

Marco VALERI

Curriculum vitae



Biography

Marco Valeri is **Associate Professor** of Organizational Behavior, Faculty of Economics at Niccolò Cusano University, Italy. He received PhD in Strategic Management and Organizational Behavior from "Tor Vergata" University, Italy. He is **Lecturer** in Applied Organizational Behaviour at Xenophon College, UK. He is **Visiting Professor** at University of Information Science and Technology (UIST) "St. Paul The Apostle", Macedonia. He is **Adjunct Professor** at Faculty of Social Sciences and Leisure Management, School of Hospitality, Tourism and Events, Taylor's University, Malaysia. He is **Adjunct Professor**, Faculty of Economics at Lovely Professional University (LPU), India. He is **Associate Researcher** in Strategy, Magellan Research Center, School of Management, Lae Lyon Business School, Jean Monet University, France. He is a **Lecturer** in *Strategies and Organizational Culture in Tourism* at Comenius University, Slovak Republic, **Lecturer** in *Leadership across Culture* at University of Economics in Katowice, Poland and **Lecturer** in *Beyond Leadership: Governing Institutions* at Pontifical Gregorian University, Italy. He is **Honorary Associate Professor**, University of Pannonia, Hungary.

Listen in Stanford's 2024 ranking of the World's Top 2% Scientists

He's teaching and consultancy fields include strategic management, leadership development, cross-cultural management, international hospitality management. His research areas include sustainability and green practices, strategy implementation, knowledge management, family business, crisis management, information technology, network analysis. He chaired/co-chaired and served on numerous PhD dissertation and master thesis committees. He has a long and extensive international academic experience and has taken visiting positions in several universities.

He is member of several **editorial boards** of international tourism journals, reviewer and **editor** of several handbooks on entrepreneurship, tourism and hospitality management (Emerald Publishing, Springer Publishing, Routledge Publishing, Edward Elgar Publishing, De Gruyter Publishing, IGI Global Publishing and Cambridge Publishing).

He is **Editor-in-Chief** of *International Journal of Complexity in Leadership and Management* – **ISSN: 1759-0264 (Print); ISSN 1759-0256 (Online)**, **Editor-in-Chief** of *International Journal of Intercultural Information Management* - **ISSN: 1750-0028 (Print); ISSN 1750-0036 (Online)**, **Senior Fellow** and **Chair** of Research Interest Group (RIG) titled "Leadership and Organisational Design" at EuroMed Academy, **Senior Editor** of Series Book titled *New Perspectives in Tourism and Hospitality Management* (Emerald Publishing), **Associate Editor** of *World Leisure Journal* – **ISSN: 1607 -8055 (Print); ISSN: 2333-4509 (online)**, **Associate Editor** of *Tourism: An International Interdisciplinary Journal* – **ISSN: 1332-7461 (Print); ISSN 1849-1545 (Online)**, **Associate Editor** of *EuroMed Journal of Management* – **ISSN: 2055-1711 (Online); ISSN: 2055-1703 (Print)**, **Associate Editor** of *International Journal of Work Innovation* – **ISSN: 2043-9040 (Online); ISSN: 2043-9032**

(Print), Associate Editor of *International Journal of Business and Emerging Markets* - ISSN: 1753-6227 **(Online); ISSN 1753-6219 (Print), Research Notes Editor** of *Journal of Tourism, Heritage & Services Marketing* (ISSN: 2529-1947). He received the award as **Outstanding Reviewer in the 2021 Emerald Literati Awards**, selected by the editorial team of *Journal of Family Business Management* (Emerald Publishing).

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Google Scholar: <https://scholar.google.it/citations?user=3m1BekAAAAJ&hl=it>

Scopus: <https://www.scopus.com/authid/detail.uri?authorId=57210985333>

Curriculum Vitae

Current Academic Positions:

From 2023

Associate Professor of Organizational Behaviour at Niccolò Cusano University, Italy

2014- 2023

Lecturer of Organizational Behaviour (Master Degree), Faculty of Economics, Niccolò Cusano University, Italy)

From 2015

Lecturer of "*Knowledge Management*", Faculty of Economics, Niccolò Cusano University, Italy

From 2023

Lecturer of *Tourism Management*, Faculty of Economics, Niccolò Cusano University, Italy

From 2023

Lecturer of Applied Organizational Behaviour, Xenophon College, London

2023-2028

Adjunct Professor at Faculty of Social Sciences and Leisure Management, Taylor's University, Malaysia

From 2023

Associate Researcher in Magellan Research Center, School of Management, IAEYON Business School, Jean Monet University, Lyon, France.

From 2023

Honorary Associate Professor, University of Pannonia, Hungary

2023-2024

Lecturer in “Tourism Strategy and Organization”, Faculty of Management, Comenius University, Bratislava, Slovak Republic

2024-2025

Lecturer in “Strategies and Organizational Culture in Tourism”, Faculty of Management, Comenius University, Bratislava, Slovak Republic

2025-2026

Lecturer in “Leadership across Culture, Faculty of Management, University of Economics in Katowice, Poland

2025-2026

Lecturer in *Beyond Leadership: Governing Institutions* at Pontifical Gregorian University, Italy

From 2025

Senior Fellow - EuroMedAcademy

2023-2024

External Examiner for PhD candidates - Graduate School of Management, Post Graduate Centre, University Tenaga Nasional, Selangor, Malaysia

2025-2037

National Scientific Qualification (ASN) as Full Professor in the Italian higher education system for the disciplinary field of 13/B3 - Organization and Human Resource Management.

Previous Academic Position:

2020-2021

Senior Lecturer in *Knowledge Management*, BA (Hons) in Global Management and International Business – NCIUL - London

2020-2021

Senior Lecturer in *Corporate Social Responsibility*, BA (Hons) in Global Management and International Business – NCIUL - London

2020-2023

Visiting Professor at Faculty of Social Sciences and Leisure Management, Taylor’s University, Malaysia

2020-2021

External Examiner for PhD candidates - Graduate School of Management, Post Graduate Centre, Management and Science University, Shah Alam, Malaysia

2013-2014

Post-Doc Researcher about “Innovation adoption and exploitation in SMEs”, La Sapienza University, Italy

2010-2012

Post-Doc Researcher about “Governance and Management of tourism enterprise”, "Tor Vergata" University, Italy

A. Education

2004

Graduated in *Business Administration and Management*, "Tor Vergata" University (Italy)

2008

PhD in "Management and Organizational Behavior", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2008 to October 2009

Master's degree in "*Property Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2009 to October 2010

Master's degree in *Tourism Management* (MEMATIC), Faculty of Economics, "Tor Vergata" University (Italy)

From October 2010 to October 2011

Master's Degree in *Design of Community programs and international cooperation* (PRJ), "Tor Vergata" University (Italy)

From October 2011 to October 2012

Master's Degree in *Tax Law*, "Tor Vergata" University (Italy)

B. Professional Certifications

From May 2011

Chartered accountant

Statutory Auditor

C. Academic experiences / Teaching experiences

From 2014

Research Fellow in Organizational Behavior, Faculty of Economics, Niccolò Cusano University (Italy). Main areas of teaching:

- ✓ Corporate Social Responsibility
- ✓ Business Ethics and Stakeholder Analysis
- ✓ Problem Solving

From October 2005 to October 2012

Teaching assistant in "*General Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2007 to October 2012

Teaching assistant in "*Tourism Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2009 to October 2012

Teaching assistant in "*Knowledge Management*", Faculty of Economics, "Tor Vergata" University (Italy)

From February 2010 to December 2011

Post-Doc Researcher about "Governance and Management of tourism enterprise", Faculty of Economics, "Tor Vergata" University (Italy)

From October 2011 to June 2013

Professor of Business Administration, Faculty of Economics, Niccolò Cusano University (Italy)

From November 2013 to December 2014

Post-Doc Researcher about "Innovation adoption and exploitation in SMEs", Faculty in Economic, University of Rome "La Sapienza" (Italy)

From 2014

Coordinator of Quality System, Faculty of Psychology, Niccolò Cusano University (Italy)

From 2014

Senior Lecturer of Knowledge Management, Faculty of Psychology, Niccolò Cusano University (Italy)

From 2015

Senior Lecturer of Organizational Behavior, Master in *Project Management*, Faculty of Economics, Niccolò Cusano University (Italy)

