

Marco VALERI

Curriculum vitae



Biography

Marco Valeri received PhD in Strategic Management and Organizational Behavior from "Tor Vergata" University (Italy). He is a Senior Lecturer in Organizational Behavior (Master Degree and Doctoral Course), Faculty of Economics, Niccolò Cusano University, Rome (Italy). He is Visiting Professor at Faculty of Social Sciences and Leisure Management, School of Hospitality, Tourism and Events, Taylor's University, Subang Jaya 47500, (Malaysia). He's teaching and consultancy fields include: strategic management, leadership development, cross-cultural management, international hospitality management. His research areas include: sustainability and green practices, strategy implementation, knowledge management, family business, crisis management, information technology, network analysis. He chaired/co-chaired and served on numerous PhD dissertation and master thesis committees. He was a visiting professor in several Universities: *University of Eichstaett – Ingolstadt* (Germany), *Université Jean Moulin*, School of Management – Lyon, *Holy Spirit University of Kaslik* (USEK), Faculty of Economics – Lebanon, *University of Pannonia*, Faculty of Business and Economics – Hungary, *University of West Attica*, Faculty of Business and Economics – Greece, *TBS Business School*, Faculty of Business and Economics – Toulouse, *Polytechnic Institute of Cavado and Ave* (IPCA) – Portugal, *Adiyaman University*, Tourism Faculty - Turkey, *University of Oradea*, Faculty of Economics – Romania, *University of Information Science and Technology – St. Paul the Apostle*, Faculty of Management, Ohrid, Republic of Macedonia, *Joji Ilagan International School of Hotel and Tourism Management* – Philippine, *Bahria University*, School of Management – Pakistan, *Asian Institute of Management*, Manila, *Seth Jai Parkash Mukand Lal Institute of Engineering & Technology* (JMIT), Radaur – India, *University of Delhi*, Shivaji College, Department of Commerce – India, *Jagran Lakecity University*, School of Hospitality & Tourism, Bhopal – India, *University of Mumbai*, Saket College of Arts, Science and Commerce – India, *Masaryk University*, Faculty of Economics and Administration, Department of Regional Economics and Administration Institute of Tourism, Brno - Czech Republic, *Comenius University Bratislava*, Faculty of Management, Bratislava – Slovakia, *University of Economics in Katowice*, Faculty of Management, Department of Entrepreneurship Management, Katowice – Poland, *National University of Political Studies and Public Administration* (SNSPA), Faculty of Management, Department of Entrepreneurship Management, Bucharest, Romania (2022), *Taylor's University*, Faculty of Social Sciences and Leisure Management, School of Hospitality, Tourism & Events – Malaysia (in top 20 in the World in the subject of "Hospitality and Leisure Management"). He serves on the Editorial Boards of several academic journals covering tourism and hospitality management. He is member of several editorial board of international tourism journals, reviewer and editor of several handbooks on entrepreneurship, tourism and hospitality management (Emerald Publishing, Springer and IGI Global). He is **Associate Editor** of *Tourism: An International Interdisciplinary Journal* – ISSN: 1332-7461 (Print); ISSN 1849-1545 (Online), **Series Book Editor** on *New Perspectives in Tourism and Hospitality Management* (Emerald Publishing), **Research Notes Editor** of *Journal of Tourism, Heritage & Services Marketing* (ISSN: 2529-1947) and **Social Media Editor** of *Journal of Family Business Management* (ISSN: 2043-6238 - Emerald). He received the award as **Outstanding Reviewer in the 2021 Emerald Literati Awards**, selected by the editorial team of *Journal of Family Business Management* (Emerald Publishing).

Contact Details:

Faculty of Economics
Niccolò Cusano University
E-mail: marco.valeri@unicusano.it

ORCID: <https://orcid.org/0000-0002-9744-506X>

Google Scholar: <https://scholar.google.it/citations?user=3m1BekAAAAJ&hl=it>

Scopus: <https://www.scopus.com/authid/detail.uri?authorId=57210985333>

Curriculum Vitae

Current Academic Positions:

- ✓ Lecturer in "Organizational Behavior" (Master Degree), Faculty of Economics, Niccolò Cusano University, (Italy)
- ✓ Lecturer in "Organizational Behavior" (Doctoral Course title: "*Governance and Management for business innovation*"), Niccolò Cusano University (Italy)
- ✓ Lecturer in "Knowledge Management" Faculty of Economics, Niccolò Cusano University (Italy)
- ✓ Visiting Professor at Faculty of Social Sciences and Leisure Management, Taylor's University (Malaysia)

Previous Academic Position:

- ✓ Lecturer in "Business Administration" (Master Degree), Faculty of Economics, Niccolò Cusano University Rome (Italy)
- ✓ Senior Lecturer in "Knowledge Management", BA (Hons) in Global Management and International Business – NCIUL - London
- ✓ Senior Lecturer in "Corporate Social Responsibility", BA (Hons) in Global Management and International Business – NCIUL - London

A. Education

2004

Graduated in *Business Administration and Management*, "Tor Vergata" University (Italy)

2008

PhD in "Management and Organizational Behavior", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2008 to October 2009

Master's degree in "*Property Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2009 to October 2010

Master's degree in *Tourism Management* (MEMATIC), Faculty of Economics, "Tor Vergata" University (Italy)

From October 2010 to October 2011

Master's Degree in *Design of Community programs and international cooperation* (PRJ), "Tor Vergata" University (Italy)

From October 2011 to October 2012

Master's Degree in *Tax Law*, "Tor Vergata" University (Italy)

From September 2018

Student of Philosophy – Pontifical Gregorian University (Italy)

B. Professional Certifications

From May 2011

Chartered accountant

Statutory Auditor

C. Academic experiences / Teaching experiences

From 2014

Research Fellow in Organizational Behavior, Faculty of Economics, Niccolò Cusano University (Italy). Main areas of teaching:

- ✓ corporate social responsibility,
- ✓ Business ethics and stakeholder analysis,
- ✓ problem solving

From October 2005 to October 2012

Teaching assistant in "*General Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2007 to October 2012

Teaching assistant in "*Tourism Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2009 to October 2012

Teaching assistant in "*Knowledge Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From February 2010 to December 2011

Post-Doc Researcher about "Governance and Management of tourism enterprise", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2011 to June 2013

Professor of Business Administration, Faculty of Economics, Niccolò Cusano University (Italy)

From November 2013 to December 2014

Post-Doc Researcher about "Innovation adoption and exploitation in SMEs", Faculty in Economic, University of Rome "La Sapienza" (Italy)

From 2014

Coordinator for the Quality System, Faculty of Psychology, Niccolò Cusano University (Italy)

From 2014

Senior Lecturer of Knowledge Management, Faculty of Psychology, Niccolò Cusano University (Italy)

From 2015

Senior Lecturer of Organizational Behavior, Master in *Project Management*, Faculty of Economics, Niccolò Cusano University (Italy)

From 2015

Senior Lecturer of Organizational Behavior, Master in *HRM*, Faculty of Economics, Niccolò Cusano University (Italy)

From 2015

Senior Lecturer of Organizational Behavior, Master in Health Management, Faculty of Economics, Niccolò Cusano University (Italy)

D. Research fields

1. Network analysis
2. Knowledge management and business innovation
3. Tourism and hospitality management
4. Women in business
5. Creating conditions and development of SMEs

E. Publications

Books (12 books)

VALERI M. (2023), *Family business in tourism and hospitality. Innovative studies and approaches*, Springer

VALERI M. (2023), *Sport and tourism: strategies to develop tourist destinations*, Emerald

VALERI M. (2022) (Ed.), *Tourism risk. Crisis and recovery management*, Emerald Publishing, UK (ISBN: Print – 9781801177092; PDF – 9781801177085; EPUB – 9781801177108)

