno d'Italia", Università degli Studi di Bari, Fondazione Carnevale di Putignano, Putignano (Italy), February 19-21, 2009.</p> <p>94. <i>Comunicare la cultura</i>, XI Borsa Mediterranea del Turismo Archeologico, Paestum (Italy), November 15, 2008.</p> <p>95. <i>Archaeological Tourism in Post-Modernity. New forms and new trends</i>, international conference "El Turismo como factor de desarrollo y cohesión en el Mediterráneo", Universidad de Granada, Asociación Mediterránea de Sociología del Turismo, Granada (Spain), September 25-26, 2008.</p> <p>96. <i>Introductory lecture, Il turismo archeologico del Mediterraneo. Problemi e prospettive</i>, international conference "Paesaggi e rotte mediterranee della cultura. Turismo integrato e riuso delle architetture", Università degli Studi di Bari, Fasano (Italy), September 18-19, 2008.</p> <p>97. <i>Le Aree Marine Protette: mito e retorica</i>, conference <i>Turismo sostenibile: ieri, oggi, domani</i>, Università degli Studi della Calabria – AIS, Amantea (Italy), September 13-14, 2008.</p> <p>98. <i>The Plastic Venus. Archaeological Tourism and Post-Modern Culture</i>, University of Tampere, Tampere (Finland), September 3, 2008.</p> <p>99. <i>Il turismo archeologico nella città che cambia</i>, conference "La città che cambia: bisogni, desideri, diritti, Bologna" (Italy), Università degli Studi di Bologna, Associazione</p>
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	<p>Italiana Sociologia (AIS) – Sezione Territorio, Bologna (Italy), Mai 8, 2008.</p> <p>100. <i>Il turismo archeologico in Iraq</i>, conference “Il patrimonio archeologico dell’Iraq tra guerra e saccheggio”, Università degli Studi di Milano-Bicocca – SUM, Milan (Italy), March 10, 2008.</p> <p>101. <i>La Porta d’Occidente: un ponte tra culture</i>, seminar “I giovani, la letteratura italiana e il futuro dell’Iraq”, Università degli Studi di Chieti, Chieti (Italy), March 3, 2008.</p> <p>102. <i>La Porta d’Occidente: un progetto educativo per il futuro dell’Iraq</i>, workshop “I giovani e il futuro dell’Iraq”, SUM - Festival della Creatività di Firenze, Florence (Italy), October 26, 2007.</p> <p>103. <i>Pompeii between Myth and Virtual Reality: technology and archaeological data recontextualization</i>, international conference “Bridging Archaeological and IT Culture for Community Accessibility”, University of Milan, Milan (Italy), July 10-11, 2007.</p> <p>104. <i>Turismo, memoria e identità: il culto e la festa di Santa Lucia da Siracusa alla Svezia</i>, international conference “The Rhythms of the Sacred: time of the monk, time of the tourist on the global scene”, International Association of Sociology (IAS) - Associazione Italiana di Sociologia (AIS), Abbazia di Farfa Sabina, Farfa (Italy), March 22-24, 2007.</p> <p>105. <i>Amore e morte a Pompei: l’immaginario collettivo e la formazione di un mito</i>, conference “I misteri di Pompei. Antichità pompeiane nell’immaginario della modernità”, University of Pavia, Pavia (Italy), March 1, 2007.</p> <p>106. <i>The Archaeological Tourism in the Age of Virtuality: a Paradoxical Authenticity</i>, international conference “Turismo, Património e Desenvolvimento”, Universidade Católica Portuguesa, Viseu (Portugal), May 26-27, 2006.</p> <p>107. <i>Il mare e gli abissi: fascino e paura tra mito, cinema e letteratura</i>, international conference “Da Ulisse a...- Il viaggio negli abissi marini tra immaginazione e realtà”, University of Genoa, Imperia (Italy), October 7-8, 2005.</p> <p>108. <i>The Myth and the Polis. New York, 9-11</i>, International Conference “Passages from Antiquity to the Middle Ages: Aging, Old Age and Death,” University of Tampere, Tampere (Finland), August 19-21, 2005.</p> <p>109. <i>Il fascino discreto delle catastrofi</i>, conference “Ripensare lo tsunami: catastrofi, turismo ed ecologia”, University of Milano-Bicocca, Milan (Italy), May 24, 2005.</p> <p>110. <i>The Mysteries of Pompeii between Venus and Bacchus</i>, Seminar “Love and Mystery”, Pompeii Week, New York University - Casa Italiana Zerilli-Marimò, New York (USA), April 2, 2004.