From 2015

Senior Lecturer of Organizational Behavior, Master in *HRM*, Faculty of Economics, Niccolò Cusano University (Italy)

From 2015

Senior Lecturer of Organizational Behavior, Master in Health Management, Faculty of Economics, Niccolò Cusano University (Italy)

D. Research fields

1. Entrepreneurship
2. Strategic management
3. Knowledge management and business innovation
4. Tourism and hospitality management
5. Women in business
6. Creating conditions and development of SMEs

E. Publications

Books

VALERI, M. (2026), *How to Break Barriers in Organizations to Encourage Inclusiveness*, Cambridge Publishing (ISBN: 978-1-0364-6335-9)

KULKARNI, S., SHEOPURI, A., VALERI, M., RUDKOUSKAYA, V. (2026), *Talent Management for Successful Organizations*, Cambridge Publishing (ISBN: 1-0364-6163-7; ISBN13: 978-1-0364-6163-8)

VALERI, M., ASTANA S. (2026), *Fashion Industry and Tourism Strategy. Transforming Destinations and Shaping Experiences*, Emerald Publishing, UK (ISBN: Print – 978-1-83708-881-2; Online – 978-1-83708-880-5)

SKEJA, A., RAMADANI, V., SADIKU-DUSHI, N., DABIĆ, M., VALERI, M., KESKIN, G. (2025), *Navigating AI in Business: Strategies and Insights Across Disciplines*, Springer Publishing, Switzerland (ISBN: 978-3-032-02525-8; DOI: <https://doi.org/10.1007/978-3-032-02526-5>)

FAKIR, F. Z., ALBATTAT, A., VALERI, M. (2025), *Tourism Entrepreneurship and the Metaverse. Opportunities and Strategies for Growth in the Digital Sphere*, Palgrave Publishing (ISBN: 978-30319629819)

- VALERI, M., SÁNCHEZ GARCÍA, J. Y., LÓPEZ-HERNÁNDEZ, C.** (2025), *Effective strategy implementation. Innovative and Structured Methods for Small and Medium-Sized Organizations*", Springer Publishing, Switzerland (ISBN: 978-3-031-94335-5; DOI: <https://doi.org/10.1007/978-3-031-94336-2>)
- VALERI, M.** (2025), *Rethinking Gender, Tourism and Hospitality. The Sustainable Strategy Dimension*, Edward Elgar Publishing (ISBN: 978-1-035-35070-4)
- VALERI, M. (2025), *Organizations and Knowledge Management*, Springer Publishing, Switzerland (ISBN: 978-3-031-97953-8; DOI: <https://doi.org/10.1007/978-3-031-97954-5>)
- RICCIARDELLI, A., **VALERI, M.** (2025), *Organizational Behaviour and Design. Implications for Management*, Springer Publishing, Switzerland (ISBN: 978-3-031-80421-2; DOI: <https://doi.org/10.1007/978-3-031-80422-9>)
- VALERI, M.** (2025), *Film and Tourism. Case Studies on Tourist Behavior*, Springer Publishing, Switzerland (ISBN: 978303186873-3; DOI: <https://doi.org/10.1007/978-3-031-86874-0>)
- VALERI, M., SHAH, S. H. A., AL-GHAZALI, B. M.** (2025), *Redefining Tourism with AI and the Metaverse*, IGI Global Publishing, Hershey PA (ISBN: 9798369384824; DOI: 10.4018/979-8-3693-8482-4)
- VALERI, M.** (2025), *Contemporary Religious Tourism. Multidisciplinary Insights, Environmental Engagement, and Community Impact*, Springer Publishing, Switzerland (ISBN: 978-3-031-79073-7; DOI: <https://doi.org/10.1007/978-3-031-79074-4>)
- VALERI, M., SALLOUM, C.** (2025), *Strategic Diversity and Inclusion in Organizations. Unity in Variety*, De Gruyter Publishing (ISBN: 9783111672984)
- VALERI M., SINGH, A., TYAGI, P., HAGHI, A. K.** (2025), *Balancing Mountain Tourism, Cultural Heritage, and Environmental Stability*, IGI Global Publishing, Hershey PA (ISBN: 9798369387641; DOI: 10.4018/979-8-3693-8764-1)
- KULKARNI, S., **VALERI, M., WILLIAM, P.** (2025), *Driving Business Success Through Eco-Friendly Strategies*, IGI Global Publishing, Hershey PA (ISBN: 9798369397503; DOI: 10.4018/979-8-3693-9750-3)
- VALERI, M. (2025), *Emotional intelligence and networking competencies. Implications for effective leadership*, Springer Publishing, Switzerland (ISBN: 978-3-031-77542-0; DOI: <https://doi.org/10.1007/978-3-031-77543-7>)
- VALERI, M. (2024), *Managerial perceptions. Models of organizational effectiveness*, Springer, Switzerland (ISBN: 9783031678486; DOI: <https://doi.org/10.1007/978-3-031-67849-3>)
- ALBATTAT, A., AZMAN, N., **VALERI, M., SINGH, A.** (2025), *Tracking Tourism Patterns and Improving Travel Experiences with Innovative Technologies*, IGI Global Publishing, Hershey PA (ISBN: 9798369339725; DOI: 10.4018/979-8-3693-9636-0)
- YAZICI, A., ALBATTAT, A., **VALERI, M., HASSAN, V.** (2024), *New Strategy Models in Digital Entrepreneurship*, IGI Global Publishing, Hershey PA (ISBN: 9798369337431; DOI: 10.4018/979-8-3693-3743-1)
- AZAR, A. S., ALBATTAT, A., **VALERI, M., HASSAN, V.** (2024), *Preconceptions of Policies, Strategies, and Challenges in Education 5.0*, IGI Global Publishing, Hershey PA (ISBN: 9798369330418; DOI: 10.4018/979-8-3693-3041-8)

VALERI, M., SHEKHAR (2024), *Interlinking SDGs and the Bottom-of-the-Pyramid Through Tourism*, IGI Global Publishing, Hershey PA (ISBN: 9798369331668; DOI: 10.4018/979-8-3693-3166-8)

VALERI, M., ALBATTAT, A. (2024), *Metaverse and Tourism. Rethinking implications on virtual reality*, Routledge Publishing (ISBN: 9781032804705; DOI: 10.4324/9781003497004)

ALNOOR, A., CAMILLERI, M., **VALERI, M.**, BAYRAM, G. E., MUHSEN, Y. R. (2024), *Explainable Artificial Intelligence in the Digital Sustainability Administration - Proceedings of the 2nd International Conference on Explainable Artificial Intelligence in the Digital Sustainability Administration (AIRDS 2024)*, Springer Publishing, Switzerland (ISBN: Print - 978-3-031-63716-2; Online - 978-3-031-63717-9; DOI: <https://doi.org/10.1007/978-3-031-63717-9>)

VALERI, M. (2024), *Entrepreneurial Motivations. Strategies, Opportunities and Decisions*, Springer Publishing, Switzerland (ISBN: Print - 978-3-031-54434-7; Online - 978-3-031-54435-4; DOI: <https://doi.org/10.1007/978-3-031-54435-4>)

HASHEM, T. N., ALBATTAT, A., **VALERI, M.**, SHARMA, A. (2024), *Marketing and Big Data Analytics in Tourism and Events*, IGI Global Publishing, Hershey PA, USA (ISBN: 9798369333105; DOI: 10.4018/979-8-3693-3310-5)

VALERI, M., SOUSA, B. (2024), *Human Relation Management in Tourism*, IGI Global Publishing, Hershey PA, USA (ISBN: 979-8-369-31322-0; DOI: 10.4018/979-8-3693-1322-0)

VALERI, M. (2024), *Knowledge Management and Knowledge Sharing. Business strategies and an emerging theoretical field*, Springer Publishing, Switzerland (ISBN: Print - 978-3-031-37867-6; Online - 978-3-031-37868-3; DOI: <https://doi.org/10.1007/978-3-031-37868-3>)

VALERI, M. (2024), *Innovation Strategies and Organizational Culture in Tourism. Concepts and case studies on knowledge sharing*, Routledge Publishing (ISBN: Print - 978-1-032-63332-9; Online - 978-1-032-63334-3; EPUB 978-1-032-63337-4; DOI: 10.4324/9781032633374)

