



Italian code: SECS-P/07

Credits: 9

Course: Business Administration

Main language of instruction: Italian

Other language of instruction: English

Professor Diego Manzara – diego.manzara@unicusano.it

Professor Andrea Paesano – andrea.paesano@unicusano.it

Objectives

The course aims to analyze what is a firm as economic organization. The course sheds light on typical organizational functions of the company and it will be analyzed how the relationship between the company and the environment changes in different markets. Accounting aspects will also be analyzed.

Pre-requisites

- Management topics

Syllabus

Part I – Economic problem, economic activity and organizations

- **What is the economic problem?**
- **What is the economic activity?**
- **What is the organization?**
- **The stakeholders**
- **The “azienda” as a type of organization**
- **“economic entity” and “azienda” as synonymous**
- **The primary interest of the azienda**
- **The economic entities and their classification:**
 - **The economic entities that produce for the market.**
 - **The business entities**
 - **The economic entities that do not produce for the market**

Evaluation system and criteria

For Erasmus students there is only oral exam in English (3 questions).

Evaluation ranking:

International	Italy
A	30
B	28
C	26
D	23
E	18
F	insufficiente

Bibliography and resources

- *Materials to consult*

Slides written by the instructors are available in English (there is a specific folder for Erasmus students).

- *Recommended bibliography*

- Business economics and principles of accounting, McGraw-Hill Education, January 2022

- Tips:

If you have any problems with the e-learning platform, We suggest you to contact the tutor Giuseppe Abbate: giuseppe.abbate@unicusano.it

Kind regards

Prof. Diego Manzara
Prof. Andrea Paesano