VALERI M. (2022), *New governance and management in tourist destinations*, IGI Global Publishing, Hershey PA, USA (ISBN: 9781668438893; DOI: 10.4018/978-1-6684-3889-3)

VALERI M. (2021), *Organizational Studies. Implications for the Strategic Management*, Springer, Switzerland (ISBN: 978-3-030-87147-5; DOI: 10.1007/978-3-030-87148-2)

VALERI M., KATSONI V. (Eds.) (2021), *Gender and tourism: challenges and entrepreneurial opportunities*, Emerald Publishing, UK (ISBN: Print – 9781801173230; PDF – 9781801173223; EPUB – 9781801173247)

VALERI M., PECHLANER H., SCUTTARI A. (2021), *Resilienza e sostenibilità. Risposte locali a dinamiche globali*, Giappichelli, Torino (ISBN: 978-88-921-2105-8)

VALERI M., PECHLANER H., GON M. (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino

VALERI M. (2013), *Evoluzioni dell'impresa turistica. Agriturismi e alberghi diffusi*, Aracne, Roma

VALERI M. (2011), *The Role of Time for the Competitiveness of SMEs in the Service Sector*, DSI Essays Series, No. 17, McGraw-Hill

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2012), *Destination governance*, Giappichelli, Torino

PANICCIA P., SILVESTRELLI P., VALERI M. (a cura di) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

Journals

Q1 (23 papers)

JAYAWARDANA, C., ALBATTAT, A., VALERI, M., JAHARADAK, A.A. (2022), "Technology acceptance antecedents in digital transformation on hospitality industry", ***International Journal of Hospitality Management***. DOI: <https://doi.org/10.1016/j.ijhm.2022.103350>

VALERI, M. (2022), "Family business in tourism and hospitality", ***Journal of Family Business Management*** (in press)

ZHENG, K., KUMAR, J., KUNASEKARAN, P., VALERI, M. (2022), "Role of Smart Technology Use Behaviour in Enhancing Tourist Revisit Intention: the theory Planned Behaviour perspective", ***European Journal of Innovation Management***. DOI: 10.1108/EJIM-03-2022-0122

DEB, S. K., NAFI, S., VALERI, M. (2022), "Promoting Tourism Business through Digital Marketing in the New Normal Era: A Sustainable Approach", ***European Journal of Innovation Management***. DOI: 10.1108/EJIM-04-2022-0218

ALKHATIB A., VALERI M. (2022), "Intellectual Capital and Competitive Advantage: the moderating role of big data analytics capabilities and the mediating effect of service innovation", ***European Journal of Innovation Management*** (in press)

KUMAR J., VALERI M (2022), "The Role of Smart Technology Use Behaviour in Enhancing Tourist Revisit Intention: Theory Planned Behaviour Perspective", ***European Journal of Innovation Management*** (in press)

OBERMAYER, N., KÓVÁRI, E., LEINONEN, J., BAK, G., VALERI, M. (2021), "How social media practices shape family business performance: the wine industry case study", ***European Management Journal***. DOI: 10.1016/j.emj.2021.08.003

SANTUS KUMAR DEB, MOHANTY, P. P., VALERI, M. (2022), "Promoting Family Business in Handicrafts Through Local Tradition and Culture: An Innovative Approach", ***Journal of Family Business Management***. DOI: 10.1108/JFBM-10-2021-0131

ARCESE G., VALERI M., POPONI S., ELMO G.C. (2020), "Innovative drivers for Family business models in tourism", ***Journal of Family business Management***, 11(4), pp. 402-422. DOI: <https://doi.org/10.1108/JFBM-05-2020-0043>

CHEMLI S., TOANOGLU M., VALERI M. (2020), "The impact of Covid-19 media coverage on tourist's awareness for future traveling", ***Current Issues in Tourism***, 25(2), pp. 179-186. DOI 10.1080/13683500.2020.1846502

BAGGIO R., VALERI M. (2020), "Network science and sustainable performance of family businesses in tourism", *Journal of Family Business Management*, Vol. 12 No. 2, pp. 200-213. DOI 10.1108/JFBM-06-2020-0048

ALBATTAT, A., JAMALUDIN, A., ZURAIMI, N.S.M., VALERI, M. (2020), "Visit Intention and Destination Image in Post- Covid- 19 Crisis Recovery", *Current Issues in Tourism*, 24(17), pp. 2392-2397. DOI: <https://doi.org/10.1080/13683500.2020.1842342>

SARKAR A., CHAKRABORTY P., VALERI M. (2021), "People's perception on dark tourism: a quantitative", *Current Issues in Tourism*. DOI: <http://dx.doi.org/10.1080/13683500.2021.1889483>

SOUSA, B., VELOSO, C., MAGALHÃES, D., WALTER, C., VALERI, M. (2021), "Encouraging consumer loyalty: the role of family business in hospitality", *Journal of Family Business Management*. DOI: 10.1108/JFBM-10-2021-0134

SHEKHAR, GUPTA, A., VALERI, M. (2021), "Mapping research on family business in tourism and hospitality: A bibliometric analysis", *Journal of Family Business Management*. DOI: 10.1108/JFBM-10-2021-0121

CAMILLERI, M. A., VALERI, M. (2021), "Thriving family businesses in tourism and hospitality: A systematic review and a synthesis of the relevant literature", *Journal of Family Business Management*. DOI: 10.1108/JFBM-10-2021-0133

VALERI M., BAGGIO R. (2021a), "Italian tourism intermediaries: a social network analysis exploration", *Current Issues in Tourism*, 24(9), pp. 1270-1283. DOI: <https://doi.org/10.1080/13683500.2020.1777950>

VALERI M., BAGGIO R. (2021b), "Increasing the efficiency of knowledge transfer in an Italian tourism system: a network approach", *Current Issues in Tourism*. DOI: 10.1080/13683500.2021.1937960

SANTOS V., SOUSA B., RAMOS P., VALERI M. (2021), "Emotions and Involvement in Tourism Settings", *Current Issues in Tourism*. DOI: 10.1080/13683500.2021.1932769

VALERI M., BAGGIO R. (2020b), "A critical reflection on the adoption of blockchain in tourism", *Journal Information Technology and Tourism*, 23 (2), pp. 121-132. DOI: 10.1007/s40558-020-00183-1

ELMO G.M., ARCESE G., VALERI M., POPONI S., PACCHERA, F. (2020), "Sustainability in tourism as innovation driver: an analysis of family business reality", *Sustainability*, 12(15), 6149. DOI: <https://doi.org/10.3390/su12156149>

VELOSO, C. M., WALTER, C. E., SOUSA; B., OLIVERA, M., VALERI, M. (2021), "Academic tourism and transport services: student perceptions from a social responsibility perspective", *Sustainability*. DOI: <https://doi.org/10.3390/su13168794>

VALERI M., BAIOTTO S. (2012), "The integration of a Swedish minority in the hotel business culture: the case study Riva del Sole", *Tourism Review*, Vol. 67, No. 1. DOI <https://doi.org/10.1108/16605371211216378>

Q2 (26 papers)

ALVES, H. M., SOUSA, B., CARVALHO, A., SANTOS, V., DIAS, A. L., VALERI, M. (2022), "Encouraging brand attachment and promotional management: pet-friendly segment", *Journal of Tourism, Heritage & Services Marketing* (in press)