AL-EMRAN, M., ALI, J. H., **VALERI, M.**, ALNOOR, A., HUSSIEN, Z. A. (2023), *Beyond Reality: Navigating the Power of Metaverse and its Applications - Proceedings of 3rd International Multi-Disciplinary Conference - Theme: Integrated Sciences and Technologies (IMDC-IST 2024) Vol. 1*, Springer Publishing, Switzerland (ISBN: Print - 9783031517150; Online - 9783031517167; DOI: 10.1007/978-3-031-51716-7)

AL-EMRAN, M., ALI, J. H., **VALERI, M.**, ALNOOR, A., HUSSIEN, Z. A. (2023), *Beyond Reality: Navigating the Power of Metaverse and its Applications - Proceedings of 3rd International Multi-Disciplinary Conference - Theme: Integrated Sciences and Technologies (IMDC-IST 2024) Vol. 2*, Springer Publishing, Switzerland (ISBN: Print - 9783031512995; Online - 9783031513008; DOI: 10.1007/978-3-031-51300-8)

VALERI, M. (2023), *Tourism Innovation in Digital Era. Big data, AI and technological transformation*, Emerald Publishing, UK (ISBN: Print - 9781837971671; Online - 9781837971664; EPUB - 9781837971688)

VALERI, M. (2023), *Family business in tourism and hospitality. Innovative studies and approaches*, Springer Publishing, Switzerland (ISBN: 978-3-031-28052-8)

VALERI, M. (2023), *Sport and tourism: strategies to develop tourist destinations*, Emerald Publishing, UK (ISBN: Print - 978-1-83753-241-4; Online - 978-1-83753-240-7; EPUB - 978-1-83753-242-1)

VALERI, M. (2022a), *Tourism risk. Crisis and recovery management*, Emerald Publishing, UK (ISBN: Print - 9781801177092; Online - 9781801177085; EPUB - 9781801177108)

VALERI, M. (2022b), *New governance and management in tourist destinations*, IGI Global Publishing, Hershey PA, USA (ISBN: 9781668438893; DOI: 10.4018/978-1-6684-3889-3)

VALERI, M. (2021), *Organizational Studies. Implications for the Strategic Management*, Springer Publishing, Switzerland (ISBN: 978-3-030-87147-5; DOI: 10.1007/978-3-030-87148-2)

VALERI, M., KATSONI, V. (Eds.) (2021), *Gender and tourism: challenges and entrepreneurial opportunities*, Emerald Publishing, UK (ISBN: Print – 9781801173230; Online – 9781801173223; EPUB – 9781801173247)

VALERI, M., PECHLANER, H., SCUTTARI, A. (2021), *Resilienza e sostenibilità. Risposte locali a dinamiche globali*, Giappichelli, Torino (ISBN: 978-88-921-2105-8)

VALERI, M., PECHLANER, H., GON, M. (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino

VALERI, M. (2013), *Evoluzioni dell'impresa turistica. Agriturismi e alberghi diffusi*, Aracne, Roma

VALERI, M. (2011), *The Role of Time for the Competitiveness of SMEs in the Service Sector*, DSI Essays Series, No. 17, McGraw-Hill

PECHLANER, H., PANICCIA, P., **VALERI, M.**, RAICH, F. (a cura di) (2012), *Destination governance*, Giappichelli, Torino

PANICCIA, P., SILVESTRELLI, P., **VALERI, M.** (a cura di) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

Journals

CHEMLI, S., VITALE, A., SHEKHAR., **VALERI, M.** (2026), "When Algorithms Become Travel Planners: Benchmarking Agentic AI in Web 3.0 Tourism", *Journal of Engineering and Technology Management*. DOI: <https://doi.org/10.1016/j.jengtecman.2026.101959>

VITALE, A., SHEKHAR, A., **VALERI, M.** (2026), "Beekeeping and Tourism: A Dual-Conditions Framework for Regenerative Tourism", *Tourism Review*. DOI: 10.1108/TR-11-2025-1300

VALERI, M., SHEKHAR., CHEMLI, S. (2026), "Strategic Non-monetary Reward Integration in the European Event Sector: Enhancing Employee Engagement and Organizational Agility", *Strategic Change*. DOI: <https://doi.org/10.1002/jsc.70050>

RACHIOTIS, T., POULAKI, P., **VALERI, M.** (2025), "Cultural Diplomacy and Museums: Fostering Universal Values and Intercultural Solidarity", *Tourism: An International Interdisciplinary Journal Vol. 73, No. 4*, pp. 743-755. DOI: <https://doi.org/10.37741/t.73.4.10>

SHEKHAR., **VALERI, M.** (2025), "Leadership Complexities in Organizational Contexts: A Systematic Bibliometric Analysis of Three Decades of Research (1991-2024)", *Journal of Management History*. DOI: 10.1108/JMH-08-2024-0127

ABDULRAZZAQ, M. S., ALKHWALDI, A. F., VALERI, M., & ABED, S. A. (2025), "Impact of Knowledge Application on Green Employee Behaviour: A Healthcare Developing Countries Perspective", *UrNammu Journal of Business, Accounting and Technology Management*, Vol. 1, No. 1, pp. 1–29. DOI: <https://ujbatm.urnammuacademy.org/index.php/ujbatm/article/view/vol1no1129>

- NAZIR, F., KUMAR, J., SANGARAN, G., ALI, H., **VALERI, M.** (2025), "Exploring Tourism Diplomacy: Strategies Implementation for Strengthening Global Relations in Malaysia", *Tourism: An International Interdisciplinary Journal*, Vol. 73, No. 3, pp. 487-500. DOI: <https://doi.org/10.37741/t.73.3.6>
- BERISHA, G., REXHEPI MAHMUTAJ, L., KALLMUENZER, A., VALERI, M. AND AZEVEDO, A. (2025), "Organizational climate for entrepreneurial intentions: the mediating role of innovative work behavior", *European Business Review*, Vol. 37, No. 5, pp. 773-793. DOI: <https://doi.org/10.1108/EBR-11-2024-0354>
- ABBAS, A. F., HASHIM, H. M., SAHI, A. M., BAYRAM, G. E., VALERI, M. (2025), "Exploring the landscape of family business research in Asia: A bibliometric analysis", *Journal of the International Council for Small Business*, 1–34. DOI: <https://doi.org/10.1080/26437015.2025.2457146>
- FORÉS, B., FERNÁNDEZ-YÁÑEZ, J. M., CAMISÓN-ZORNOZA, C., KALLMUENZER, A., **VALERI, M.** (2024), "Unveiling Structural and Emotional Drivers of Dynamic Capabilities in Family Firms: The Contingent Role of Firm Size", *Business Process Management Journal*. DOI: <https://doi.org/10.1108/BPMJ-05-2024-0374>
- BAYDENIZ, E., VALERI, M. (2024), "Recreational activity and intention revisit: the role of destination personality, self-congruence and functional fit: the case of Mudurnu", *International Journal of Work Innovation*, Vol.5 No.1, pp.80 – 98. DOI: 10.1504/IJWI.2024.136092
- CHUGTHAI, M. S., SYED, F., KHALID, R., RAZA., M, RAZA, H., **VALERI, M.** (2024), "Affective Change is the shadow of Adaptive Leadership in a Learning Organization", *International Journal of Technology Enhanced Learning*, Vol. 16, N. 4, pp. 374-400. DOI: 10.1504/IJTEL.2023.10057407
- AKAR, N., YÖRÜK, T., SUBAŞI, K., **VALERI, M.** (2024), "The Individual, Organizational and Social Contexts of Teleworking and Technostress during Covid-19 Pandemic: A Holistic Analysis based on JD-R Model", *Journal of Mehmet Akif Ersoy University Economics and Administrative Sciences Faculty*, Vol. 11, No, 3, pp. 1074-1094. DOI: <https://doi.org/10.30798/makuiibf.1443319>
- SAWANGCHAI, A., KHALID, R., RAZA, M., ALSHUAIBI, M. S., **VALERI, M.**, KASUMA, J. (2024), "Sustainability and Technology Go Hand in Hand to Achieve Excellence in Thai Family Businesses: A Big Data Analytical Perspective", *Journal of Family and Economic Issues*. DOI: <https://doi.org/10.1007/s10834-024-09984-6>
- SERAFIM, A., VELOSO, C. M., RIVERA-NAVARRO, J., SOUSA, B., **VALERI, M.** (2024), "Towards a scale to assess the emotional intelligence and internal marketing of business employees in Portugal", *Journal of Organizational Change Management*, Vol. 37, No. 6, pp. 1214-1229. DOI: 10.1108/JOCM-06-2023-0229
- SINHA, M., SHEKHAR., **VALERI, M.** (2024), "How does entrepreneurship education promote creativity and innovation?", *International Journal of Technology Enhanced Learning*, Vol.16, No.1, pp.49 - 73. DOI: 10.1504/IJTEL.2023.10055678
- SHEKHAR, **VALERI, M.** (2024), "Assessing the role of technology in enhancing the authentic tourist experience", *EuroMed Journal of Business*, Vol. 20, No. 4, pp.974 – 1003. DOI: 10.1108/EMJB-12-2023-0347
- OMAR, A., AL SHARI, A., SHAH, S. H., A., ERKOL BAYRAM, G., ZAMEER RAHMAN, E., **VALERI, M.** (2024), "Green Manufacturing Practices and SMEs' Sustainable Performance: A Moderated Mediation Mechanisms of Green Innovation and Managerial Discretion", *European Business Research*, Vol. 36 No. 4, pp. 588-609. DOI: 10.1108/EBR-06-2023-0185
- BAYDENIZ, E., ÇILGINOĞLU, H., VALERI, M. (2024), "Impact of health tourism visitor experiences on behavioral intention", *Journal of Organizational Change Management*. DOI: 10.1108/JOCM-09-2023-0381