</p> <p>111. <i>The Future of the Ancient World: Tourism and New Technologies</i>, seminar “A day in Pompeii with Lifeplus. Technology, Tourism and Archaeology”, Pompeii Week, New York University - Casa Italiana Zerilli-Marimò, New York (USA), March 29, 2004.</p> <p>112. <i>Il mito di Fineo. La marginalità tracia tra regalità e divinazione</i>, conference “I Traci tra l’Egeo e il Mar Nero”, University of Milan, Department of Classics, Milan (Italy), February 16-17, 2004.</p> <p>113. <i>Turismo, archeologia e realtà virtuale a Pompei</i>, conference “Turismo, archeologia e tecnologia: il progetto Lifeplus a Pompei”, VI Borsa Mediterranea del Turismo Archeologico, Paestum (Italy), November 6, 2003.</p>
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	<p>114. <i>Orpheus the Killer: Eros, Myth and Initiation Rites in Ancient Greek Culture</i>, international conference “Eros in Ancient Greece”, Foundation of Culture and Education Andreas Lentakis, Delphi (Greece), September 19-21, 2003.</p> <p>115. <i>Pompei e il Vulcano tra fertilità e distruttività: una metafora della natura</i>, conference “Il Ritorno di Dioniso. Piacere e conoscenza nell’umanesimo psicologico ed esistenziale”, Istituto Italiano per gli Studi Filosofici, Università degli Studi di Napoli “Federico II”, Naples (Italy), May 29-31, 2003.</p> <p>116. <i>Lo sguardo d’Orfeo. L’eroe e il mondo altro</i>, international conference “Il viaggio di Orfeo. Mito, arte, letteratura”, Università degli Studi di Torino, Turin (Italy), April 9-10, 2003.</p> <p>117. <i>Un jour à Pompei avec Lifeplus. Réalité virtuelle entre archéologie et tourisme</i>, international conference “Il Rencontres Internationales Monaco et la Méditerranée - Nouvelles Technologies au service du Patrimoine Méditerranéen et de la diffusion de sa culture”, Montecarlo (Monaco), March 13-15, 2003.</p> <p>118. <i>Crossing Words: Space, Myths and Rites of Passage in Ancient Greek Culture. Dionysos and Prosymnos at Lerna</i>, international conference “Aging, Old Age and Death. Passages from Antiquity to the Middle Ages: Family, Education and Death”, University of Tampere, Tampere (Finland), January 24-26, 2003.</p> <p>119. <i>Myth, Tourism and Virtual Reality. From Pausanias to Archeoguide</i>, international conference “Advanced Information Visualization in Archaeology”, Olympia (Greece), November 10-11, 2002.</p> <p>120. <i>Cadmo e la fonte magica: strategie mitiche per la costruzione dello spazio sociale</i>, conference “Una giornata tebana”, University of Milan, Department of Classics, Milan (Italy), April 18, 2002.</p>
<p><b>Lectures</b></p>	
	<p>121. <i>Archeologia a Expo Dubai: rivendicazioni identitarie e attrazione turistica</i>, TourismA - Salone Archeologia e Turismo culturale, Florence (Italy), December 17, 2021</p> <p>122. <i>Expo Dubai: cibo e turismo tra globalizzazione e sostenibilità</i>, Università di Scienze Gastronomiche, Pollenzo (Italy), December 3, 2021.</p> <p>123. <i>I parchi archeologici a tema tra realtà storica e turismo esperienziale</i>, Master, Università degli Studi di Roma 3, Master Culture del Patrimonio. Conoscenza, tutela, valorizzazione, gestione, Università di Roma 3, July 7, 2021 [online].</p> <p>124. <i>Patrimonio culturale tra globalizzazione, edutainment e nuovi media</i>, Scuola di Dottorato, Politecnico di Milano, Milano (Italy), Mai 19, 2021 [online].</p> <p>125. <i>The Goddess and the Influencer. From Botticelli’s Venus to Chiara Ferragni</i>. Series “Life is what you make of it: love, trust and, change”, LUAN Emotional Museum, Ciudad de México (Mexico), March 24, 2021 [online].</p> <p>126. <i>Comunicare la cultura nell’età dell’edutainment</i>, Scuola di Dottorato, Politecnico di Milano, Milano (Italy), Mai 26, 2020 [online].</p> <p>127. <i>Living the Past. Innovative Practices in Heritage Education</i>, Tampere University, Tampere (Finland), October 31, 2019.</p> <p>128. <i>Between Past and Present. The liminal identity of Ostia</i>, Tampere University, Tampere (Finland), October 30, 2019.</p>

129. *Archeologia, turismo e cultura postmoderna: pratiche innovative tra educazione e divertimento*, Institutum Romanum Finlandiae, Roma (Italy), October 16, 2019.