- SHEKHAR, VALERI M. (2022), "Modeling the effect of Spiritual tourism motivators on Spiritual Tourism Consumption", *Tourism: An International Interdisciplinary Journal* (in press)
- PINTO P. J., VELOSO M.C., SOUSA, B.B., VALERI, M., WALTER, C.E., LOPES, E. (2022), "Managerial practices and (post) pandemic consumption: online and offline retail perspective in the Portuguese context", *Sustainability*, 14(17), pp. 108-113. DOI: <https://doi.org/10.3390/su141710813>
- ROSSI, L., VALERI M., BAGGIO, R. (2022), "Bayesian data analysis on e-commerce trends during COVID-19 Pandemic", Vol. 12, No. 5, *International Research in Business and Social Sciences*. DOI: 10.6007/IJARBSS/v12-i5/12970
- SHEKHAR, VALERI, M. (2022), "Evolving themes in dark tourism research: A review study", *Tourism: An International Interdisciplinary Journal* (in press)
- VALERI, M., BAGGIO, R. (2022), "Knowledge management in tourism: paradigms, approaches and methods", *Journal of Organizational Change Management*, Vol. 35 No. 2, pp. 257-263. <https://doi.org/10.1108/JOCM-04-2022-506>
- ALVES, H. M., SOUSA, B., CARVALHO, A., SANTOS, V., DIAS, A. L., VALERI, M. (2021), "Encouraging brand attachment and promotional management: pet-friendly segment", *Journal of Tourism, Heritage & Services Marketing* (work in progress)
- ANJO A. M., SANTOS V., DIAS A. L., VALERI M., SOUSA B. (2021), "Digital literary tourism mapping. A study of the implementation potential in Lisbon", *Journal of Tourism, Heritage & Services Marketing*, 7(2). DOI: <https://doi.org/10.5281/zenodo.5550663>
- SANTOS V., RAMOS P., SOUSA B., ALMEIDA N., VALERI M. (2022), "Factors influencing touristic consumer behavior", *Journal of Organizational Change Management*, DOI: 10.1108/JOCM-02-2021-0032
- TOANOGLU M., CHEMLI S., VALERI M. (2022), "The organizational impact of COVID-19 crisis on travel perceived risk across four continents", *Journal of Organizational Change Management*, Vol. 35 No. 2, pp. 293-307. <https://doi.org/10.1108/JOCM-12-2020-0369>
- SANTOS V., RAMOS P., SOUSA B., VALERI M. (2022), "Towards a framework for the global wine tourism system", *Journal of Organizational Change Management*, Vol. 35 No. 2, pp. 348-360. <https://doi.org/10.1108/JOCM-11-2020-0362>
- KUMAR S., VALERI M., SHEKHAR (2022), "Understanding the relationship among factors influencing rural tourism: A hierarchical approach", *Journal of Organizational Change Management*, Vol. 35 No. 2, pp. 385-407. <https://doi.org/10.1108/JOCM-01-2021-0006>
- VALERI M., FONDACARO R., DE ANGELIS C., BARELLA P. (2020), "The use of cryptocurrencies for hawala in the Islamic finance", *European Journal of Islamic Finance*, DOI: <http://www.ojs.unito.it/index.php/EJIF>
- VALERI M., BAGGIO R. (2020), "Social network analysis: organizational implications in tourism management", *International Journal of Organizational Analysis*, 29(2), pp. 342-353. DOI: 10.1108/IJOA-12-2019-1971
- VALERI M., FADLON L. (2018), "Co-evolutionary prospects in tourism", *International Journal of Business and Management*, Vol. 13, N. 9, pp. 95-105. DOI:10.5539/ijbm.v13n9p95

VALERI M., FADLON L. (2017), "Coevoluzione tra la destinazione turistica e le imprese turistiche", *Economia e Diritto del Terziario*, n. 2, pp. 271-291;

VALERI M., PAOLONI P. (2017), "Competitiveness and sustainability in tourism industry: the albergo diffuso case study", *International Journal of Business and Management*, Vol. 12, N. 12, pp. 107-118. DOI: 10.5539/ijbm.v12n12p107

PAOLONI M., VALERI M., PAOLONI P. (2017b), "Immigrant women's entrepreneurship: is there a development model in Italy?", *African Journal of Business Management*, Vol. 11, N. 15, pp. 357-366. DOI: 10.5897/AJBM2017.8342

PAOLONI M., VALERI M., PAOLONI P. (2017a), "Development perspectives of relational capital in women-led firms", *International Journal of Business and Management*, Vol 12, N.9, pp. 66-76. DOI: 10.5539/ijbm.v12n9p66

VALERI M. (2016), "Prospettive co-evolutive nel settore turistico: il caso dell'albergo diffuso", *Esperienze d'Impresa*, n.2, pp. 19-37

VALERI M., PAOLONI P. (2016), "Verso prospettive di consolidamento dell'imprenditoria femminile immigrata in Italia", *Esperienze d'Impresa*, n. 1, pp. 101-124

VALERI M., FADLON L. (2016), "Sustainability in tourism: an originality and hospitality business in Italy", *Tourismos*, Vol. 11, No. 1, pp. 1-18

VALERI M. (2016), "Networking and cooperation practices in the Italian tourism business", *Journal of Tourism, Heritage & Services Marketing*, Vol. 2, No. 1, pp. 30-35. DOI: <http://doi.org/10.5281/zenodo.376333>

VALERI M. (2015), La sostenibilità turistica: dai modelli di analisi alla responsabilità delle Istituzioni, *Esperienze d'Impresa*, n. 2, pp. 111-126;

VALERI M. (2015), Sustainability development and competitiveness of Rome as a tourist destination, *Tourism and Hospitality Management*, Vol. 21, No. 2, 203 – 218. DOI: <https://doi.org/10.20867/thm.21.2.7>

PANICCIA P., VALERI M., (2008b) Relazioni e cooperazione per la competitività delle tipicità rurali: il business del nocciolo viterbese, *Esperienze di impresa*, n. 2

Book chapters (54 book chapters)

KUMAR, S., VALERI, M., KUMAR, V., KUMAR, S., KUMARI BHATT, I. (2023), "Mapping the Research Trends on Sports Tourism and Sustainability: A Bibliometric Analysis", In VALERI, M. (Ed.), *Sport and tourism: strategies to develop the tourist destinations*, Emerald Publishing

POULAKI, P., KRITIKOS, A., VASILAKIS, N., VALERI, M. (2023), "Sports tourism in the Covid-19 era", In VALERI, M. (Ed.), *Sport and tourism: strategies to develop the tourist destinations*, Emerald Publishing

SHEKHAR, VALERI, M. (2023), "Progress in Sports and Event tourism research: A review study", In VALERI, M. (Ed.), *Sport and tourism: strategies to develop the tourist destinations*, Emerald Publishing

POULAKI, P., BOUZIS, S., VASILAKIS, N., VALERI, M. (2023), "Hiking tourism in Greece", In VALERI, M. (Ed.), *Sport and tourism: strategies to develop the tourist destinations*, Emerald Publishing

KUMAR, S., VALERI, M., KUMAR, V. (2022), "The Growing Significance of Homestays Concept in Indian Tourism and Hospitality Industry: A Viewpoint of Himalayan Region", In BUHALIS, D., MORRISON, A. (eds), *Routledge Handbook of Trends and Issues in Global Tourism*, Routledge

KUMAR, S., VALERI, M., SHEKHAR, SAGEENA, G., MANDIĆ, A. (2023), "Sustainable Mountain Tourism Development in Foothills of Himalaya: A TISM based approach to greater resilience of nature-based destinations", In Mandić, A., Walia, S. (Eds.), *The Routledge Handbook of Nature-Based Tourism Development*, Routledge Publishing

VAREIRO, L., MENDES, R., SOUSA, B., VALERI, M. (2022), "Tourism impacts of the UNESCO creative cities classification and destination recovery: resident's perceptions", In MOHANTY, P., SHARMA, A., KENNEL, J., HASSAN, A. (eds), *Destination recovery in tourism and hospitality*, Emerald Publishing