BASHEER, S., MOHAMMAD MALIK, M. Y., WALIA, S., ERKOL BAYRAM, G., **VALERI, M** (2024), "Community Attachment, Tourist Contact, and Resident Attitudes toward Tourism Development of Kashmir Valley", *Tourism: An International Interdisciplinary Journal*, Vol. 72, No. 3, pp. 410-421. DOI: <https://doi.org/10.37741/t.72.3.9>

KUMAR, J., BAYRAM, G. E., SHARMA, R., **VALERI, M.**, BASHEER, S. (2024), "Talent Management Practices and the Motivation of Female Employees of Five Star Hotels in Antalya, Turkey", *International Journal of Tourism Policy*, Vol. 14, No. 3, pp. 290-309. DOI: <https://doi.org/10.1504/IJTP.2024.138401>

SHEKHAR, **VALERI, M.** (2024), "Knowledge Clusters and Impact of Digital Transformation on Tourism and hospitality marketing mix", *International Journal of Tourism Policy*, Vol. 14, No. 2 pp. 173-187. DOI: [10.1504/IJTP.2023.10058417](https://doi.org/10.1504/IJTP.2023.10058417)

CHEMLI, S., TOANOGLU, M., **VALERI, M.** (2024), "Tourism takes a hit: the devastating impact of terrorism on iconic destinations", *Tourism and Hospitality Management*, Vol. 30, No. 1, pp. 119-131. DOI: <https://doi.org/10.20867/thm.30.1.9>

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F. List of keynotes and invited speeches

Invited International Guest Speaker at International Congress on Alternative Trends and Innovative Approaches in Tourism discussing on “*Roadmap for digital transformation: a review and research agenda*”, Sinop University, Sinop, Türkiye (October 30 - 31 and November 1, 2025)

VITALE, A., VALERI, M. (2025), “Entrepreneurial Motivation and Knowledge Management: Enablers of Resilience and Innovation in SMEs”, V° International Conference on *Entrepreneurial Motivation*, Valencia, Spain (20th – 21th October, 2025)

VITALE, A., VALERI, M. (2025), “Api-tourism for Cultural Regeneration: Reimagining Rural Areas through Heritage and Innovation”, UNeECC Conference 2025 on “*Cultural Bridging: European Territories and Cultural Metamorphoses*”, Avignon University, France (15th-17th October, 2025)

Invited International Keynote Speaker at International Week discussing on *“Tourism innovation in digital era: AI and technological transformation”*, School of Management, laelyon, Jean Moulin University, Lyon, France (12th – 14th January 2025)

Invited International Guest Speaker at International Economic Conference *“Neo Entrepreneurship”* discussing on *“Neo-Entrepreneurship as an adaptation model”*, Stefan cel Mare University, Suceava, Romania (5th – 6th June 2025)

Invited International Guest Speaker at International Conference *“Empresa Familiar”* de ACEDE Y SAFER *“El reto de la transformació digital en la empresa familiar”* discussing on *“Creation and Deployment of Dynamic Capabilities in Family Businesses: the Role of Firm Heterogeneity”*, Universidad de Extremadura, Merida (23th January 2025)

International Guest Speaker at 20th International Economic Conference *“Challenges and Opportunities for Sustainable Development”* discussing on *“Strategies during digital transformation to make progress to sustainable development”*, Stefan cel Mare University, Suceava, Romania (30th-31st May 2024)

International Guest Speaker at International Conference on Tourism and Rural Space in National and International Context (TARS) discussing on *“Digital Transformation and Sustainable Oriented Innovation”*, Romanian Academy - Branch of Iași and the Ministry of Agriculture and Rural Development of Romania, Vatra Dornei, Romania (24th May 2024)

International Guest Speaker at 13th International Conference *“Economic Development and Social Sustainability (EDaSS)”* discussing on *“Digital transformation as a facilitator for sustainability and innovation”* La Valletta Campus, University of Malta (8th -10th May 2024)

International Guest Speaker at Conference of Doctoral Students discussing on *“Critical reflections on organizational impact of digital transformation”*, Faculty of Economics, Universiti Teknologi PETRONAS, Malaysia (13th February 2024)

International Guest Speaker at International Conference *“Tourism and Development des Espaces”* discussing on *“Digital transformation and competitive advantage in tourism industry”*, Ecole Supérieure de Technologie d’Essaouira, Université Cadi Ayyad, Essaouira, Marocco (15-17 December 2023)

International Guest Speaker at International Scientific Conference ECOTREND 2023 (XXth Edition) titled *“Digitalization-Sustainability-Competitiveness”* discussing on *“Digital Transformation in Tourism and Machine Learning Approach”*, Constantin Brâncuși University, Faculty of Economics, Targu-Jiu, Romania (17-18 November 2023)

STRATEGICA 2023 - Track Chair *“Innovation and sustainability in the digital era”* at 11th Edition of STRATEGICA International Conference *“Managing Business Transformations during Uncertain Times”*, National University of Political Studies and Public Administration (SNSPA), Bucharest, Romania (26-27 October 2023)

INVTUR 2024 - Track Chair *“Tourism Innovation in Digital Era”*, INVTUR Conference 2024 *“Tourism in unprecedented times: Looking for new directions”*, University of Aveiro, Portugal (8-10 May 2024)

International Guest Speaker at International Scientific Conference ECOTREND 2023 (XXth Edition) titled *“Digitalization-Sustainability-Competitiveness”* discussing on *“Digital Transformation in Tourism and Machine Learning Approach”*, Constantin Brâncuși University, Faculty of Economics, Targu-Jiu, Romania (17-18 November 2023)

International Guest Speaker at PhD workshop discussing on *“Tourism Product Design & Development. Product Diversification in Destinations”*, Taylor’s University, Malaysia (25 October 2023)

STRATEGICA 2023 - Track Chair "*Innovation and sustainability in the digital era*", 11th edition of STRATEGICA International Conference "*Managing Business Transformations during Uncertain Times*", National University of Political Studies and Public Administration (SNSPA), Bucharest, Romania (October 26th - 27th, 2023)

International Guest Speaker at PhD workshop discussing on "*Publishing in international target journals*", UNeECC Annual Conference 2023 titled "*Cultur(E)scapes – Innovation in Culture and Beyond*, University of Pannonia, Veszprem, Hungary (27-29 September 2023)

International Guest Speaker at Conference of Doctoral Students discussing on "*Strategic Management influences management on organizational structure models of family business*", Faculty of Economics and Public Administration, Ștefan cel Mare University, Suceava, Romania (8th June 2023)

DHRM 2024 - Co-chair of International Conference on "*Disruptive Human Resource Management: People, Technology and Strategy*" (DHRM-2024), Interscience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha, (13th-14th January 2024)