130. *Lampedusa. Turismo, migrazioni e patrimonio culturale*, Libera Università di Lingue e Comunicazione - IULM, Milano (Italy), October 2, 2019.
131. *Comunicare la cultura nell'età dell'edutainment*, Scuola di Dottorato, Politecnico di Milano, Milano (Italy), Mai 23, 2019.
132. *Camera con vista. Il turismo a Firenze tra Grand Tour e cultura liquida*, Cardinal Stefan Wyszyński University, Warsaw (Poland), June 8, 2018.
133. *Heritage, Tourism and Migration. Lampedusa and beyond*, Cardinal Stefan Wyszyński University, Warsaw (Poland), June 7, 2018.
134. *Heritage and Tourism – discussion on new trends and scenarios*, Cardinal Stefan Wyszyński University, Warsaw (Poland), June 6, 2018.
135. *Archaeology, Wine and Cultural Tourism*, Cardinal Stefan Wyszyński University, Warsaw (Poland), June 5, 2018.
136. *Sankta Lucia. A long way from Sicily to Sweden*, Tampere University, Tampere (Finland), Mai 8, 2018.
137. *Heritage, tourism and cultural industry. What Lampedusa can teach*, Tampere University, Tampere (Finland), Mai 3, 2018.
138. *Towards a "Liquid Past". Wine, archaeology and cultural tourism*, Università delle Scienze Gastronomiche, Pollenzo (Italy), February 28, 2018.
139. *Between Past and Present. Ostia and its difficult liminality*, Aarhus University, Aarhus (Denmark), December 6, 2017.
140. *A city with a view. Florence and the reinvention of the Renaissance*, Center for Medieval and Renaissance Studies, University of California – Los Angeles (UCLA), May 16, 2017.
141. *Generi, turismo e reinvenzione del passato*, University of Milano Bicocca, Milan (Italy), October 7, 2016.
142. *Spartaco e il mito del gladiatore*, "Mutina Boica", Modena (Italy), September 11, 2016.
143. *Using the past. Heritage, classics and contemporary society*, Albert-Ludwigs Universität, Freiburg (Germany), June 8, 2016.
144. *Rinascimento e globalizzazione*, Castello Sforzesco, Milan (Italy), October 15, 2015.
145. *Wine, archaeology and tourism*, Ironbridge International Institute for Cultural Heritage, University of Birmingham, Birmingham (UK), January 29, 2015.
146. *Oltre le mura. Carceri e cultura post-moderna*, series of lectures "Sorveglianza dinamica, dal controllo alla conoscenza", EPOS, Rome and Ministry of Justice, Rome (Italy), October 21, 2014.
147. *Turismo archeologico e Living History*, University of Milano-Bicocca, Milan (Italy), March 10, 2014.
148. *Il futuro del passato. Turismo, archeologia e società postmoderna*, Centro Culturale Castello, Bonassola (Italy), August 6, 2013.
149. *Inventing a Myth: Pompeii Bodies between Love and Death*, Vapriikki Museum – University of Tampere, Tampere (Finland), April 28, 2013.

150. *Seductive Bodies: the Glamour of the Death between Myth and Archaeology*, Science Museum Eureka – University of Helsinki, Helsinki (Finland), April 25, 2013.
151. *L'isola delle Sirene. Capri tra mito, storia e archeologia*, Italian Institute of Culture and Dante Alighieri Society, Helsinki (Finland), April 24, 2013.