DONBAK, E. R., KIRPIK, G., VALERI, M. (2022), "An Overview of Crisis Management in Hospitality Enterprises: The Case of Operating at an International Level Hotel in Adiyaman", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

BELIAS, D., IOANNIS, R., VALERI, M. (2022), "Tourism in crisis- The impact of climate change on the tourist industry", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

PUTU, D. S. P., PITANA, I. G., VALERI, M. (2022), "Natural and man-made crisis management in a small island tourism destination: the case of Bali", In VALERI M. (Ed), *Tourism risk, crisis and recovery management*, Emerald Publishing

SOUSA, B., VAREIRO, L., MARQUES, A. R., SANTOS, V. R., VALERI, M. (2022), "The Impact of River Tourism on the Development of the Demarcated Regions in specific (post-pandemic crisis) contexts: The Case of Cruise Ships", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

KOLIPOULOS T.K., VALERI M. (2022), "Environmental Health Sustainable Ecological Tourism in Crisis: Perspectives and Solutions in the Age of Austerity and Risk Assessment", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

KUMAR, S., SHEKHAR, VALERI, M., SAGEENA, G. (2022), "Spiritual Tourism Transition: An Ethos of Hope during COVID-19 crisis from Indian Perspectives", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

POULAKI P., STAVRAKAKIS, I., TARAZONAS, D., VASILAKIS, N., VALERI M. (2022), "Crisis management in tourism: Covid – 19 Pandemic in Greece", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

ALFANDI A. M., VALERI M. (2022), "Electronic Word of Mouth Effects on Middle East Destinations Overall Image and behavioral Intention: an Empirical Study in Jordan", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

BELIAS, D., ROSSIDIS, I., PAPADEMETRIOU, C., VALERI, M. (2022), "Destination governance: the role of local authorities in Greek tourism's marketing", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

MIRA, M. R. C., MÓNICO, L. S. M., BREDAS, Z., VALERI, M. (2022), "Governance factors which influence the internationalization of tourism destinations: The perspective of Portuguese DMOs", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

GAJDOŠÍK, T., VALERI, M. (2022), "Smart destination governance: A complexity approach", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

POULAKI, P., KRITIKOS, A., VASILAKIS, N., VALERI, M. (2022), "The contribution of female creativity to the development of gastronomic tourism in Greece: The case of the island of Naxos in the South Aegean Region", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

KŐVÁRI, E., LŐRINCZ, K., VALERI, M. (2022), "Veszprém-Balaton 2023 European Capital of Culture title for sustainable cooperation: the key role of local and regional stakeholders' network", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

VALERI, M., PECHLANER, H., SCUTTARI, A. (2021), "Resilienza e sostenibilità: governance e relazioni per una cultura dello sviluppo sostenibile", In VALERI M., PECHLANER H., SCUTTARI A. (Eds), *Resilienza e sostenibilità. Risposte locali a dinamiche globali*, Giappichelli, Torino

POULAKI, P., STAVRAKAKIS, I., TARAZONAS, D., VASILAKIS, N., VALERI, M. (2021), "Sustainable Development and Cultural Heritage in Greece", In VALERI M., PECHLANER H., SCUTTARI A. (Eds), *Resilienza e sostenibilità. Risposte locali a dinamiche globali*, Giappichelli, Torino

HASANAT, O., ALHELALAT, J.A., VALERI M. (2021), "Women leadership in the Jordanian hospitality sector: obstacles and future opportunities", In VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

POULAKI, P., LAGOU M., VALERI, M. (2021), "The role of female entrepreneurship to the development of agritourism in Greece", In (eds), VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

VALERI M., FADLON L. (2021), Co-evolution in tourism, In D. BUHALIS (Ed.), *Encyclopedia of Tourism Management and Marketing*, Cheltenham UK: Edward Elgar Publishing (ISBN: 9781800377479; eISBN: 9781800377486; DOI: <https://doi.org/10.4337/9781800377486>)

VALERI, M., KATSONI, V. (2021), "Female entrepreneurship in tourism", in VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

VALERI M. (2020), Blockchain technology: adoption perspectives in tourism, in (Ed), RATTEN V., *Entrepreneurship and organizational change: Managing innovation and creative capabilities*, Springer (ISBN: 978-3-030-35414-5)

VALERI M. (2019), Co-evolutionary prospects and sustainability, in (eds), RATTEN, V., RAMIREZ PASILLAS, M., and LUNDBERG, M., *Managing Sustainable Innovation*, Routledge (ISBN: 9780367210311)

VALERI M., DE ANGELIS C., ELMO G.M., FONDACARO R. (2019), Organizational impact on the adoption of new technologies in tourism, In Vicky Katsoni, Thanasis Spyriadis (Eds), *Cultural and Tourism Innovation in the Digital Era*, Springer (ISBN: 978-3-030-36341-3)

VALERI M., FADLON L. (2019), Entrepreneurship and co-evolution in tourism, In Vicky Katsoni, Marival Segarra-Oña (Eds), *Smart Tourism as a Driver for Culture and Sustainability - Fifth International Conference IACuDiT, Athens 2018*, Springer (ISBN 978-3-030-03909-7)

SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53rd Croatian and 13th International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek, 18 – 23 February 2018 (ISSN: 2459-5543)

VALERI M. (2018), Quale modello di governance per la destinazione turistica Italia? In PECHLANER H., ANGELINI P., SCUTTARI A. (Eds), *Destination Greenitaly. Modelli di governance turistica dalle Alpi al Mediterraneo*, Aracne, Roma

PAOLONI P., VALERI M. (2018), "Competitiveness and Relational Capital: Women in Management in the sector of Immigrants Reception", In AZEVEDO A., MESQUITA A. (Eds), *Proceedings of the International Conference on Gender Research*, ISCAP Porto, Portugal, 12-13 April 2018 (ISBN: 978-1-911218-77-7)

PAOLONI P., VALERI M. (2018), Female entrepreneurship and management in the immigrant reception sector in Italy. In PAOLONI P., LOMBARDI R. (eds), *Advances in Gender and Cultural Research in Business and Economics*. Springer, ISBN: 978-3-030-00334-0

PAOLONI P., VALERI M. (2017), "An overview on immigrant women's entrepreneurship in the Italian context". In PAOLONI P., LOMBARDI R. (eds), *Gender Issues in Business and Economics*. Springer, ISBN: 978-3-319-65193-4

VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland September 27-29

VALERI M. (2017), "Sviluppo dell'imprenditoria immigrata: tra dinamismo e prospettive di consolidamento", in PAGANO A. (a cura di), *Migrazioni internazionali: uno studio interdisciplinare*, Edicusano editore, Roma

VALERI M., PAOLONI P. (2016), "Capitale relazionale e sviluppo sostenibile nelle micro e piccole imprese di servizi", in PAOLONI P. (a cura di), *Studi di genere: il mondo femminile in un percorso interdisciplinare*, Edicusano editore, Roma

VALERI M. (2016), "Governance e sviluppo sostenibile delle imprese turistiche", in VALERI M., PECHLANER H., GON M. (a cura di), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli editore, Torino

PANICCIA P., SILVESTRELLI P., MONTELLA M., ROZERA C., VALERI M. (2013), "Innovare nell'ottica della sostenibilità. L'esempio dell'"albergo diffuso": un progetto di valorizzazione per il territorio", in FRANCH M., MARTINI M. (a cura di), *Management per la sostenibilità dello sviluppo turistico e la competitività delle destinazioni*, Il Mulino, Bologna