10th Advances in Hospitality and Tourism Marketing and Management (AHTMM) Conference (2023) discussing the paper titled "*Antecedents of Residents' Intention to Proactive Environment: Empirical Evidence from Tourism Industry in Bangladesh*", Sapienza University of Rome, Italy (July 3 – 7, 2023)

International Keynote Speaker in the 25th World Conference "*Tourism and rural space in national and international*" discussing on "*Creativity and tourism in rural contest*", Romanian Academy, Ministry of Agriculture and Rural Development (TARS), Vatra Dornei, Romania (25th-27th May 2023)

International Guest Speaker at Conference of Doctoral Students discussing on "*Organizational adaptation*", Faculty of Management, Comenius University Bratislava, Bratislava, Slovak (21th March 2023)

International Guest Speaker at Conference of Doctoral Students discussing on "*Relation of adaptation between company and the environment*", Faculty of Management, Comenius University Bratislava, Bratislava, Slovak (22th March 2023)

International Research Seminar discussing on "*The impact of ideological diversity over a board's CSR decisions*", Magellan Research Center, Lyon, France (6th January 2023)

International Keynote Speaker at international week discussing on "*Planning and developing tourism*", School of Management, laelyon, Jean Moulin University, Lyon, France (9th-11th February 2023)

International Keynote Speaker in the International Scientific Conference on "*Women in Tourism: Lessons Learned or Lessons Forgotten?*", Split, Croatia (April 19th-21th2023). The conference is the result of cooperation between Institute for Tourism (Croatia), University of Westminster and Equality in Tourism International (UK)

International Guest Speaker at Conference of Doctoral Students discussing on "*Leadership models in digital era*", Faculty of Management, *University of Information Science and Technology (UIST) "St. Paul the Apostle* (UIST), Ohrid, Macedonia (11th November 2022)

International Guest Speaker at Conference of Doctoral Students discussing on "*Excellence in Teaching. The Business Leaders of Tomorrow*", Department of Entrepreneurship Management, Faculty of Management, *National University of Political Studies and Public Administration (SNSPA)*, Bucharest, Romania (17th October 2022)

International Speaker in the International Conference on “*Digital Transformation for Sustainable Growth*” (DTSG 2022), Budge Institute of Technology (BBIT), Kolkata, West Bengal, India (21th – 22th September 2022)

RISM 2023 - Track Chair “Sustainable Supply Chains”, International Global Virtual Symposium “*Research Innovations in Sustainable Marketing*”, College of Business, University of Hawai’i at Manoa (14th March 2023)

International Guest Speaker at Conference of Doctoral Students discussing on “*Leaders as Strategists in Global Business*”, Faculty of Economics, Pannonia University, Hungary (2th May 2022)

International Guest Speaker at Conference of Doctoral Students discussing on “*Organizational Studies: Implications for Strategic Management*”, Faculty of Economics, Pannonia University, Hungary (6th May 2022)

RISM 2023 – Co-chair of International Global Virtual Symposium “*Research Innovations in Sustainable Marketing*”, College of Business, University of Hawai’i at Manoa (14th -16th March 2023)

STRATEGICA 2022 - Track Chair “Family Business”, 10th edition of STRATEGICA International Conference “*Sustainable Development and Strategic Growth*”, National University of Political Studies and Public Administration (SNSPA), Bucharest, Romania (20th - 21th October 2022)

ATLAS 2022 – Track Chair “Innovative research methods in Family Businesses in tourism and hospitality”, ATLAS Annual Conference 2022 “*Tourism 22 and Beyond - What Matters Now to the Global Tourist?*”, Cork, Ireland (September 6th - 9th, 2022)

EURAM 2022 – Track Chair “Network management in tourism and hospitality” within Track Session “*Strategic Management*”, ZHAW School of Management and Law, Winterthur (15th - 17th June 2022)

International Guest Speaker at Conference of Doctoral Students and Young Researchers “**Tourism Destination Management**” discussing on “*Sustainability and change management*”, Faculty of Economics and Administration, Department of Regional Economics and Administration Institute of Tourism, Masaryk University, Brno - Czech Republic (25th April 2022)

International Guest Speaker at International Conference of Doctoral Students and Young Researchers discussing on “**Traditions of Sustainability in tourism and hospitality**”, Doctoral School of Economic Sciences, University of Oradea, Romania (13th January 2022)

International Guest Speaker at 12th International Crisis and Risk Communication Conference (ICRCC) discussing on “**Investigating the aspect recovery of COVID-19 crisis and potential of media influence in tourism and hospitality economy**”, Orlando, Florida (7th -9th March 2022)

Guest Speaker at Conference “**Social Doctrine of the Church**” discussing on “*Etica e responsabilità economica: principi e strategie*”, Istituto Superiore di Scienze Religiose “Fides et Ratio” – L’Aquila

International Guest Speaker at International Conference “**The Global Currency’ in the New World**” discussing on “**Adoption of blockchain in tourism: is it always possible?**”, Blockchain and Cryptocurrency Summit, University of Naples Federico II, the University of South Florida M3 Center and Academia Central (26th – 28th January 2022)

International Guest Speaker at International Conference “**Post – Pandemic Trends, Issues and Opportunities**” discussing on “**Sustainability in tourism: implications for the strategic management**”, Tourism Faculty, Adiyaman University, Turkey (7th December 2021)

International Guest Speaker at 12th edition of the International Conference of Doctoral Students and Young Researchers "**Emerging Markets Economics and Business**" discussing on "**Writing a paper: a qualitative approach**", Doctoral School of Economic Sciences, University of Oradea, Romania (26th November 2021)

Guest Speaker at National Conference "**Women entrepreneurship and digital technology**" discussing on "**Gender and Tourism: challenges and entrepreneurial opportunities**" organized by Salento University, Italy (28th October 2021)

International Guest Speaker at International Conference "**Commitment to PRIDE in tourism and hospitality**" organized by Joji Ilagan International School of Hotel and Tourism Management, Philippine (20th October 2021)

International Guest Speaker at International Conference "**Tourism and Sustainability: perspectives and implications**" organized by Taylor's University, School of Hospitality, Tourism & Events, Malaysia (22nd October 2021)

International Guest Speaker at International Conference "**Qualitative methods in management research**", School of Management, Bahria University, Islamabad, Pakistan and Centre for Academic Learning Writing and Support Services, Islamabad, Pakistan (CALWASS) (28th September 2021)

International Guest Speaker at International Conference "**Women in Tourism: Challenges & Emerging Opportunities**", Asian Institute of Management, Manila (18th September 2021)

International Guest Speaker at the international webinar titled "**Research paper writing**", Seth Jai Parkash Mukand Lal Institute of Engineering & Technology (JMITE), Radaur, India (4th September 2021)

International Guest Speaker at the international webinar titled "**Future of hospitality and tourism management**", Shivaji College, Department of Commerce, University of Delhi (1st September 2021)

International Guest Speaker at International Conference on Educational Leadership and Demonstration Teaching Festival "**The Portrait of an Educational Leader as Innovator, Researcher and Quality Management Advocate in the New Normal Academic Landscape**", The International Society of Teachers, Administrators and Researchers (ISTAR), in partnership with the International Alliance of English Language Teachers (IAELT), Department of Education – National Capital Region, Philippines (DepEd NCR), Urdaneta City University, Philippines (UCU), University of Kerala, India (UK), and International Social Science and Management Welfare Association (25th – 28th June 2021)

International Guest Speaker at International Conference on Hospitality and Tourism (ICHT 2021) "**The New Normal of Hospitality and Tourism: Post – Pandemic Trends, Issues and Opportunities**", School of Hospitality & Tourism, Jagran Lakecity University, Bhopal, India (28th - 29th June 2021)

International Guest Speaker at International Conference "**What Industry 4.0 has in stock for Emerging Economies**", Saket College of Arts, Science and Commerce - University of Mumbai, India (29th May 2021)

Guest Speaker at International Hospitality Entrepreneurship and Innovation Conference (inHEIC) - Bali Tourism Polytechnic (8th April 2021)

International Hospitality Entrepreneurship and Innovation Conference (InHEIC) discussing on "**Agritourism and the Challenges in The Post-Pandemic Scenario: A Portuguese Case Study**", Bali Tourism Polytechnic (8th April 2021)

International Crisis Communication Conference discussing on “**Visit Intention and Destination Image in Post- Covid- 19 Crisis Recovery**”, University of Central Florida (8th -10th March 2021)

