**Course: Social Psychology of Communication**                    **Credits:  6**
**Main language of instruction:**  Italian
**Other language of instruction:** English

## Head instructor
**Professor Renato Pisanti          renato.pisanti@unicusano.it**

## Objectives

By the end of the course, students are able to:

- critically evaluating communication theories and models;
- applying fundamental theoretical frameworks to socially relevant communication issues;
- developing methodological competencies through the analysis of empirical research;
- identifying the role of social variables in everyday communication processes and proposing strategies for analysis and intervention.

Moreover, by the end of the course, students are expected to have acquired:

- a solid understanding of key theoretical models and empirical evidence related to the psychosocial processes involved in human communication;
- the ability to analyze the bidirectional relationship between communication and broader social phenomena;
- knowledge of different forms of communication within specific social contexts.

## Course structure

Students must study the materials provided by the teacher in the "Erasmus Materials" folder.

## Competencies

The course aims at providing a comprehensive survey of research and theory about the relation between social processes and communication. Specifically, it will analyse how social variables may affect communication and how communication is likely to influence social phenomena. Particular attention will be devoted to communication on public issues.

The course programme comprises:
- Fundamental theories and models.
- Verbal and non-verbal behaviour.
- Social influence and persuasive communication.
- Communication in social groups.
- Public and scientific communication.
- Risk communication.
- Communication and intergroup relations.

## Evaluation system and criteria

The exam consists of an oral test aimed at ascertaining the ability to analyze and rework the concepts acquired.

## Bibliography and resources

Materials provided by the teacher in the "Erasmus Materials" folder