PANICCIA P., MINGUZZI A., VALERI M. (2012), "Coevoluzione tra impresa e destinazione turistica. L'esperienza innovativa dell'"albergo diffuso" in PILOTTI L. (a cura di), *Creatività, innovazione e territorio. Ecosistemi del valore per la competizione globale*, Il Mulino, Bologna;

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (2012), "Dal Destination management alla destination governance: problemi e prospettive", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino

VALERI M. (2012), "La destinazione turistica e il ruolo delle relazioni intersistemiche", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino

VALERI M., LUCARELLI F. (2010), "L'offerta turistica di qualità. Il caso Gartour", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

VALERI M. (2009), L'esperienza di Brembo nella misurazione degli intangible assets, in AA.VV. (a cura di), *Evoluzioni tecniche ed organizzative nel settore dei servizi. Casi aziendali*, Giappichelli, Torino

PANICCIA P., PECHLANER H., VALERI M. (2010), "The Importance of the Time of Experience in the Innovation of Tourism Business. The Sextantio Albergo Diffuso" in Weiermair, K., Go, F., Keller, P., PECHLANER H.(eds.) *Entrepreneurship and Innovation in Tourism*, Erich Schmidt Verlag, Berlin

PANICCIA P., VALERI M. (2010b), "Enhancing knowledge in tourist firms: between maintenance and change", in P. Keller, T. Bieger (eds), "*Managing Change in Tourism: creating opportunities - overcoming obstacles*", Erich Schmidt Verlag, Berlin

PANICCIA P., VALERI M. (2010a) "Innovazioni made in Italy: da borgo ad albergo", in *Il turismo culturale: nuovi orientamenti di sviluppo economico-sociale*, in occasione del BIT - Borsa Internazionale del Turismo, Milano, 18-21 Febbraio

PANICCIA P., VALERI M. (2008a), "Destinazione turistica e impresa immobiliare: nuove prospettive di ricerca", *Annuario del Turismo e della Cultura*, Touring Club Italiano, Milano

PANICCIA P., SILVESTRELLI P., VALERI M. (2010B), "Innovazioni made in Italy nel management alberghiero. La realtà degli "alberghi diffusi", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

PANICCIA P., PECHLANER H., VALERI M. (2007), "Da borgo ad albergo. Il caso Sextantio", in *La Rivista del Turismo*, n. 4, Touring Club

PANICCIA P., PECHLANER H., VALERI M. (2007), "Il Tempo dell'esperienza nell'innovazione dell'impresa turistica. L'albergo diffuso Sextantio", in Tavoletti E., (a cura di), *Il settore immobiliare visto attraverso la case study research*, Giappichelli, Torino

VALERI M. (2006), "Una evidenza empirica sull'apprendimento organizzativo: il caso del Gruppo Acea", in PANICCIA P., (a cura di), *Creazione e valorizzazione della conoscenza in impresa*, Aracne, Roma

VALERI M. (2006), "Un approccio di filiera sistemico-imprenditoriale per l'analisi della competitività delle imprese rurali" (parag.6); "La struttura della filiera corilicola viterbese: fasi di lavorazione e relativi output" (parag. 6.1); "Gli attori della filiera e i comportamenti strategici delle imprese leader" (parag. 6.2), in C. CIAPPEI, (a cura di) *La valorizzazione economica delle tipicità locali tra localismo e globalizzazione*, Firenze University Press, Firenze

F. Guest Editor experiences

Guest Editor Book chapters

VALERI M. (2023), *Family business in tourism and hospitality. Innovative studies and approaches*, Springer

VALERI M. (2023), *Sport and tourism: strategies to develop tourist destinations*, Emerald

VALERI M. (2022) (Ed.), *Tourism risk. Crisis and recovery management*, Emerald Publishing, UK (ISBN: Print – 9781801177092; PDF – 9781801177085; EPUB – 9781801177108)

VALERI M. (2022), *New governance and management in tourist destinations*, IGI Global Publishing (ISBN: 9781668438893; DOI: 10.4018/978-1-6684-3889-3)

VALERI M., KATSONI V. (Eds.) (2021), *Gender and tourism: challenges and entrepreneurial opportunities*, Emerald Publishing (ISBN: Print – 9781801173230; PDF – 9781801173223; EPUB – 9781801173247)

VALERI M., PECHLANER H., SCUTTARI A. (Eds.) (2021), *Resilienza e sostenibilità: interfacce tra dinamiche globali e azioni locali*, Giappichelli, Roma

VALERI M., PECHLANER H., GON M. (Eds.) (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (Eds.) (a cura di) (2012), *Destination governance*, Giappichelli, Torino

PANICCIA P., SILVESTRELLI P., VALERI M., (Eds.) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

G. List of keynotes and invited speeches

International Keynote Speaker in the International Scientific Conference on “*Women in Tourism: Lessons Learned or Lessons Forgotten?*”, Split (Croatia), April 19th-21st, 2023. The conference is the result of cooperation between Institute for Tourism, Croatia, University of Westminster and Equality in Tourism International, UK

RISM 2023 – Co-chair of International Global Virtual Symposium “*Research Innovations in Sustainable Marketing*”, College of Business, University of Hawai’i at Manoa (March 14th -16th, 2023)

International Program Committee (IPC) Members for the inaugural Blockchain & Cryptocurrency Congress (B2C' 2022), 16th -18th November 2022, Barcelona, Spain

STRATEGICA 2022 - Track Chair “*Family Business*”, 10th edition of STRATEGICA International Conference “*Sustainable Development and Strategic Growth*”, National University of Political Studies and Public Administration (SNSPA), Bucharest, Romania (October 20th - 21th, 2022)

International Guest Speaker at International Gastronomy Tourism Studies Congress (IGTSC) October 6-9, 2022, UNESCO

International Speaker in the International Conference on “*Digital Transformation for Sustainable Growth*” (DTSG 2022), Budge Budge Institute of Technology (BBIT), Kolkata, West Bengal, India (21th – 22th September 2022)

International Guest Speaker at Conference of Doctoral Students discussing on “*Leaders as Strategists in Global Business*”, Faculty of Economics, Pannonia University, Hungary (2th-6th May 2022)

International Guest Speaker at Conference of Doctoral Students discussing on “*Organizational Studies: Implications for Strategic Management*”, Faculty of Economics, Pannonia University, Hungary (2th-6th May 2022)

International Guest Speaker at Conference of Doctoral Students and Young Researchers “**Tourism Destination Management**” discussing on “*Sustainability and change management*”, Faculty of Economics and Ad-

ministration, Department of Regional Economics and Administration Institute of Tourism, Masaryk University, Brno - Czech Republic (25th April 2022)

International Program Committee (IPC) Members for the inaugural Blockchain & Cryptocurrency Congress (B2C' 2022), 16-18 November 2022, Barcelona, Spain

ATLAS 2022 – Track chair “**Innovative research methods in Family Businesses in tourism and hospitality**”, ATLAS Annual Conference 2022 “*Tourism 22 and Beyond - What Matters Now to the Global Tourist?*”, Cork, Ireland (September 6 - 9, 2022)

EURAM 2022 – Track Chair “**Network management in tourism and hospitality**” within Track Session “*Strategic Management*”, ZHAW School of Management and Law, Winterthur (15th - 17th June 2022)

International Guest Speaker at 12th International Crisis and Risk Communication Conference (ICRCC) discussing on “**Investigating the aspect recovery of COVID-19 crisis and potential of media influence in tourism and hospitality economy**”, Orlando, Florida (7th -9th March 2022)

International Guest Speaker at International Conference of Doctoral Students and Young Researchers discussing on “**Traditions of Sustainability in tourism and hospitality**”, Doctoral School of Economic Sciences, University of Oradea, Romania (13th January 2022)