Turin Islamic Economic Forum (TIEF) “*Islamic Finance, Social Impact Finance, and Blockchain: Applications and Opportunities for Generating Impact*” discussing on “**The use of cryptocurrencies for hawala in the islamic finance**”, University of Turin (28th - 29th October 2019)

6th International conference IACUDIT 2019 “*Cultural and tourism innovation: integration and digital transition*” discussing on “**Organizational impact about adoption of new technologies in tourism**”, Athens (12th - 15th June 2019)

IFKAD 2019 “**Knowledge Ecosystems and Growth**” discussing on “*Knowledge Strategies and Practices for Sustainable SMEs Growth*” University of Basilicata, Matera, (5th -7th June 2019)

2nd International Scientific Conference TOURMAN 2018 “In search of excellence in tourism, travel and hospitality” discussing on “**Cooperation practices in tourism: the Italy case study**”, Rhodes island, Greece (25th -28th October 2018)

6th Interdisciplinary Tourism Research Conference “**Destination management and destination governance: co-evolutionary prospects**”, Avanos, Turkey (2nd-7th October 2018)

IACUDIT 2018, 5th International conference “Exploring smart tourism: the cultural and sustainability synergies” discussing on “**Entrepreneurship and coevolution in tourism sector**”, Athens (28th -30th June 2018)

4nd Workshop 2018 on “Culture and gender issues” discussing on “**Women in management in the sector of immigrants: Italian case studies**”, Niccolò Cusano University– Rome (Italy)

53rd Croatian and 13th International Symposium on Agriculture discussing on “**Italian vs Croatian cooperative system**”, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek (18th – 23th February 2018)

24th Biennial International Congress THM 2018 discussing on “**Co-evolution between tourist destinations and tourist enterprises**”, Opatjia (26th -27th April 2018)

International Conference on Gender Research (IGR) discussing on “**Competitiveness and relational capital: women in management in the sector of immigrants reception in Italy**”, ISCAP – Polytechnic of Porto – Portugal (12th -13th April 2018)

ATLAS Annual Conference 2017 “Destinations past, present and future” discussing on “**Entrepreneurship and cooperation practices in the Italian tourism business**”, Viana do Castelo, Portugal (12th -16th September, 2017)

3rd Heritage, Tourism and Hospitality International Conference (HIHTC) discussing on “**The model of albergo diffuso: a sustainable hospitality business in Italy?**”, Pori, Finland (27th-29th September 2017)

IFKAD 2017 “Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation” discussing on “**Women in business: development perspectives of relational capital**”, St. Petersburg, Russia (7th-9th June 2017)

3nd Workshop 2017 on gender “Culture and gender issues” discussing on “**Quale modello di sviluppo dell’imprenditoria femminile immigrata in Italia**”, Niccolò Cusano University– Rome (Italy)

PAOLONI P., VALERI M. (2016), “**Relational capital and sustainable development in women tourism SMEs**”, 2nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma

PAOLONI P., FORTUNA F., VALERI M. (2014), **“Corporate Governance and Competitiveness of Tourism SMEs”**, Proceedings of the 17th IAMB Conference, São Paulo, Brazil, Spring 2014

VALERI M., PAOLONI P., FORTUNA F. (2014), **“Governance and sustainability of the tourist destination”**, Proceedings of the 9th International Conference *IFKAD - Matera*, Italy (11th-13th November, 2014)

VALERI M., PAOLONI P., FORTUNA F. (2014), **“Destination governance and competitive advantage of the tourist destination”**, Proceedings of 18th IAMB Conference – Rome (17th-19th September 2014)

XXXVI AIDEA Conference "The firm's role in the economy: Does a growth oriented business model exist?" discussing on **“Hotel innovation and coevolution toward sustainability: the Albergo diffuso”** (19th – 21 September. 2013, Lecce

ATLAS Conference discussing on **“L'albergo diffuso as innovation driver of value creation for destinations”**, Riga, Lettonia (21th-23th September 2011)

International Scientific Workshop “New Minorities and Tourism” discussing on **“Integrazioni di culture nel management dell’ospitalità alberghiera. Customer experience, sistemicità, coevoluzione”**, Academy of Bolzano-Bozen (EURAC research) and The University of Queensland School of Tourism (Australia), 22–23th January 2008, Bolzano-Bozen/Italy

59° Aiest Conference, “Management of Change in Tourism: creating opportunities - overcoming obstacles” discussing on **“Enhancing knowledge in tourist firms: between maintenance and change”**, Sanvolinna (Finland) (23th-27th August 2007)

VOLPE L, RICOTTA F, VAGNANI G, VALERI M (2013), **“Innovation adoption and exploitation in SMEs: a systematic literature review”** In: (a cura di): AA.VV., Does a growth-oriented business model exist? p. 1-26, BARI: Cacucci Editore, ISBN: 978-88-661-1294-5

PANICCIA P., VALERI M. (2010), **“Integrazioni di culture nel management dell’ospitalità alberghiera. Customer experience, sistemicità, coevoluzione”**, New Minorities and Tourism, International Scientific Workshop on New Minorities and Tourism, organized by European Academy of Bolzano-Bozen (EURAC research) and The University of Queensland School of Tourism (Australia), 22–23 gennaio, Bolzano-Bozen/Italy

VALERI M. (2009), **“Quale ruolo delle istituzioni e degli operatori per il rilancio del turismo in Abruzzo”**, nell’ambito del Seminario “Tor Vergata in Abruzzo, organizzato in collaborazione con Confindustria Abruzzo, 21 dicembre

VALERI M. (2009), **“Una prospettiva di ricerca del valore della crisi nel management del turismo”**, nell’ambito del ciclo di seminari **“Strumenti per superare la crisi”**, organizzato da Fiavet Lazio in collaborazione con l’Amministrazione Provinciale di Frosinone, 26 ottobre

PANICCIA P., PECHLANER H., VALERI M. (2007), **“Time, knowledge and innovation in the hotel firm”**, 9° Tourism Summits **“Property: from boom to unbalance in tourist locations”**, Chamonix-Mont-Blanc

VALERI M. (2006), **“La valorizzazione economica delle tipicità locali tra localismo e globalizzazione”**, presentazione dei risultati di ricerca del Progetto PRIN ex 40% dal titolo **“Istituzioni e mercato nella gestione e nella competitività delle imprese rurali del Lazio: le imprese corilicole della provincia di Viterbo**, Facoltà di Economia, Università degli studi di Firenze

G. External Examiner for PhD candidates

From 2020

Graduate School of Management, Post Graduate Centre, Management and Science University, Shah Alam, Malaysia

From 2023

Graduate School of Management, Post Graduate Centre, Universiti Tenaga Nasional, Selangor, Malaysia

H. International Research

From 2023

Member of the "*Innova Difesa*" team of experts at the Defense Innovation General Office - UGID (formerly the Defense Innovation Center - CID) headed by the Ministry of Defence. The team's objective is to respond to the need to ensure a single element of organization for the Military Summit which, starting from the strategic guidelines and directives of the Minister, provides the necessary support to develop an innovative strategic thinking, to set objectives, guidelines and priorities for technological development, research and technical-scientific experimentation of Defense interest

2023-2028

Coordinator of cooperation agreement between Niccolò Cusano University and University of Information Science and Technology (UIST) "St. Paul The Apostle", Macedonia

2022

Coordinator of project titled "*Percezione e atteggiamento dell'opinione pubblica nei confronti dell'impiego militare di Robotics and Autonomous Systems (RAS)*", Centro Alti Studi della Difesa, Istituto di Ricerca e Analisi della Difesa – Ministero della Difesa

2020 - 2021

Coordinator of european project titled "*Sustainable, intelligent and inclusive regional and city models*"- **EFOP-3.6.2-16-2017-00017** - Consortia of University of Pannonia, Veszprém, HU, University of Pécs, Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU. The main objective of the Agreement is to analyse the application of Social Network Analysis (SNA) in the tourism sector (linked to the subproject II/1: Tourism mobility around the Lake Balaton – mapping the characteristics of visitors/tourists).

