

# DANIELE BINCI

University of Rome "Niccolò Cusano" –  
Rome 00133, Italy

daniele.binci@unicusano.it

---

SUMMARY: 1. Main Academic Activities; 2. Consulting Activities; 3. Education; 4. Teaching Activities  
5. Research Projects; 6. Main Publications

---

## 1. MAIN ACADEMIC ACTIVITIES

---

### UNIVERSITY "NICCOLO' CUSANO"

Reader of "Global Management" course (Faculty of Business and Management) Bachelor Degree  
Reader of "Innovation and Design Process" course (Faculty of Business and Management) MsBA Degree  
Temporary Lecturer in "Digital Marketing"

Temporary Lecturer in "Marketing applicato alla comunicazione"

### UNIVERSITY OF MACERATA

Board of Directors of the "Innovation on Public Administration" Master program (2nd level Master degree); Department of Political Science, Communication and International Relations. Macerata (Italy). Modules Co-Coordinator of: "Public Management"; "e-procurement"; "Quality management"

### UNIVERSITY OF ROME TOR VERGATA

Research Fellow in Management – specialization in Innovation Management (Department of Management and Law)  
Temporary Lecturer in "Innovation Management". Module on "Open Innovation". (Department of Management and Law)  
Bachelor degree  
Temporary Lecturer in "Management Consulting". Module on "Issues on Management Consulting" Department of Economics and Finance (EEBL)  
Temporary Lecturer in "Advanced Management". Department of Economics and Finance (EEBL)

## 2. CONSULTING ACTIVITIES

---

### Acea SPA

Since 2019. External Consultant. Partner of Corporate HR Director for Innovation and HR projects  
2010-2018. Research Consultant for internal change management projects (see Research projects section)

### Contram SPA

2018-2019. Consultant for "Anti-corruption Plan" and "Organizational Model" (Legislative Decree no. 231/01)

### 3. EDUCATION

---

- 2010 **UNIVERSITY OF ROME TOR VERGATA** (Rome, Italy) PhD in "Management and Organizational Behaviour" *Supervisor*: Prof. Corrado Cerruti
- 2010 **ITALIAN ACADEMY OF BUSINESS ADMINISTRATION & MANAGEMENT (AIDEA)** Winter School on methods for scientific research (Ca' Foscari University in Venice ) Faculty of Economics
- 2004 **UNIVERSITY OF MACERATA** (Macerata, Italy) – Degree in Political and Economic Science (4 years)

### 4. TEACHING ACTIVITIES

---

#### *Graduate Level*

- 2019 - Present** Temporary Lecturer in "Management Consulting". Module on "Issues on Management Consulting" Department of Economics and Finance (EEBL) (University of Rome "Tor Vergata") (1,5 credits) (secs/p-08)  
 Temporary Lecturer in "Advanced Management". Department of Economics and Finance (EEBL) (University of Rome "Tor Vergata") (6 credits) (secs/p-08)  
 Temporary Lecturer in "Innovation Management". Module on "Open Innovation". (Department of Management and Law) (University of Rome "Tor Vergata") (1,5 credits) (secs/p-08)  
 Temporary Lecturer in "Digital Marketing". Università "Niccolò Cusano" University (9 credits) (secs/p-08)  
 Temporary Lecturer in "Marketing applicato alla comunicazione" "Niccolò Cusano" University (1,5 credits) (secs/p-08)
- a.y. 2011-2014** Temporary Lecturer. Course of "Public Management" (8 CFU) (secs/p-08), Faculty of Political Science, University of Macerata.
- a.y. 2010-2011** Temporary Lecturer. Course of "Organization behaviour". (8 credits) (secs/p-10) Faculty of Political Science, University of Macerata;  
 Temporary Lecturer. Course of "Innovation Management" (9 credits) (secs/p-08), Faculty of Economics, University of Macerata;  
 Temporary Lecturer. Course of "Organization" (6 credits) (secs/p-10), Faculty of Economics, "Niccolò Cusano" University
- a.y. 2009/2010** Temporary Lecturer. Course of "Organization". Module I (4 credits) (secs/p-10), Faculty of Political Science, University of Macerata;  
 Temporary Lecturer. Course of "Innovation Management" (9 credits) (secs/p-08), Faculty of Economics, University of Macerata;  
 Temporary Lecturer. Course of "Organization" (6 credits) (secs/p-10), Faculty of Economics, Università degli "Niccolò Cusano" University
- a.y. 2008/2009** Temporary Lecturer. Course of "Organization Behaviour". Module I (4 credits) (secs/p-10), Faculty of Political Science, University of Macerata.
- a.y. 2007/2008** Temporary Lecturer. Course of "Public Management". Module I (4 credits) (secs/p10) , Faculty of Political Science, University of Macerata;  
 Teaching module on "Service Management", European University of Rome
- a.y. 2006/2007** Temporary Lecturer. Course of "Public Management". Module I (4 credits) (secs/p-10), Faculty of Political Science, University of Macerata;