Guest Speaker at Conference “**Social Doctrine of the Church**” discussing on “*Etica e responsabilità economica: principi e strategie*”, Istituto Superiore di Scienze Religiose “Fides et Ratio” – L’Aquila

International Guest Speaker at International Conference “**The Global Currency' in the New World**” discussing on “**Adoption of blockchain in tourism: is it always possible?**”, Blockchain and Cryptocurrency Summit, University of Naples Federico II, the University of South Florida M3 Center and Academia Central (26th – 28th January 2022)

International Guest Speaker at International Conference “**Post – Pandemic Trends, Issues and Opportunities**” discussing on “**Sustainability in tourism: implications for the strategic management**”, Tourism Faculty, Adiyaman University, Turkey (7th December 2021)

International Guest Speaker at 12th edition of the International Conference of Doctoral Students and Young Researchers “**Emerging Markets Economics and Business**” discussing on “**Writing a paper: a qualitative approach**”, Doctoral School of Economic Sciences, University of Oradea, Romania (26th November 2021)

Guest Speaker at National Conference “**Women entrepreneurship and digital technology**” discussing on “**Gender and Tourism: challenges and entrepreneurial opportunities**” organized by Salento University, Italy (28th October 2021)

International Guest Speaker at International Conference “**Commitment to PRIDE in tourism and hospitality**” organized by Joji Ilagan International School of Hotel and Tourism Management, Philippine (20th October 2021)

International Guest Speaker at International Conference “**Tourism and Sustainability: perspectives and implications**” organized by Taylor’s University, School of Hospitality, Tourism & Events, Malaysia (22nd October 2021)

International Guest Speaker at International Conference “**Qualitative methods in management research**”, School of Management, Bahria University, Islamabad, Pakistan and Centre for Academic Learning Writing and Support Services, Islamabad, Pakistan (CALWASS) (28th September 2021)

International Guest Speaker at International Conference "**Women in Tourism: Challenges & Emerging Opportunities**", Asian Institute of Management, Manila (18th September 2021)

International Guest Speaker at the international webinar titled "**Research paper writing**", Seth Jai Parkash Mukand Lal Institute of Engineering & Technology (JMIT), Radaur, India (4th September 2021)

International Guest Speaker at the international webinar titled "**Future of hospitality and tourism management**", Shivaji College, Department of Commerce, University of Delhi (1st September 2021)

International Guest Speaker at International Conference on Educational Leadership and Demonstration Teaching Festival "**The Portrait of an Educational Leader as Innovator, Researcher and Quality Management Advocate in the New Normal Academic Landscape**", The International Society of Teachers, Administrators and Researchers (ISTAR), in partnership with the International Alliance of English Language Teachers (IAELT), Department of Education – National Capital Region, Philippines (DepEd NCR), Urdaneta City University, Philippines (UCU), University of Kerala, India (UK), and International Social Science and Management Welfare Association (25th – 28th June 2021)

International Guest Speaker at International Conference on Hospitality and Tourism (ICHT 2021) "**The New Normal of Hospitality and Tourism: Post – Pandemic Trends, Issues and Opportunities**", School of Hospitality & Tourism, Jagran Lakecity University, Bhopal, India (28th - 29th June 2021)

International Guest Speaker at International Conference "**What Industry 4.0 has in stock for Emerging Economies**", Saket College of Arts, Science and Commerce - University of Mumbai, India (29th May 2021)

Guest Speaker at International Hospitality Entrepreneurship and Innovation Conference (inHEIC) - Bali Tourism Polytechnic (8th April 2021)

RODRIGUES, N., SOUSA, B., QUESADO, P., SANTOS, V., VALERI, M. (2021), "**Agritourism and the Challenges in The Post-Pandemic Scenario: A Portuguese Case Study**", International Hospitality Entrepreneurship and Innovation Conference (InHEIC), Bali Tourism Polytechnic (8th April 2021)

VALERI M., AHMAD, A. (2021), "**Visit Intention and Destination Image in Post- Covid- 19 Crisis Recovery**", International Crisis Communication Conference, University of Central Florida (8th -10th March 2021)

VALERI M., DE ANGELIS C., FONDACARO R. (2019), "**The use of cryptocurrencies for hawala in the islamic finance**", Turin Islamic Economic Forum (TIEF), "*Islamic Finance, Social Impact Finance, and Blockchain: Applications and Opportunities for Generating Impact*", University of Turin (28th - 29th October 2019)

VALERI M., DE ANGELIS C., ELMO G.M., FONDACARO R. (2019), "**Organizational impact about adoption of new technologies in tourism**", IACUDIT 2019, 6th International conference "*Cultural and tourism innovation: integration and digital transition*", Athens (12th -15th June 2019)

VALERI M. (2019), Strategies for SMEs Growth in Italy, IFKAD 2019, "**Knowledge Ecosystems and Growth**", Track title (ST21): *Knowledge Strategies and Practices for Sustainable SMEs Growth, Italy*, University of Basilicata, Matera, (5th -7th June 2019)

VALERI M. (2018), "**Cooperation practices in tourism: the Italy case study**", TOURMAN 2018 - 2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality- Rhodes island, Greece (25th -28th October 2018)

- VALERI M. (2018), **“Destination management and destination governance: co-evolutionary prospects”**, 6th Interdisciplinary Tourism Research Conference, Avanos, Turkey (2nd-7th October 2018)
- VALERI M (2018), **“Entrepreneurship and coevolution in tourism sector”**, IACUDIT 2018, 5th International conference “Exploring smart tourism: the cultural and sustainability synergies, Athens (28th -30th June 2018)
- PAOLONI P., VALERI M. (2018), **“Women in management in the sector of immigrants: Italian case studies”**, 4nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma
- SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), **“Italian vs Croatian cooperative system”**, 53rd Croatian and 13th International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek (18th – 23th February 2018)
- VALERI M., FADLON L. (2018), **“Co-evolution between tourist destinations and tourist enterprises”**, 24th Biennal International Congress THI 2018, Opatjia (26th -27th April)
- PAOLONI P., VALERI M. (2018), **“Competitiveness and relational capital: women in management in the sector of immigrants reception in Italy”**, International Conference on Gender Research (IGR), 12th -13th April 2018, ISCAP – Polytechnic of Porto – Portugal
- PAOLONI P., VALERI M. (2017), **“Relations and Sustainability in italian tourism Smes”**, SOItmC & Riga Technical Univ. 2017 Conference (15th -18th June 2017)
- VALERI M. (2017), **“Entrepreneurship and cooperation practices in the Italian tourism business”**, ATLAS Annual Conference 2017, “Destinations past, present and future”, Viana do Castelo, Portugal (12th -16th September, 2017)
- VALERI M. (2017), **“The model of albergo diffuso: a sustainable hospitality business in Italy?”**, 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland (27th-29th September)
- VALERI M., PAOLONI P. (2017), **“Women in business: development perspectives of relational capital”**, IFKAD 2017, "Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation" St. Petersburg, Russia (7th-9th June)
- VALERI M., PAOLONI P., FADLON L. (2017), **“Quale modello di sviluppo dell’imprenditoria femminile immigrata in Italia”**, 3nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma
- PAOLONI P., VALERI M. (2016), **“Relational capital and sustainable development in women tourism SMES”**, 2nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma
- PAOLONI P., FORTUNA F., VALERI M. (2014), **“Corporate Governance and Competitiveness of Tourism SMES”**, Proceedings of the 17th IAMB Conference, São Paulo, Brazil, Spring 2014
- VALERI M., PAOLONI P., FORTUNA F. (2014), **“Governance and sustainability of the tourist destination”**, Proceedings of the 9th International Conference *IFKAD - Matera*, Italy (11th-13th November, 2014)
- VALERI M., PAOLONI P., FORTUNA F. (2014), **“Destination governance and competitive advantage of the tourist destination”**, Proceedings of 18th IAMB Conference – Rome (17th-19th September 2014)
- VALERI M. (2014), **“L’Organizzazione quale sistema competitivo imperfetto”**, nell’ambito del convegno “Soggetti e Organizzazioni, Seminario di studi ispirato al volume “Organizzazioni. Culture, Modelli e Governance, 24 novembre, Università Niccolò Cusano