2021

Member of project titled "*Monitoring of the projected image of Portugal as a tourist destination by the online media*" - Center for Research, Development and Innovation in Tourism - CiTUR (Portugal)

2020-2023

Member of project titled "*Indicadores de Gestión Financiera en las Empresas Hoteleras del Estado de Yucatán*" – *Coordinator*: Pérez Brito Antonio Emmanuel, Universidad Autonoma de YuCatan (Code: FCYA-2020-0002)

2021-2023

Coordinator of cooperation agreement between Niccolò Cusano University and Diyaman University (Turkey).

2020-2023

Coordinator of cooperation agreement between Niccolò Cusano University and Institute for Development and International Relations, IRMO (Zagreb, Croatia)

I. Research scholarships

2024

Research scholarship (4-month scholarship) under the National Scholarship Program of the Slovak Republic for a stay in Slovakia to teach "Tourism Strategy and Organization" at Comenius University, Bratislava, Slovakia

2019-2020

Research scholarship "Sustainable, intelligent and inclusive regional and city models" (project nr. EFOP-3.6.2-16-2017-00017) - the consortia of University of Pannonia, Veszprém, HU, University of Pécs, HU, Corvinus University of Budapest, Székesfehérvár, HU

2012-2014

Research scholarship "New communication technologies and network development business options" - La Sapienza University, Rome

2010-2012

Research scholarship "Governance and Management of tourism enterprise" – Università degli Studi di Roma "Tor Vergata".

J. Visiting Professor Experiences

1. **University of Eichstaett – Ingolstadt**, Faculty of Management - Germany
2. **Université Jean Moulin**, School of Management - Lyon
3. **Holy Spirit University of Kaslik (USEK)**, Faculty of Economics - Lebanon
4. **University of Pannonia**, Faculty of Business and Economics – Hungary
5. **University of West Attica**, Faculty of Business and Economics – Greece
6. **TBS Business School**, Faculty of Business and Economics – Toulouse
7. **Polytechnic Institute of Cavado and Ave (IPCA)** – Portugal
8. **Adiyaman University**, Tourism Faculty, Turkey
9. **University of Oradea**, Faculty of Economics - Romania
10. **Joji Ilagan International School of Hotel and Tourism Management** - Philippine
11. **Bahria University**, School of Management - Pakistan
12. **Asian Institute of Management**, Manila
13. **Seth Jai Parkash Mukand Lal Institute of Engineering & Technology (JMIT)**, Radaur - India
14. **University of Delhi**, Shivaji College, Department of Commerce - India
15. **Jagran Lakecity University**, School of Hospitality & Tourism, Bhopal - India
16. **University of Mumbai**, Saket College of Arts, Science and Commerce - India
17. **Masaryk University**, Faculty of Economics and Administration, Department of Regional Economics and Administration Institute of Tourism, Brno - Czech Republic
18. **Comenius University Bratislava**, Faculty of Management, Bratislava – Slovakia
19. **National University of Political Studies and Public Administration (SNSPA)**, Faculty of Management, Department of Entrepreneurship Management, Bucharest, Romania
20. **University of Information Science and Technology – St. Paul the Apostle**, Faculty of Management, Ohrid, Republic of Macedonia
21. **Stefan cel Mare University of Suceava**, Faculty of Management, Department of Entrepreneurship Management, Romania
22. **Universidad Autonoma di Yucatan**, Faculty of Management, Mérida, Yucatán, México
23. **Jean Moulin University**, School of Management, laelyon, Lyon – France

24. **Taylor’s University**, Faculty of Social Sciences and Leisure Management, School of Hospitality, Tourism & Events – Malaysia
25. **Lovely Professional University (LPU)**, India
26. **Constantin Brâncuși University**, Targu-Jiu, Romania
27. **Iscte Business School**, University Institute of Lisbon, Portugal
28. **University of Malta**, Department of Business & Enterprise Management Faculty of Economics, Management and Accountancy (MSIDA), Malta
29. **Politehnica University Timisoara**, Faculty of Management, Romania
30. **Universidad de La Salle**, Faculty of Management, Bogotá, Colombia
31. **Metropolitan University** Prague, Prague, Czech Republic
32. **University of Economics in Katowice**, Faculty of Management, Department of Entrepreneurship Management, Katowice, Poland
33. **Université Cadi Ayyad**, Faculty of Management, Marrakesch, Morocco
34. **University of A Coruña**, Faculty of Management, Coruña, Spain
35. **Avignon University**, Faculty of Management, Avignon, France
36. **Sinop University**, Faculty of Economics, Sinop, Turkey
37. **Babes-Bolyai University**, Department of Management Cluj-Napoca, Romania
38. **ISLA Santarém** – Instituto Politécnico, Santarém, Portugal

K. PhD Board Membership

From 2022

PhD in “Management For Digital Transformation: Business, Communication and Ethics” (ciclo XXXVII, XXXVIII, XXXIX, XL, XLI) - Niccolò Cusano University, Italy

2019 - 2021

PhD in “Social Sciences and Humanities” (ciclo XXXV, XXXVI) – Niccolò Cusano University, Italy

2015 - 2019

PhD in “Governance and Management for Business Innovation” (ciclo XXXIV) – Niccolò Cusano University, Italy

L. Board Membership

Tourism observatory at the Lazio Region, Italy (representing to Niccolò Cusano University)

Italian Society of Management (SIMA) - Thematic Group “Tourism and Culture Management” (Coordinator: Prof. Pencarelli T., Della Lucia M.)

M. Academic awards

2025

“Best paper award 2025” presenting the paper titled “The Role of Cultural Identity in Shaping the ‘Made in Italy’ Brand” – XVIII° Euromed Academy Annual Conference, University of Porto, Portugal (September 10-12, 2025).

2021

Outstanding Reviewer in the 2021 Emerald Literati Awards, selected by the editorial team of Journal of Family Business Management (Emerald Publishing).

2017

"Best paper award 2017" presenting the "Relations and Sustainability in Italian tourism SMEs" - Journal of Open Innovation: technology, market and complexity - Springer – 15_18 June 2017

2016

Bonifacio VIII National Award – Bonifaciana Academy (Italy)

L. International and National Association Membership

European Academy of Management (EURAM)
International Association of Scientific Experts in Tourism (AIEST)
Italian Society of Management (SIMA)
Association of Italian Organization Studies Academics
EuroMed Academy
IAKM - International Association for Knowledge Management

M. Editor experiences

International Journal Editor

From 2026

Associate Editor of Information Technology & Tourism (JITT) - ISSN: 1098-3058

From 2025

Chair of Research Interest Group (RIG) titled "Leadership and Organisational Design" at EuroMed Academy

From 2024

Editor-in-Chief of *International Journal of Complexity in Leadership and Management* – ISSN: 1759-0264 (Print); ISSN 1759-0256 (Online)

Associate Editor of *World Leisure Journal* – ISSN: 1607 -8055 (Print); ISSN: 2333–4509 (online)

From 2023

Associate Editor of *EuroMed Journal of Management* – ISSN: 2055-1711(Online); ISSN: 2055-1703 (Print)

Associate Editor of *International Journal of Work Innovation* – ISSN: 2043-9040 (Online); ISSN: 2043-9032 (Print)

Associate Editor of *International Journal of Business and Emerging Markets* - ISSN: 1753-6227 (Online); ISSN 1753-6219 (Print)

From 2022

Associate Editor of *Tourism: An International Interdisciplinary Journal* – ISSN: 1332-7461 (Print); ISSN 1849-1545 (Online)

2021 - 2023

Social Media Editor of Journal of Family Business Management (Emerald) - ISSN: 2043-6238

From 2020

Research Notes Editor of Journal of Tourism, Heritage & Services Marketing - **ISSN: 2529-1947**

Book Series Editor

2021 -2023

Senior Editor of Series Book titled “*New Perspectives in Tourism and Hospitality Management*” – Emerald Publishing

N. Reviewer experiences in journals and international conferences

Journals

Annals of Tourism Research – **ISSN: 0160-7383**

Consumer Behavior in Tourism and Hospitality – **ISSN: 1750-6182**

Current Issues in Tourism – **ISSN 1368 - 3500**

Current Psychology - **ISSN: 10461310, 19364733**

Economia e Diritto del Terziario - **ISSN 1593-9464, ISSNe 1972-5256**

Economics: Innovative and Economic Research Journal - **ISSN: 2303-5013** (Faculty of Business Economics Bijeljina, University of East Sarajevo)

