

Italian code: SECS-P/07 Course: Public Management Main language of instruction: Italian Other language of instruction: English

Professor Diego Manzara – diego.manzara@unicusano.it

Objectives

The Public Management course aims at providing the core theoretical basics of Public Management and Economics of Public Sector. The course sheds light on typical organizational functions of the public company and it will be analyzed how the relationship between the public company and the environment changes in different markets.

Credits: 9

Pre-requisites

- Management topics

Syllabus

- Basic of economics
- Models of management
- Organisation cultures and context
- Managing internationally
- Corporate responsability
- The public and the private sector
- Efficency
- From long-term to short term
- Contractualism in thr public sector
- Public policy



Evaluation system and criteria

For Erasmus students there is only oral exam in English (3 questions). Evaluation ranking:

International	Italy
А	30
В	28
С	26
D	23
E	18
F	insufficiente

Bibliography and resources

• Materials to consult

Slides written by the instructors are available in English (there is a specific folder for Erasmus students).

• *Recommended bibliography*

- Public Management and Governance, Edited By Tony Bovaird, Elke Loeffler, September 2023,

• Tips:

If you have any problems with the e-learning platform, We suggest you to contact the tutor Giuseppe Abbate: giuseppe.abbate@unicusano.it

Kind regards

Prof. Diego Manzara