**a.y. 2005/2006** Temporary Lecturer. Module I (10 hours). Course of "Public Management" (secs/p-10), Faculty of Political Science, University of Macerata;

---

***Undergraduate Level***

**2017–Present** Temporary lecture in "Innovation Management" University of Rome "Tor Vergata", Department of Management and Law, Rome (Italy) (Module on Open Innovation) (9 Hours)

---

***Master and Specialization Course Level***

**2016–Present** Temporary lecturer in "HRM" "Niccolò Cusano" University, Faculty of Economics, Rome (Italy)

**2016–Present** Temporary lecturer in "Innovation Management" "Niccolò Cusano", University, Faculty of Economics, Rome (Italy)

**2009–Present** Temporary lecturer. Master in "Innovation in Public Administration" University of Macerata "Process Redesign and Change Management"

**2015-2017** Temporary lecturer. Master GECA San'anna school of management. Lectures on "Change Management"

**2011-2012** Temporary lecturer. Master on "Intellectual Property Right" "Innovation management". First Edition. University of Macerata and University of Camerino.

**2005-2007** Temporary lecturer. Specialization course on "Management Control on Healthcare Sector". Lecture on "Business Process Redesign", Faculty of Political Science, University of Macerata

---

## **5. MAIN RESEARCH PROJECTS**

---

***2005-2006 "MEPSIR - Measuring European Public Sector Information Resources" Project financed by the European Commission (DG Information, Information Society and Media). . Faculty of Political Science (Unimc)***

***2005-2006 "The role of universities in the development of rural systems". Project coordinated by the Ministry of Education, University and Research (MIUR). Faculty of Political Science (Unimc)***

***2005-2006 "Management control and social report at the Province of Macerata". Project financed by the Province of Macerata for the analysis of the "Management Control and Social Reporting system". Faculty of Political Science (Unimc)***

***2008-2010 "Process redesign of national civil registry (art. 10 DPR. 396/2000)". Analysis and redesign of the civil status register management system (art. 10 DPR. 396/2000), financed on the***

*basis of the agreement (23.12.2006) between the University of Macerata and the Ministry of the Interior. Faculty of Political Science (Unimc)*

*2008-2010 "Management control system at the Province of Ascoli Piceno". Project financed by the province of Macerata about the study and research related to management control systems in the Province of Ascoli Piceno. Faculty of Political Science (Unimc)*

*"People Development Data Analyst" project financed by Acea SPA*

*2020-present: Study, analysis and research within the "Digital Transformation Project: opportunities, limits and applications in specific sectors of economic activity", project financed by the University of Rome" Tor Vergata*

## **6. MAIN PUBLICATIONS**

Binci D, Belisari S, Appolloni A (2019). BPM and change management: An ambidextrous perspective. BUSINESS PROCESS MANAGEMENT JOURNAL, vol. 26, p. 1-23, ISSN: 1463-7154

Donnarumma S A, Palmigiani P, Cerruti C, Binci D (2019). Sviluppo del capitale umano e ambidexterity. HARVARD BUSINESS REVIEW ITALIA

BINCI D, CERRUTI C, DONNARUMMA S, PALMIGIANI P (2018). Ambidexterity e performance management. Un'evidenza empirica di implementazione della strategia aziendale. In: (a cura di): Claudio Baccarani, Marco Frey, Gaetano M. Golinelli, Alberto Pastore e Tiziano Vescovi, Transformative business strategies and new patterns for value creation. SINERGIE, ISBN: 97888943937-2-9, ISSN: 0393-5108

Binci D, Bernhardt A, Buonfiglio, T, Cuomo, E (2018). Strategie di cambiamento in una public utility: una prospettiva multi-tipologica. SINERGIE, vol. 107, p. 113-138, ISSN: 0393-5108

Palozzi G, Binci D, Schettini I (2018). Digital Transformation in the Healthcare Sector: Empirical evidences of IoHT Benefits and Limits on chronic disease management. EAI International Conference on Smart Cities within SmartCity360° Summit

Binci D, Cerruti Corrado, Donnarumma Stefano Antonio (2012). Resistance to change in HRO: setback or resource?. JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT, vol. 25, p. 867 -882, ISSN: 0953-4814, doi: 10.1108/09534811211280618