EuroMed Journal of Business - **ISSN: 1450-2194**

European Journal of Management and Business Economics – **ISSN: 2444-8494**

European Journal of Tourism Research - **ISSN 1994-7658, ISSNe 1314-0817**

International Business Research - **ISSN: 1913-9004**

International Journal of Business and Management - **ISSN: 1833-3850; 1833-8119**

International Journal of Contemporary Hospitality Management – **ISSN: 0959-6119**

International Journal of Emerging Markets - **ISSN: 1746-8809**

International Journal of Entrepreneurship - **ISSN: 1099-9264**

International Journal of Geoheritage and Parks – **ISSN: 2577-4441**

International Journal of Sports Marketing and Sponsorship - **ISSN: 1464-6668**

International Journal of Sports Marketing and Sponsorship - **ISSN: 1464-6668**

International Review of Retail, Distribution and Consumer Research - **ISSN: 0959-3969**

Journal of China Tourism Research – **ISSN: 1938-8160**

Journal of Enterprising Communities: People and Places in the Global Economy - **ISSN: 1750-6204**

Journal of Family Business Management – **ISSN: 2043-6238**

Journal of Global Hospitality and Tourism (JGHT)

Journal of Hospitality and Tourism Insights - **ISSN: 2514-9792**

Journal of Hospitality and Tourism Management – **ISSN: 1447-6770**

Journal of Hospitality Management and Tourism - **ISSN: 2141-6575**

Journal of Information Technology & Tourism (JITT) - **ISSN: 1098-3058**

Journal of Innovation and Entrepreneurship - **ISSN: 2192-5372**

Journal of Management and Strategy - **ISSN 1923-3965 E-ISSN: 1923-3973**

Journal of Organizational Change Management – **ISSN: 0953-4814**

Journal of Small Business Strategy – **ISSN: 1081-8510**

Journal of Sustainable Tourism - **ISSN: 0966-9582**

Journal of Tourism Futures – **ISSN: 2055-5911**

Management and Organizational Studies - **ISSN 2330-5495 (Print) ISSN 2330-5509 (Online)**

Sustainability - **ISSN 2071-1050**

Technovation - **ISSN: 0166-4972**

Tourism and Hospitality - **ISSN 2520-2520**

Tourism Management – **ISSN: 0261-5177**

Tourism Management Perspectives – **ISSN: 2211-9736**

Tourism Review – **ISSN 1660-5373**

World Development Perspectives – **ISSN: 2452-2929**

International conferences

Xth edition of International Scientific Conference “Information society and sustainable development”, organized by Center of Fundamental and Applied Economic Studies, Faculty of Economics, “Constantin Brancusi” University of Targu Jiu, Romania, in Valletta, Malta (27th – 28th September, 2023)

7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe “Engagement & Empowerment: A Path Toward Sustainable Tourism”, University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Croatia (25 -27 May 2023)

6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe "Smart, Experience, Excellence", University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Croatia (30 June – 02 July 2021)

EURAM Annual Conference (2020), "The Business of Now: the future starts here", Trinity Business School Dublin, Ireland, 17th-19th June 2020

12th edition of the International Forum on Knowledge Asset Dynamics: Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation - IFKAD 2017

IPAZIA - Workshop on gender: Culture and gender issues, Niccolò Cusano University

O. Scientific Committee and Academic Editorial Board Membership

International conferences

International Advisory Committee of International Conference on Disruptive Human Resource Management: People, Technology and Strategy, organized by Interscience Research Network (IRNet), Interscience Institute of Management and Technology (IIMT), Bhubaneswar, India (13th - 14th, January 2024)

Member of Scientific Committee of UNeECC annual conference 2023 (University Network of the European Capitals of Culture) on the theme "Cultur(E)scapes: Innovation in Culture and Beyond", University of Pannonia, Hungary (27-29 September 2023)

Member of Scientific Committee of International Mediterranean Tourism Symposium (I-METS) on "Health, Sport and Resort Tourism", Faculty of Tourism, Alanya Alaaddin Keykubat University, Antalya, Turkey (4-6 May 2023)

Member of Scientific Committee of fourth edition of the International Workshop "Tourism and Hospitality Management" (IWTTHM2023), ISAG – European Business School in partnership with the Consuelo Vieira da Costa Foundation's Research Centre in Business Sciences and Tourism (CICET-FCVC) and Applied Management Research Unit (UNIAG), Porto, Portugal, (June 23, 2023)

Co-Chair of International Global Virtual Symposium "*Research Innovations in Sustainable Marketing*", College of Business, University of Hawai'i at Manoa (14th March 2023)

Member of Scientific Committee of 26th Edition of Biennial International Congress Tourism & Hospitality Industry on "Tourism & Hospitality Industry 2022 - TRENDS AND CHALLENGES", Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, (20th-21st October 2022)

Member of Scientific Committee of International Tourism Congress (ITC 2022), organized by the Faculty of Geographical Sciences, University of Lodz (Poland) in cooperation with CiTUR Centre for Tourism Research, Development and Innovation, Lodz, Poland (November, 17-19 2022)

Member of Scientific Committee of X^o International Conference "*International technology cooperation, trade and innovation in supply chain after the Covid-19 pandemic*" - Oikos Institute - Research Center from Bijeljina, Bosnia and Herzegovina and Faculty for Business and Tourism from Budva Montenegro, West Ukrainian National University, Ternopil, Ukraine, University of Economy Innovation in Lublin (WSEI) Poland and National Institute for Economic (Faculty for Business and Tourism from Budva Montenegro (27 March, 2022)

Member of Scientific Committee of I° Edition of International Conference on Tourism Technology and System (ICOTT'S 21) – Cartagena de Indias, Colombia (November 4-6, 2021)

Member of Scientific Committee of III° Edition of the Tourism and Hospitality Management Workshop (IWTHM2021) - Research Center in Business Sciences and Tourism (CICET – FCVC) and ISAG – European Business School, Porto, Portugal (May 7, 2021)

Member of Scientific Committee of XIII International Tourism Congress “*Reinventing tourism for upcoming challenges*” - Centre for Tourism Research, Development, and Innovation (CiTUR) - Portugal (October, 2021)

Member of Scientific Committee of Global Conference on Services and Retail Management (GLOSERV 2021), University of Naples Federico II, Italy & University of South Florida, USA (10-13 May 2021)

Member of Scientific Committee of 3rd International Scientific Conference “Tourism, travel and hospitality at crossroads: The way ahead” (TOURMAN 2019), Greece (2019)

Member of Scientific Committee of 2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality" (TOURMAN 2018) – Greece (25-28 October 2018)

Journals

Economics: Innovative and Economic Research Journal - **ISSN: 2303-5013** (Faculty of Business Economics Bijeljina, University of East Sarajevo)

International Business Research - **ISSN: 1913-9004**

International Journal of Business and Management - **ISSN: 1833-3850; 1833-8119**

International Journal of Entrepreneurship - **ISSN: 1099-9264**

International Journal of Industrial Management - **ISSN (Print): 2289-9286**

Journal of Association of Arab Universities for Tourism and Hospitality (JAAUTH) - **ISSN-P: 1687-1863, ISSN-O: 2682-4612**

Journal of Family Business Management (Emerald) - **ISSN: 2043-6238**

Journal of Hospitality and Tourism Insights - **ISSN: 2514-9792**

Journal of Information Technology & Tourism (JITT) - **ISSN: 1098-3058**

Journal of Management and Strategy - **ISSN 1923-3965 E-ISSN: 1923-3973**

Journal of Sustainable Marketing - **ISSN: 2766-0117**

Journal of Tourism & Hospitality – **ISSN 2167-0269**

Journal of Tourism, Heritage & Services Marketing” (JTHSM) - **ISSN: 2529-1947**

Management and Organizational Studies - **ISSN 2330-5495** (Print) **ISSN 2330-5509** (Online)

Sustainability - **ISSN 2071-1050**

Tourism and Hospitality - **ISSN 2520-2520**

Tourism and Hospitality Management – **ISSN 1330 – 7533**

Tourism Planning & Development – **ISSN: 2156-8316**

Tourism Review – **ISSN: 1660-5373**

Tourism: An International Interdisciplinary Journal – **ISSN: 1332-7461**

Languages

Italian (mother tongue)

English

French

Spanish

Rome, April 8, 2026

Prof. Dr. Marco Valeri, PhD