PANICCIA P., SILVESTRELLI P., VALERI M. (2013), **“Hotel innovation and coevolution toward sustainability: the Albergo diffuso”** (XXXVI AIDEA Conference "The firm's role in the economy: Does a growth oriented business model exist?", 19 - 20- 21 Settembre 2013, Lecce, Cacucci

VOLPE L, RICOTTA F, VAGNANI G, VALERI M (2013), **“Innovation adoption and exploitation in SMEs: a systematic literature review”** In: (a cura di): AA.VV., Does a growth-oriented business model exist? p. 1-26, BARI: Cacucci Editore, ISBN: 978-88-661-1294-5

PANICCIA P., MINGUZZI A., VALERI M. (2011), **“L’albergo diffuso as innovation driver of value creation for destinations”**, ATLAS Conference, Riga, Lettonia, 21/23 settembre

PANICCIA P., VALERI M. (2010), **“Integrazioni di culture nel management dell’ospitalità alberghiera. Customer experience, sistemicità, coevoluzione”**, New Minorities and Tourism, International Scientific Workshop on New Minorities and Tourism, organized by European Academy of Bolzano-Bozen (EURAC research) and The University of Queensland School of Tourism (Australia), 22–23 gennaio, Bolzano-Bozen/Italy

VALERI M. (2009), **“Quale ruolo delle istituzioni e degli operatori per il rilancio del turismo in Abruzzo”**, nell’ambito del Seminario “Tor Vergata in Abruzzo, organizzato in collaborazione con Confindustria Abruzzo, 21 dicembre

VALERI M. (2009), **“Una prospettiva di ricerca del valore della crisi nel management del turismo”**, nell’ambito del ciclo di seminari **“Strumenti per superare la crisi”**, organizzato da Fiavet Lazio in collaborazione con l’Amministrazione Provinciale di Frosinone, 26 ottobre

PANICCIA P., VALERI M. (2007), **“Enhancing knowledge in tourist firms: between maintenance and change”**, 59° Aiest Conference, “Management of Change in Tourism: creating opportunities - overcoming obstacles”, Sanvolinna (Finland) (23th-27th August)

PANICCIA P., PECHLANER H., VALERI M. (2007), **“Time, knowledge and innovation in the hotel firm”**, 9° Tourism Summits “Property: from boom to unbalance in tourist locations”, Chamonix-Mont-Blanc

VALERI M. (2006), **“La valorizzazione economica delle tipicità locali tra localismo e globalizzazione”**, presentazione dei risultati di ricerca del Progetto PRIN ex 40% dal titolo “Istituzioni e mercato nella gestione e nella competitività delle imprese rurali del Lazio: le imprese corilicole della provincia di Viterbo, Facoltà di Economia, Università degli studi di Firenze

H. PhD Supervision experiences

Phd course: Governance and Management for Business Innovation

Title Dissertation: *Business models in Music Industry: small labels living in a freemium world*, Niccolò Cusano University – Rome (2019)

External Examiner for PhD candidate

From 2020

Graduate School of Management, Post Graduate Centre, Management and Science University, Shah Alam, Malaysia

I. International Research

Project coordinator

2022

New Technologies (Robotics and Autonomous Systems) capable of determining appreciable strategic changes in the defense and security scenario. Research Project on behalf of Italian Ministry of Defense

2020 - 2021

“Sustainable, intelligent and inclusive regional and city models”- **EFOP-3.6.2-16-2017-00017** - Consortia of University of Pannonia, Veszprém, HU, University of Pécs, Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU. The main objective of the Agreement is to analyse the application of Social Network Analysis (SNA) in the tourism sector (linked to the subproject II/1: Tourism mobility around the Lake Balaton – mapping the characteristics of visitors/tourists).

2021-2023

Cooperation agreement between Niccolò Cusano University and Diyan University (Turkey).

2020-2023

Cooperation agreement between Niccolò Cusano University and Institute for Development and International Relations, IRMO (Zagreb, Croatia)

2020 - 2023

Cooperation agreement between Niccolò Cusano University and Italian Golf Federation (CONI).

Project international member

2021

“Monitoring of the projected image of Portugal as a tourist destination by the online media” - Center for Research, Development and Innovation in Tourism - CiTUR (Portugal)

International Research Scholarship

2019-2020

“Sustainable, intelligent and inclusive regional and city models” (project nr. EFOP-3.6.2-16-2017-00017) - the consortia of University of Pannonia, Veszprém, HU, University of Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU

National Research Scholarship

2012-2014

“New communication technologies and network development business options” - La Sapienza University, Rome

J. Visiting Professor Experiences

1. **University of Eichstaett – Ingolstadt**, Faculty of Management - Germany (2012)
2. **Université Jean Moulin**, School of Management - Lyon (2018, 2019, 2020, 2022)
3. **Holy Spirit University of Kaslik (USEK)**, Faculty of Economics - Lebanon (2020)
4. **University of Pannonia**, Faculty of Business and Economics – Hungary (2019, 2020, 2021)
5. **University of West Attica**, Faculty of Business and Economics – Greece (2020)
6. **TBS Business School**, Faculty of Business and Economics – Toulouse (2020)
7. **Polytechnic Institute of Cavado and Ave (IPCA)** – Portugal (2021-2022)

8. **Adiyaman University**, Tourism Faculty, Turkey (2021-2022)
9. **University of Oradea**, Faculty of Economics - Romania
10. **Joji Ilagan International School of Hotel and Tourism Management** - Philippine
11. **Bahria University**, School of Management - Pakistan
12. **Asian Institute of Management**, Manila
13. **Seth Jai Parkash Mukand Lal Institute of Engineering & Technology (JMIT)**, Radaur - India
14. **University of Delhi**, Shivaji College, Department of Commerce - India
15. **Jagran Lakecity University**, School of Hospitality & Tourism, Bhopal - India
16. **University of Mumbai**, Saket College of Arts, Science and Commerce - India
17. **Masaryk University**, Faculty of Economics and Administration, Department of Regional Economics and Administration Institute of Tourism, Brno - Czech Republic
18. **Comenius University Bratislava**, Faculty of Management, Bratislava – Slovakia
19. **National University of Political Studies and Public Administration (SNSPA)**, Faculty of Management, Department of Entrepreneurship Management, Bucharest, Romania (2022)
20. **University of Information Science and Technology – St. Paul the Apostle**, Faculty of Management, Ohrid, Republic of Macedonia (2022)
21. **Universidad Autonoma di Yucatan**, Faculty of Management, Mérida, Yucatán, México (2023)
22. **Taylor’s University**, Faculty of Social Sciences and Leisure Management, School of Hospitality, Tourism & Events – Malaysia (2021-2023)

K. PhD Board Membership

2021 - 2022

Phd in “Management For Digital Transformation: Business, Communication and Ethics” (ciclo XXXVII) - Niccolò Cusano University

2019 - 2021

PhD in “Social Sciences and Humanities” – Niccolò Cusano University

2015 - 2019

PhD in “Governance and Management for Business Innovation” – Niccolò Cusano University

L. Board Membership

Tourism observatory at the Lazio Region, Italy (representing to Niccolò Cusano University)

Italian Society of Management (SIMA) - Thematic Group “Tourism and Culture Management” (Coordinator: Prof. Pencarelli T., Della Lucia M.)