152. *Happy Birthday, Rome! The Myth of Ancient Rome in Contemporary Society*, Istituto Italiano di Cultura, Melbourne (Australia), April 21, 2011.
153. Inaugural lecture, *Para além da autenticidade: turismo cultural na idade da educação para o lazer*, Mestrado Acadêmico em Turismo e Hotelaria, Universidade do Vale do Itajaí – Univali, Balneário Camboriú (Brazil), March 3, 2012.
154. *Archaeological Tourism in Post-Modern Society*, Universidade Federal de Santa Catarina, Florianopolis (Brazil), February 29, 2012.
155. *The myth of Capri: from Ulysses to modern tourism*, Northwestern University of Illinois, Evanston (USA), January 24, 2011.
156. *Felix dies Natalis! Il mito di Roma antica nell'immaginario contemporaneo*, Institutum Romanum Finlandiae (IRF) – Amici di Villa Lante al Gianicolo, Roma (Italy), April 21, 2010.
157. *The Plastic Venus. Archaeological Tourism and Post-Modern Culture*, University of Tampere, Tampere (Finland), September 3, 2008.
158. *Capri, il mare, le Sirene. Mito, storia e turismo*, Società Dante Alighieri, Tampere (Finland), September 2, 2008.
159. *La contesa sui marmi di Elgin. Archeologia, mito e politica*, Centro Ellenico di Cultura, Milano (Italy), May 6, 2008.
160. Jean Monnet lecture, *Comunicare e promuovere il mondo antico nell'età del consumo globale*, "Archimedes" University Network – University of Catania, Siracusa (Italy), April 8, 2008.
161. *Cultural Heritage between Tourism and post-modern Culture*, Jean Monnet module Cultural Policies and European Integration, Institute of Advanced Study – University of Catania, Siracusa (Italy), April 7, 2008.
162. *Pompeii. Modern Imagery and Global Consumption*, University of Helsinki, Helsinki (Finland), November 1, 2007.
163. *Pompeii: Myth and Tourism*, Northwestern University of Illinois, Evanston (USA), April 18, 2007.
164. *The cult and the feast of St Lucy from Syracuse to Sweden: myth and tourism*, Northwestern University of Illinois, Evanston (USA), April 17, 2007.
165. *Lucia from Syracuse to Scandinavia: tradition, tourism and identity*, University of Tampere, Tampere (Finland), April 27, 2006.
166. *From Demeter to Saint Lucia: cultural identity between past and present*, University of Tampere, Tampere (Finland), April 25, 2006.
167. *Archaeological Tourism*, Escola Politecnica de Valencia, Gandia (Spain), April 5, 2006.
168. *Santa Lucia a Siracusa. Festa, memoria, identità*, "Archimedes" University Network – University of Catania Siracusa (Italy), December 7, 2005.

169. *Amore e morte. Presenze femminili nell'immaginario classico tra mito e rito*, 16 Rassegna Internazionale del Cinema Archeologico, Rovereto (Italy), October 3-8, 2005.
170. *Atlantide da Platone ai Carabi: mito, turismo e archeologia*, Collegio di Milano, Milan (Italy), December 12, 2004.
171. *Tra mito e rito. Il mare e l'immaginario iniziatico*, Collegio di Milano, Milan (Italy), Nov. 30, 2004.
172. *Da Achille a Brad Pitt: la guerra di Troia tra storia, mito e archeologia*, Collegio di Milano, Milan (Italy), November 18, 2004.
173. *Tra mostri e fate. I viaggi di Ulisse tra mito e folklore*, Collegio di Milano, Milan (Italy), November 11, 2004.
174. *Phineus the seer: divination and marginality*, New York University, New York (USA), Apr 1, 2004.
175. *Orpheus: lover or killer?*, Rutgers University, New Brunswick (USA), March 30, 2004.
176. *Medea e l'immagine della donna in Grecia*, University of Turin, Turin (Italy), October 2002.
177. *Poseidone e i due Aiaci. Magia, divinazione e letteratura in un passo dell'Iliade, Ciclo di incontri Sviluppi recenti nella ricerca antichistica*, University of Milan, Milan (Italy), January 30, 2002.
178. *Between Seer and God: Magic, Rite and Literature in Iliad 13.43-74*, Rutgers University, New Brunswick (USA), September 11, 2001.
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