M. Academic awards

2021

Outstanding Reviewer in the 2021 Emerald Literati Awards, selected by the editorial team of Journal of Family Business Management (Emerald Publishing).

2017

"Best paper award 2017" presenting the "Relations and Sustainability in Italian tourism Smes" - Journal of Open Innovation: technology, market and complexity - Springer – 15_18 June 2017

2016

Bonifacio VIII National Award – Bonifaciana Academy (Italy)

L. International and National Association Membership

From 2016

EURAM

International Association of Scientific Experts in Tourism (Aiest)

Italian Society of Management (SIMA)

Association of Italian Organization Studies Academics

M. Editor experiences

International Journal Editor

From 2022

Associate Editor of *Tourism: An International Interdisciplinary Journal* – ISSN: 1332-7461 (Print); ISSN 1849-1545 (Online)

From 2021

Social Media Editor of *Journal of Family Business Management* (Emerald) - ISSN: 2043-6238

From 2020

Research Notes Editor of *Journal of Tourism, Heritage & Services Marketing* - ISSN: 2529-1947

Book Series Editor

From 2021

Book Series Editor on “*New Perspectives in Tourism and Hospitality Management*” – Emerald Publishing

N. Reviewer experiences

From 2022

Annals of Tourism Research – ISSN: 0160-7383

Journal of Sustainable Tourism - ISSN: 0966-9582

International Journal of Geoheritage and Parks – ISSN: 2577-4441

From 2021

Technovation - ISSN: 0166-4972

Journal of Innovation and Entrepreneurship - ISSN: 2192-5372

European Journal of Management and Business Economics – ISSN: 2444-8494

Journal of Small Business Strategy – ISSN: 1081-8510

Consumer Behavior in Tourism and Hospitality – ISSN: 1750-6182

International Journal of Emerging Markets - ISSN: 1746-8809

EuroMed Journal of Business - ISSN: 1450-2194

International Journal of Sports Marketing and Sponsorship - ISSN: 1464-6668

Current Psychology - ISSN: 10461310, 19364733

International Review of Retail, Distribution and Consumer Research - ISSN: 0959-3969

Journal of China Tourism Research – ISSN: 1938-8160

International Journal of Sports Marketing and Sponsorship - ISSN: 1464-6668

Journal of Tourism Futures – ISSN: 2055-5911

Journal of Hospitality and Tourism Management – ISSN: 1447-6770

Journal of Family Business Management – ISSN: 2043-6238

Tourism Management Perspectives – ISSN: 2211-9736

Journal of Enterprising Communities: People and Places in the Global Economy - ISSN: 1750-6204

6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe “*Smart, Experience, Excellence*”, University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Croatia (30 June – 02 July 2021)

From 2020

Tourism Management – ISSN: 0261-5177

International Journal of Contemporary Hospitality Management – ISSN: 0959-6119

Journal of Information Technology & Tourism (JITT) - ISSN: 1098-3058

Current Issues in Tourism – ISSN 1368 - 3500

Journal of Organizational Change Management – ISSN: 0953-4814

Journal of Hospitality and Tourism Insights - ISSN: 2514-9792

Tourism and Hospitality - ISSN 2520-2520

EURAM Annual Conference (2020), “ The Business of Now: the future starts here”, Trinity Business School Dublin, Ireland, 17th-19th June 2020

Journal of Global Hospitality and Tourism (JGHT)

International Journal of Entrepreneurship - ISSN: 1099-9264

From 2019

International Business Research - ISSN: 1913-9004

International Journal of Business and Management - ISSN: 1833-3850; 1833-8119

Economics: Innovative and Economic Research Journal - ISSN: 2303-5013 (Faculty of Business Economics Bijeljina, University of East Sarajevo)

Management and Organizational Studies - ISSN 2330-5495 (Print) ISSN 2330-5509 (Online)

Journal of Management and Strategy - ISSN 1923-3965 E-ISSN: 1923-3973

Sustainability - ISSN 2071-1050

2019

Giudici E., Della Lucia M., Pettinao D. (2020), *Shaping a humanistic perspective for the tourism industry*, Routledge

From 2017

Journal of Hospitality Management and Tourism - ISSN: 2141-6575

From 2016

12th edition of the International Forum on Knowledge Asset Dynamics: Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation - IFKAD 2017

From 2015

Tourism Review – ISSN 1660-5373

IPAZIA - Workshop on gender: Culture and gender issues, Niccolò Cusano University – Rome

From 2011

European Journal of Tourism Research - ISSN 1994-7658, ISSNe 1314-0817

From 2010

Economia e Diritto del Terziario - ISSN 1593-9464, ISSNe 1972-5256

O. Scientific Committee and Academic Editorial Board Membership

From 2021

Tourism Review – ISSN: 1660-5373

Tourism: An International Interdisciplinary Journal – ISSN: 1332-7461

Tourism Planning & Development – ISSN: 2156-8316

International Journal of Industrial Management - ISSN (Print): 2289-9286

Journal of Hospitality and Tourism Insights - ISSN: 2514-9792

Journal of Sustainable Marketing - ISSN: 2766-0117

Sustainability - ISSN 2071-1050

I° Edition of International Conference on Tourism Technology and System (ICOTT'S 21) – Cartagena de Indias, Colombia (November 4-6, 2021)

X° International Conference *“International technology cooperation, trade and innovation in supply chain after the Covid-19 pandemic”* - Oikos Institute - Research Center from Bijeljina, Bosnia and Herzegovina and Faculty for Business and Tourism from Budva Montenegro, West Ukrainian National University, Ternopil, Ukraine, University of Economy Innovation in Lublin (WSEI) Poland and National Institute for Economic (Faculty for Business and Tourism from Budva Montenegro, 27 March, 2022)

III° Edition of the Tourism and Hospitality Management Workshop (IWTHM2021) - Research Center in Business Sciences and Tourism (CICET – FCVC) and ISAG – European Business School (May 7, 2021)

XIII International Tourism Congress *“Reinventing tourism for upcoming challenges”* - Centre for Tourism Research, Development, and Innovation (CiTUR) - Portugal (October, 2021)

Global Conference on Services and Retail Management (GLOSERV 2021), University of Naples Federico II, Italy & University of South Florida, USA (10-13 May 2021)

From 2020

Journal of Information Technology & Tourism (JITT) - ISSN: 1098-3058

International Journal of Entrepreneurship - ISSN: 1099-9264

Tourism and Hospitality - ISSN 2520-2520

From 2019

International Business Research - ISSN: 1913-9004

International Journal of Business and Management - ISSN: 1833-3850; 1833-8119

Economics: Innovative and Economic Research Journal - ISSN: 2303-5013 (Faculty of Business Economics Bijeljina, University of East Sarajevo)

Management and Organizational Studies - ISSN 2330-5495 (Print) ISSN 2330-5509 (Online)

Journal of Management and Strategy - ISSN 1923-3965 E-ISSN: 1923-3973

Sustainability - ISSN 2071-1050

From 2018 DAL 2018 ad oggi nel board

2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality" (TOUR-MAN 2018) - Greece, 25-28 October 2018

3rd International Scientific Conference “Tourism, travel and hospitality at crossroads: The way ahead”
(TOURMAN 2019) - Greece, 2019

From 2016

Journal of Tourism & Hospitality – ISSN 2167-0269

Journal of Tourism, Heritage & Services Marketing” (JTHSM) - **ISSN: 2529-1947**

From 2011

Tourism and Hospitality Management – **ISSN 1330 – 7533**

Languages

Italian (mother tongue)

English

French

Rome, 2 November 2022

Prof. Dr. Marco Valeri, PhD